

## Discussion: Possible Elements of a new Corvallis Vision and Strategic Plan

	<b>Description</b>	<b>Examples</b>
<b>Public process, with stakeholders</b>	Seeks input from all segments of Corvallis. Uses that input to develop, refine and establish the vision, goals and actions. Provides tools for public involvement in development, implementation, tracking, and adjusting. Include: Council & standing committees, a steering TF, B&Cs, neighborhoods groups, partner jurisdictions, and general public using meetings, forums, and online tools.	<b>Ascension:</b> <a href="http://www.ascensionparish.net/downloads/planning/masterplanappendix.pdf">http://www.ascensionparish.net/downloads/planning/masterplanappendix.pdf</a> <b>Bellevue:</b> <a href="https://bellevuesbestideas.ideascale.com">https://bellevuesbestideas.ideascale.com</a> <b>Gorge:</b> <a href="http://gorgeparksplan.com/about/#trackbacks">http://gorgeparksplan.com/about/#trackbacks</a> <b>Online public engagement:</b> <a href="http://www.governing.com/topics/mgmt/gov-demise-of-public-hearing.html">http://www.governing.com/topics/mgmt/gov-demise-of-public-hearing.html</a> <b>Community engagement toolkit:</b> <a href="http://www.communityplanningtoolkit.org/community-engagement">http://www.communityplanningtoolkit.org/community-engagement</a>
<b>Assumptions</b>	Projects out to the planning horizon such issues as population size and composition, budget and economy, climate change implications.	<b>Seattle Light authority:</b> <a href="http://www.seattle.gov/light/stratplan/docs/final6years.pdf">http://www.seattle.gov/light/stratplan/docs/final6years.pdf</a> <b>Assumption Based Planning:</b> <a href="http://en.wikipedia.org/wiki/Assumption-based_planning">http://en.wikipedia.org/wiki/Assumption-based_planning</a>
<b>1. Vision</b>	Inspirational, desirable, well-described and yet reasonable and achievable image of the City of Corvallis in (2035/2040). Sets a direction to help shape the future in a positive way.	<b>Corvallis:</b> "We envision that in 2020 Corvallis will be...rich in the arts...committed in its support for children and families..." <a href="http://www.corvallisoregon.gov/index.aspx?page=51">http://www.corvallisoregon.gov/index.aspx?page=51</a> <b>Portland:</b> "...prosperous, educated, healthy, equitable." <a href="http://www.portlandonline.com/portlandplan/">http://www.portlandonline.com/portlandplan/</a>
<b>2. Goals/Strategies</b>	Aligned with the vision but more focused and concrete. Combines purpose and a clear goal.	<b>Kirkland:</b> "Maintain and enhance Kirkland's strong physical, visual, and perceptual linkages to Lake Washington." <a href="http://www.kirklandwa.gov/Assets/Planning/Planning">http://www.kirklandwa.gov/Assets/Planning/Planning</a> <b>Durham:</b> "...a roadmap to set direction for the future, guide decision making and resource allocation." <a href="http://www.durhamnc.gov/StrategicPlan/Goals/">http://www.durhamnc.gov/StrategicPlan/Goals/</a>
<b>3. Projects/actions</b>	Implements the goals/strategies through detailed projects. (Comp Plan & LDC implement land use elements.	<b>El Cerrito:</b> Implementation Action Plan <a href="http://www.el-cerrito.org/DocumentCenter/View/2760">http://www.el-cerrito.org/DocumentCenter/View/2760</a> <b>Zeeland:</b> <a href="http://www.ci.zeeland.mi.us">www.ci.zeeland.mi.us</a>
<b>Monitor/measure Implement</b>	Methods for monitoring and measuring assumptions and progress for vision, goals, and projects.	<b>Portland:</b> 12 Measures of Success <a href="http://www.portlandonline.com/portlandplan/index.cfm?a=420372&amp;c=58776">http://www.portlandonline.com/portlandplan/index.cfm?a=420372&amp;c=58776</a> <b>Hillsboro:</b> Vision Action Plan, and Implementation Committee <a href="http://www.Hillsboro2020.org">www.Hillsboro2020.org</a>
<b>Adjusting/adapting</b>	Methods for adjusting vision, goals, and projects based on changes in assumptions and outcomes.	<b>Park City:</b> <a href="http://www.parkcity.org/Modules/ShowDocument.aspx?documentid=10646">http://www.parkcity.org/Modules/ShowDocument.aspx?documentid=10646</a> <b>Seattle Light:</b> <a href="http://www.seattle.gov/light/stratplan/">http://www.seattle.gov/light/stratplan/</a>

