APPROVED

COMMUNITY RELATIONS ADVISORY GROUP
June 11, 2015

Members Present
Roen Hogg, *Corvallis City Councilor* (co-chair)
Jonathan Stoll, *OSU Corvallis Community Relations* (co-chair)
Lt. Cord Wood (representing Lt. Jason Harvey), *Corvallis Police Department*
Suki Meyer, *Corvallis Neighborhood Representative*
Charlyn Ellis, *Corvallis Neighborhood Representative*
Tracy Bentley-Townlin, *Center for Fraternity and Sorority Life*
Tracey Yee, *OSU Faculty Senate*
Karen Berg, *Corvallis Neighborhood Representative*

Absent/Excused
Jerry Duerksen, Corvallis Rental Property Management Group
Gary Evans, Monroe Avenue Business Representative
Rob Reff, OSU Student Health Services
Michael Conan, OSU Interfraternity Council
Jeff Davis, Linn-Benton Community College
Erika Bellingham, OSU Panhellenic Council
Cassie Huber, Associated Students of Oregon State University

Staff Present
Bob Loewen, Housing Specialist City of Corvallis Housing and Neighborhood

SUMMARY OF DISCUSSION

Agenda Item	Information Only	Action/Recommendations
I. Call to Order		
II. Roll Call		
III. Approve Meeting Minutes – May 11, 2015		approved 5/11/15 minutes
UNFINISHED BUSINESS		
IV. Define charge and scope of CRAG work		Recommended that CRAG scope of work resemble that of the Corvallis Collaboration – Livability workgroup
NEW BUSINESS		

V. Define scope of Neighborhood Livability Survey		Stoll to provide bank of questions for both surveys in advance of July 13 meeting. CRAG interested in livability survey. Scope and questions of survey to be determined.
VI. Discuss options for gathering public input about livability issues		Group committed to a diverse approach for engaging public. Specific outreach strategies to be determined through further conversation.
VII. Community Welcome/Good Neighbor Day		Continue conversation to scale up last year's event and engage an increased number of volunteers.
VIII. OSU-Corvallis events		
IX. Public Comment		Corvallis resident, Doug Eaton described how his neighborhood addresses problems related to noise and parties by collectively confronting neighbors about their disruptive behavior the following day.
X. Adjourn		Meeting adjourned at 8:04pm

CONTENT OF DISCUSSION

A discussion ensued prior to the approval of meeting minutes concerning if quorum was met. Lt. Cord Wood attended the meeting in place of Lt. Jason Harvey as a representative of Corvallis Police Department.

III. APPROVE MEETING MINUTES – MAY 11, 2015

Minutes from the meeting on 5/11/15 were approved and adopted.

IV. DEFINE CHARGE AND SCOPE OF CRAG WORK

Reference to handout that includes the Collaboration Corvallis – Neighborhood Livability scope of work, the description of the Community Relations Advisory Group charge, and the condensed Ken Gibb memo RE: Collaboration Recommendation – Community Relations Advisory Body (Attachment A).

Discussion about the geographical location of the study area. Impact of university and student extends beyond the immediate area surrounding the campus. Suggested that the group may expand boundaries beyond the scope of Collaboration Corvallis which was primarily concerned with the immediate area surrounding the campus. Group agrees to not limit the study area to a

physical boundary. Areas that are impacted by the university will be included within the scope of the study area.

Discussion about the scope of the work. While parking and transportation may be a part of livability, boundaries are needed to focus the scope of the work so that the charge is not too broad. Suggested that the scope of CRAG should be an extension of the Collaboration Corvallis – livability work group, and exclusive of the other issues addressed through the Parking and Transportation and Community Development workgroups. Group agrees that the scope will focus primarily on behavioral issues such as alcohol consumption, noise, parties and trash, rental housing issues, and community engagement and outreach. The scope of work will be very similar to that of Collaboration Corvallis – Livability. The primary difference being the reporting structure. Collaboration Corvallis workgroups made recommendations to the Collaboration Corvallis Steering Committee. CRAG recommendations will be made to the Human Services Committee.

Survey should include open ended questions to identify other issues impacting the community. Should survey data indicate that parking is a primary concern, this group's report might make recommendations to have another group focus on the parking and transportation. Findings from the survey may help further define the CRAG scope of work, expanding or confining it.

***** Hogg refers to handout with instructions for signing up for automatic notification of meeting agendas and packets (Attachment B). Printing agenda and handouts for today's meeting was a one-time event. Expectations that committee members will receive sign up for electronic copies.

V. DEFINE SCOPE OF NEIGHBORHOOD LIVABILITY SURVEY

Reference to two (2) handouts. 1) International Town and Gown Assessment Survey (Attachment C). 2) Optical College Town Assessment Survey (Attachment D). Stoll met with Sally Duncan and Denise Lach of the OSU School of Public Policy. They were receptive to engaging students and leveraging student projects to focus and contribute to the administration of a livability survey, data analysis and subsequent policy recommendation.

The purpose of a livability survey is to identify the problems in our community and the opinions and perceptions of various stakeholders in our community. We may have a sense of what these issues are, but this survey will give us the data to pinpoint issues, and to provide a baseline and metrics from which to evaluate and measure moving forward. We do not have livability data, a survey of this scope has not been administered as far as we are aware. Both survey tools are free. Both surveys are customizable, and may be tailored to our local community, with questions added or removed.

Example to generate thoughts about what types of questions the survey might entail. Requested that Stoll obtain a complete question bank for the OCTA Survey and include within agenda packet for next meeting. Suggested that survey may be administered in late September 2015.

VI. DISCUSS OPTIONS FOR GATHERING PUBLIC INPUT ABOUT LIVABILITY ISSUES

Reference to the UDistrict report from the City of Seattle and University of Washington, specifically outreach through events and social media to engage the public. First opportunity for gathering public input will entail how we engage community members and facilitate participation in the livability survey. Outreach may include door to door neighborhood canvassing (Good Neighbor Day), online, public meetings, inserts in utility bills, leverage stakeholder listservs and other outreach tools. Goal is to reach a diverse segment of population and make sure interests and perspectives of various stakeholders is captured. Survey permits survey respondents to identify with neighborhoods associations or cross streets. Interest expressed in obtaining budgetary and logistical information of administering the city satisfaction survey. Group will have to determine methodology of the survey including determining sample size or population.

VII. COMMUNITY WELCOME/GOOD NEIGHBOR DAY

Opportunity to leverage neighborhood canvassing for gathering public input and distributing survey. Last year's event included a small fair and neighborhood canvassing that included the dissemination of door hangers and a welcome to Corvallis residents. Outreach targeted students living off-campus, but not necessarily exclusive to students. Information disseminated is relevant to permanent residents, as well.

Interest in coordinating additional tables throughout Corvallis beyond just one table at Corvallis Fall Festival. Neighborhood Associations might assume ownership or responsibility of staffing neighborhood tables. CRAG must not recommend door hanger content or details of the event to move this event forward as a planning committee for the Community Welcome convened for last year's planning, and will do so again this year. The event was coordinated last year and

Possibility of neighborhood associations organizing block parties to build community. A need to empower neighbors to report noise and other disturbances.

12 volunteers, in team of 2, interacted with approximately 150 Corvallis residents. This includes students and permanent residents. The interaction was overwhelmingly positive. Volunteers were comprised primarily of OSU student affairs staff. Strong interest in scaling up the event and increasing the number of volunteers. Engaging additional stakeholders is key to increasing the number of volunteers, which in turn will increase the reach and interaction with more students and residents.

VIII. OSU-CORVALLIS EVENTS

Discuss how to communicate OSU and Corvallis calendar events and other pertinent information to the OSU and Corvallis communities.

OSU has begun working on developing an improved calendaring system that may help better share information. This group may not necessarily focus exclusively on the negative, but focus on the positive impact of the university and city and the contributions and opportunities, events and activities available at the university and city to bring people and our communities together. Enhance the livability of our neighborhoods in a positive sense. Group may make

recommendations for sharing information without necessarily solving or create any calendaring systems.

Why do people not attend events at OSU? This question might be included in the livability survey. Is it a transportation issue, something else?

IX. PUBLIC COMMENT

Doug Eaton, 344 SW 7th.
Eaton described the most effective solution he's found in addressing problems related to noise and parties includes communication with the noisy neighbor. What's been effective is neighbors getting together to confront neighbors in a fair way the following day. The community effort (more than one neighbor) and the communication really helps.

X. ADJOURN

Meeting adjourned at 8:04pm

Collaboration Corvallis
Neighborhood Livability

The Collaboration Project — through its work group on Neighborhood Livability — places an unprecedented emphasis on evaluating and recommending unique programs and standards that will enhance neighborhood livability around the Oregon State University campus.

The work group will work with community members, neighborhood residents and stakeholders, including Oregon State faculty, staff and students to address a wide range of livability issues. The specific goals of the Neighborhood Livability work group are:

- Recommend a sustainable program to mitigate issues associated with Oregon State's growth within neighborhoods – for example livability standards.
- Recommend associated municipal code amendments and OSU student conduct standards to help achieve and maintain livability standards.
- Evaluate and recommend funding mechanisms to support an enhanced code enforcement and student conduct programs.
- Evaluate, recommend and promote opportunities that utilize OSU students, peer and neighborhood volunteers in outreach and informational programs.

Community Relations Advisory Group
Draft

Mission: The Community Relations Advisory Group (CRAG) is dedicated to fostering a healthy neighborhood environment in the Corvallis community surrounding the Oregon State University campus.

Purpose: The Community Relations Advisory Group (CRAG) is established by the city of Corvallis and Oregon State University for the purpose of growing and sustaining community engagement and neighborhood livability efforts initiated by Collaboration Corvallis. The advisory board will consider community livability issues and opportunities in the nearby campus neighborhoods and, by working with city, university, community residents, neighborhood organizations, OSU students, community business and non-profit organizations, will recommend strategies to grow and improve livability. The advisory board will monitor the progress of work undertaken to implement neighborhood livability recommendations adopted by the Collaboration Corvallis Steering Committee and will routinely inform the Collaboration Corvallis Steering Committee of progress related to achieving these recommendations, as well as the broad activities of the city and the university related to improved community relations. The Committee may also make recommendations to the Steering Committee on policies that the City and OSU should consider related to campus area neighborhood livability.

Date: January 15, 2014
To: Human Services Committee
From: Ken Gibb, Community Development Director
Re: Collaboration Recommendation – Community Relations Advisory Body

Background:
Among the Neighborhood Livability Work Group recommendations that was approved by the Collaboration Steering Committee was a recommendation that the City and OSU jointly form a Community Relations Advisory Body.

Neighborhood Livability Recommendations

The Neighborhood Livability Work Group recommends to the Collaboration Corvallis Steering Committee that the City of Corvallis and Oregon State University form a Community Relations Advisory Body by January 1, 2014, that is tasked with the following objectives:

- Group to monitor achievement of livability goals and make recommendations to the City and OSU
- Monitor the success of policies and programs implemented to promote and improve neighborhood livability.
- Identify the need for adjustments to existing neighborhood livability programs in response to changing conditions.
- Assist with the development of new policies and programs that promote neighborhood livability as the dynamic between the university and surrounding neighborhoods changes.
- Facilitate communication throughout the community in support of neighborhood livability.

Given the level of effort that has been expended to identify and implement strategies for resolving these issues, the work group believes it is prudent to create a standing advisory body charged with monitoring the success of those strategies over time, and exploring the need for new or alternate strategies as needed.

(Condensed by J.Stoll 6/10/15 for the purpose of sharing central points of the memo with the Community Relations Advisory Group)

Instructions for locating the CRAG's Web page and to sign up for e-notifications

Go to the City's Home Web page at **www.corvallisoregon.gov**

Click on "**Government**" to get the drop-down menu.

Choose "**Boards, Commissions and Task Forces**."

On the next drop-down menu, choose "**Community Relations Advisory Group**."

On the bottom half of the CRAG's Web page, you will see this:

CRAG meets on the second Monday of each month at 7:00 pm in the Madison Avenue Meeting Room, 500 SW Madison Avenue:

May 11

June 11 (Thursday)

July 13

August - no meeting

September 14

October 12

November 9

December - no meeting

Sign-up here for e-notifications.

Meeting materials are available through the links below:

Agendas
Packets
Minutes
Audio

Click on "Sign-up here for e-notifications" to begin process (see attached for additional instructions).

Also note that agendas, packets, minutes (once approved), and meeting audio can be accessed by clicking on the links provided on the bottom of CRAG's Web page.

This is the Web page you will see once you click on "Sign up here for e-notifications." Enter your information and click on the options in the highlighted areas below to sign up for CRAG e-notifications:

SIGN UP FOR E-NOTIFICATIONS

Share & Bookmark Font Size: A A Print [+] Feedback

Stay Informed

Select your topics of interest from the form below to be notified about current news and upcoming events.

The City Newsletter

If you'd also like to receive a monthly e-newsletter with selected stories, department report cards and more, please visit our City Newsletter subscription page.

Agendas and Packets

Sign up for Council, Standing Committee, Board and Commission "Calendar" topics to be notified when agendas and packets are available.

E-Notifier Signup | Change E-Notifier Preferences

1 E-mail Address:

2 Retype E-mail Address: (To confirm your e-mail address)

Calendar

- ☐ » All City Meetings
- ☐ B&C - Airport Advisory Board
- ☐ B&C - Bicycle & Pedestrian Advisory Board
- ☐ B&C - Budget Commission
- ☐ B&C - Citizen Involvement and Diversity Advisory Board
- ☐ B&C - Community Police Review Advisory Board
- ☐ B&C - Downtown Advisory Board Parking Committee
- ☐ B&C - Historic Resources Commission
- ☐ B&C - King Legacy Advisory Board
- ☐ B&C - Library Advisory Board
- ☐ B&C - Planning Commission
- ☐ B&C - Watershed Management Advisory Board
- ☐ Climate Action Task Force
- ☐ Housing Development Task Force
- ☐ OSU-Related Plan Review Task Force
- ☐ Sustainable Budget Task Force
- ☐ Vision and Action Plan Task Force
- ☐ Administrative Services Committee
- ☐ B&C - Arts and Culture Advisory Board
- ☐ B&C - Board of Appeals
- ☐ B&C - Capital Improvement Program Advisory Board
- ☐ B&C - Civic Beautification and Urban Forestry Department Advisory Committee
- ☐ B&C - Downtown Advisory Board
- ☐ B&C - Economic Development Advisory Board
- ☐ B&C - Housing & Community Development Advisory Board
- ☐ B&C - Land Development Hearings Board
- ☐ B&C - Parks, Natural Areas, and Recreation Advisory Board
- ☐ B&C - Transit Advisory Board
- ☐ City Council
- 3 ☑ Community Relations Advisory Group
- ☐ Human Services Committee
- ☐ Recreation, Events and Activities
- ☐ Urban Services Committee

****INSTRUCTIONS CONTINUED ON OTHER SIDE****

News

- [ ] Awards
- [ ] CTS Service Alerts
- [ ] Emergency News and Notices
- [ ] Land Use Recent Decisions
- [ ] Permit / Development Info
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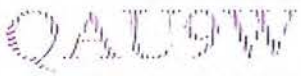
- [ ] City Council Meeting Videos
- [ ] Demolition – Residential Notification
- [ ] Land Use Public Notices
- [ ] Parks and Rec. Activities
- [ ] Police Department Annual Report

- [ ] Subscribe to All



To prevent spam we utilize a verification code system. Please enter the code as it is shown in the box above: (4)

(5) **Subscribe**

You should now be good to go! Please contact me at terri.heine@corvallisoregon.gov if you have any questions or need additional help with the process.

International Town-Town Assessment Survey

1. DEMOGRAPHICS

Question 1: Are you employed by an institution of higher education?

Yes No

Question 2: Do you work for a municipality?

Yes No

Question 3: Please select the option below that best describes your current position (we are not asking for job title):

- University/college upper-level administrator
- University/college staff
- University/college faculty
- City administrator/manager
- Appointed official
- Elected official
- Business leader
- None of the above. I am a resident.
- None of the above. I am a student.
- Other (please specify)

Question 4: Please provide your zip code

Question 5: Are you a member of the International Town Gown Association ("ITGA")?

Yes No Prefer not to answer

2. TOWN-GOWN RELATIONSHIP OVERVIEW

Your answers in this section will provide a general depiction of the relationship between the institution(s) and the community. We understand that you may have multiple institutions and/or municipal jurisdictions in your community. Please select the institution or municipality that best applies and answer the survey questions accordingly.

Question 6: How would you rate the effectiveness of the town-gown relationship in your community? Select "1" for extremely ineffective and "5" for extremely effective.

1 2 3 4 5

Question 7: Which of the following words best describes the current town-gown relationship in your community?

- Contentious (one or both side(s) actively seek to undermine the other side)
- Non-communicative (one or both sides do not share information with the other side)
- Communicative (both sides keep each other informed when necessary)
- Cooperative (both sides coordinate on joint efforts but work somewhat independently)
- Collaborative (there is an active effort to work together on projects)

Question 8: Why would you describe your relationship that way?

Question 9: Which of the following words best describes the town-gown relationship you would **like** to have in your community?

- Contentious (one or both side(s) actively seek to undermine the other side)
- Non-communicative (one or both sides do not share information with the other side)
- Communicative (both sides keep each other informed when necessary)
- Cooperative (both sides coordinate on joint efforts but work somewhat independently)
- Collaborative (there is an active effort to work together on projects)

Question 10: What would it take to change the current relationship?

3. QUALITY OF LIFE IMPACT

The quality of life section is designed to gather insight about how the potential issues of shared community are perceived and managed.

Question 11: Please list the five biggest benefits of living in a campus community (i.e., a community that includes an institution of higher education). Such benefits could include things like community pride, college sports, recreation facilities, employment opportunities, economic development, increased property values, libraries, intellectual capital (brain gain), performing arts, visual arts (galleries), community vibrancy, increased retail presence, presence of young people, etc.

1 2 3 4

Questions 12 – 32: From the following list of common issues arising in shared community life, please select the FIVE (5) most applicable to your setting this year and rank how challenging those 5 issues were for you. Select "1" for the most challenging issue, select "2" for the second most challenging issue, on through "5."

- Community Economic Development
- Criminal activity (assault, theft, etc.) perpetrated by non-intoxicated individuals
- Criminal activity (assault, theft, etc.) perpetrated by intoxicated individuals
- Drunk driving
- Diminished municipal emergency response time
- House parties
- Housing affordability and availability
- Illegal drug use
- Intoxicated behavior (not otherwise listed)
- Late-night noise
- Litter/trash
- Occupancy code/zoning violations
- Gentrification (neighborhood changes due to increased property values)
- Illegal parking
- Poorly maintained/unsightly properties
- Public urination
- Stark demographic differences between the community and the college
- Students leaving after graduation ("Brain Drain")
- Underage drinking
- Vandalism/property damage
- Other

Questions 33 – 53: Please indicate which entity you feel is responsible for addressing the following quality of life issues in your community.

	Entirely the Institution of Higher Education	Primarily the Institution of Higher Education with Support from the Community	The Institution of Higher Education and the Community Jointly	Primarily the Community with Support from the Institution of Higher Education	Entirely the Community	Don't know/Not sure
Accommodating international students						
Community Economic Development (off campus)						
Criminal activity (assault, theft, etc.) perpetrated by non-intoxicated individuals						
Criminal activity (assault, theft, etc.) perpetrated by intoxicated individuals						

	Entirely the Institution of Higher Education	Primarily the Institution of Higher Education with Support from the Community	The Institution of Higher Education and the Community Jointly	Primarily the Community with Support from the Institution of Higher Education	Entirely the Community	Don't know/Not sure
Drunk driving	○	○	○	○	○	○
Diminished municipal emergency response time	○	○	○	○	○	○
House parties	○	○	○	○	○	○
Housing affordability and availability	○	○	○	○	○	○
Illegal drug use	○	○	○	○	○	○
Intoxicated behavior (not otherwise listed)	○	○	○	○	○	○
Late-night noise	○	○	○	○	○	○
Litter/trash	○	○	○	○	○	○
Occupancy code/zoning violations	○	○	○	○	○	○
Gentrification (neighborhood changes due to increased property values)	○	○	○	○	○	○
Illegal parking	○	○	○	○	○	○
Poorly maintained/unsightly properties	○	○	○	○	○	○
Public urination	○	○	○	○	○	○
Stark demographic differences between the community and the college	○	○	○	○	○	○
Students leaving after graduation ("Brain Drain")	○	○	○	○	○	○
Underage drinking	○	○	○	○	○	○
Vandalism/property damage	○	○	○	○	○	○

Question 54: What is being done to address your most challenging issues?
Question 55: Are these actions effective? Why? Or why not?
Question 56: Would you say the positive aspects of living in a campus community outweigh the negative aspects?

○ Positive aspects far outweigh the negative aspects

○ Positive aspects slightly outweigh the negative aspects

- Positive and negative aspects balance each other out
- Negative aspects slightly outweigh the positive aspects
- Negative aspects far outweigh the positive aspects

4. ECONOMIC AND CAMPUS COMMUNITY DEVELOPMENT

This section is to better define the level of collaboration in creating economic and physical growth, (i.e. the use of economic development finance tools, opportunities available to help create "work-ready" students, physical (building-based) developments). Please answer these questions to the best of your knowledge.

Question 57: Is the institution of higher education and the municipality working on any policy-driven economic development projects collaboratively?

Yes No Not sure

Question 58: Is the institution of higher education and the municipality working on any physical (building-based) development projects collaboratively?

Yes No Not sure

Question 59: Are any of the following obstacles/roadblocks applicable to potential/planned physical development in your setting? SELECT ALL THAT APPLY

Affordability of end product (apartments, retail space, etc.) Land availability Institutional politics Competing local developments Lack of private interest Lack of institutional interest Lack of public interest Other (please specify)

Question 60: Describe the internship program:

Question 61: What percentage of the student population do you estimate interns in the local community each year?

None 1-10% 11-20% 21-30% 41-50% 51-60% 61-70% 71-80% 81-90% Over 90%

Please provide any other comments related to economic development related practices, policies, procedures, or issues related to your institution/municipality:

ATTACHMENT D

Examples of Optimal College Town Assessment Items

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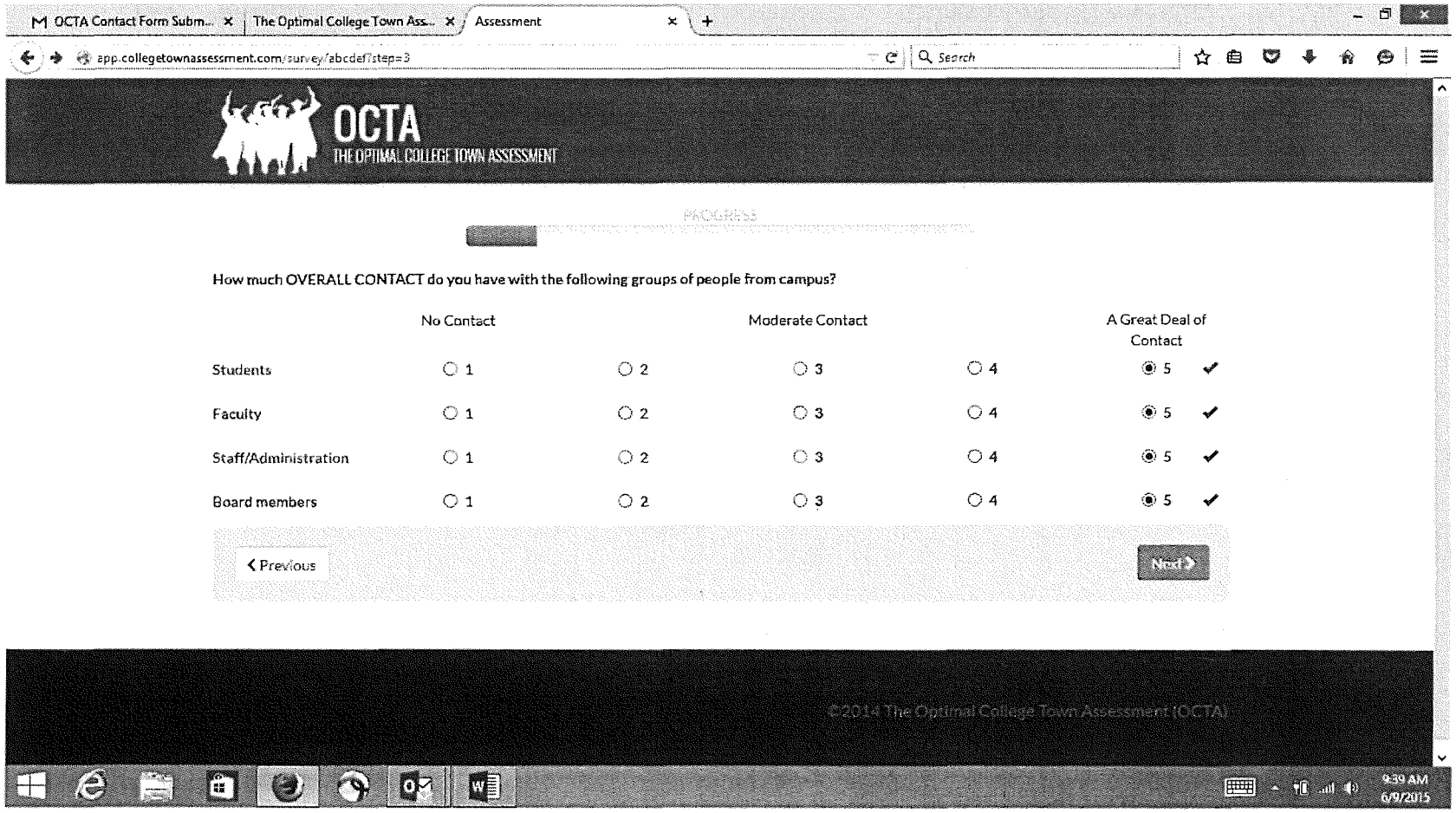
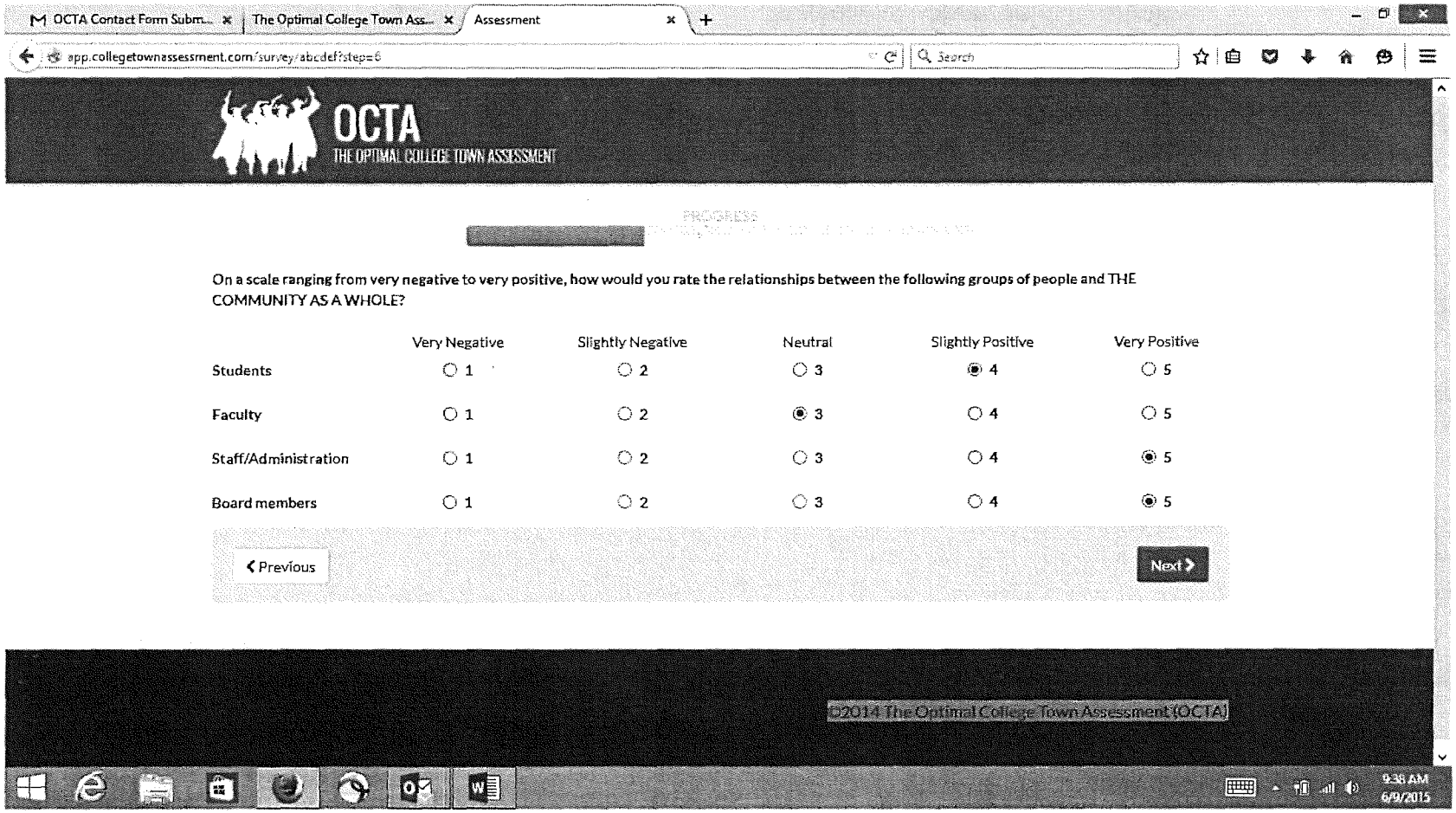
Examples of OCTA Effort Dimension Items



Examples of OCTA Comfort Dimension Items



OCTA
THE OPTIMAL COLLEGE TOWN ASSESSMENT

On a scale ranging from very negative to very positive, how would you rate the relationships between the following groups of people and THE COMMUNITY AS A WHOLE?

	Very Negative	Slightly Negative	Neutral	Slightly Positive	Very Positive
Students	○ 1	○ 2	○ 3	◉ 4	○ 5
Faculty	○ 1	○ 2	◉ 3	○ 4	○ 5
Staff/Administration	○ 1	○ 2	○ 3	○ 4	◉ 5
Board members	○ 1	○ 2	○ 3	○ 4	◉ 5

Previous Next

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Examples of OCTA Town-Gown Issues Items

OCTA Contact Form Subm... | The Optimal College Town Ass... | Assessment

app.collegetownassessment.com/survey/abcdef?step=8

OCTA
THE OPTIMAL COLLEGE TOWN ASSESSMENT

PROGRESS

For the next set of questions, we are interested in hearing your thoughts about some specific concerns that commonly arise in the relationship between campuses and communities. We are interested in your opinion about these issues, so please remember that there are no right or wrong answers.

1. There are not enough events on campus that interest me.

Strongly Disagree	Mildly Disagree	Neither Agree Nor Disagree	Mildly Agree	Strongly Agree	Don't Know
○ 1	○ 2	○ 3	○ 4	◉ 5	○ 6

2. Coursework offered on campus is too expensive.

Strongly Disagree	Mildly Disagree	Neither Agree Nor Disagree	Mildly Agree	Strongly Agree	Don't Know
○ 1	○ 2	○ 3	○ 4	◉ 5	○ 6

3. The campus seems difficult to get to.

Strongly Disagree	Mildly Disagree	Neither Agree Nor Disagree	Mildly Agree	Strongly Agree	Don't Know
○ 1	○ 2	○ 3	◉ 4	○ 5	○ 6

4. Not enough classes and degrees are offered on the campus.

9:40 AM
6/9/2015

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Examples of OCTA Public Safety Items

OCTA Contact Form Subm... | The Optimal College Town Ass... | Assessment

app.collegetownassessment.com/survey/abcdef?step=10

OCTA
THE OPTIMAL COLLEGE TOWN ASSESSMENT

PROGRESS

On a scale ranging from very negative to very positive, how would you rate the relationship between THE COMMUNITY AS A WHOLE and CAMPUS POLICE?

Very Negative	Slightly Negative	Neutral	Slightly Positive	Very Positive
○ 1	○ 2	○ 3	○ 4	○ 5

On a scale ranging from very negative to very positive, how would you rate the relationship between THE CAMPUS AS A WHOLE and CAMPUS POLICE?

Very Negative	Slightly Negative	Neutral	Slightly Positive	Very Positive
○ 1	○ 2	○ 3	○ 4	○ 5

On a scale ranging from very negative to very positive, how would you rate the relationship between THE COMMUNITY AS A WHOLE and CITY POLICE AND OTHER PUBLIC SAFETY OFFICIALS?

Very Negative	Slightly Negative	Neutral	Slightly Positive	Very Positive
○ 1	○ 2	○ 3	○ 4	○ 5

On a scale ranging from very negative to very positive, how would you rate the relationship between THE CAMPUS AS A WHOLE and CITY POLICE AND OTHER PUBLIC SAFETY OFFICIALS?

Very Negative	Slightly Negative	Neutral	Slightly Positive	Very Positive
○ 1	○ 2	○ 3	○ 4	○ 5

9:41 AM
6/9/2015

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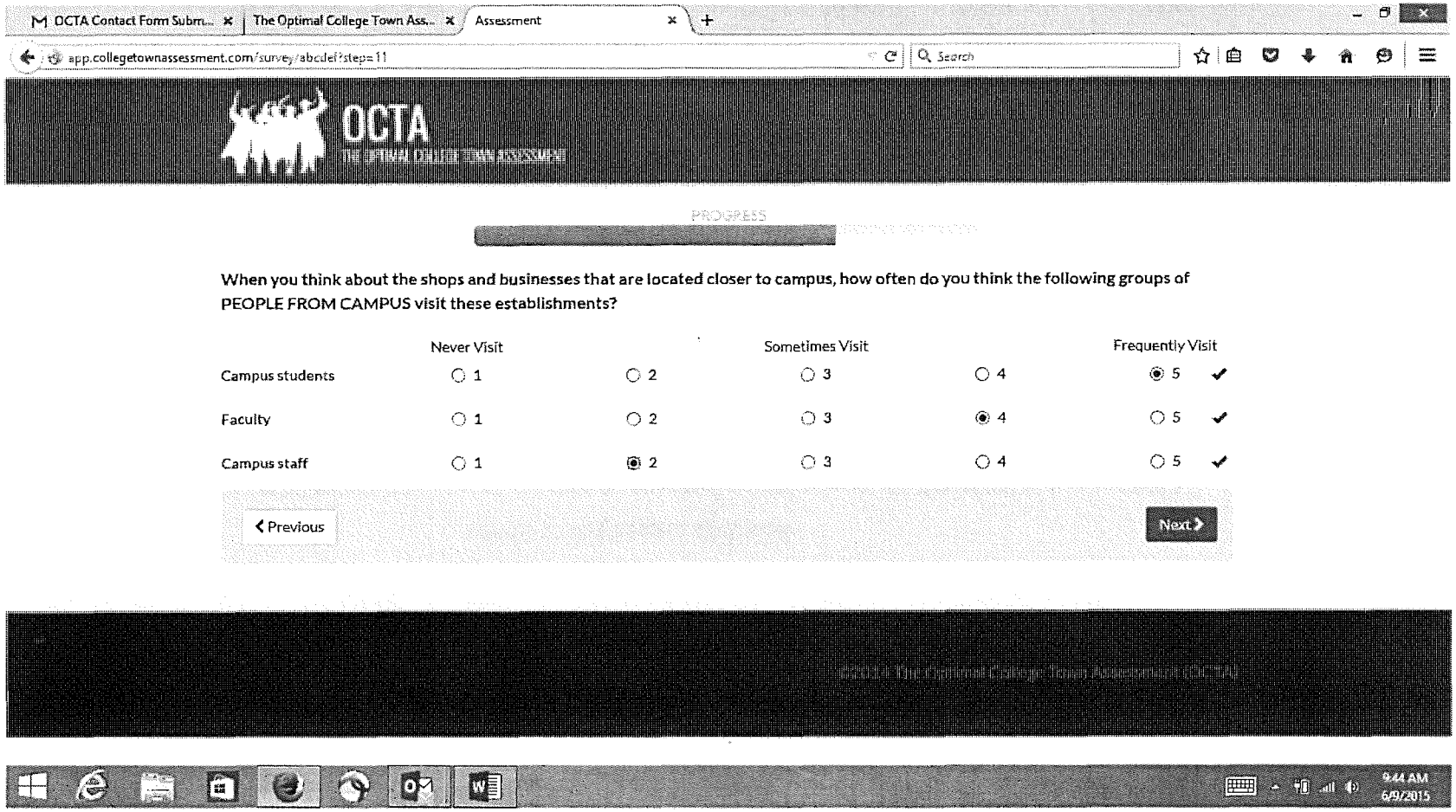
Examples of OCTA Economic Impact Items



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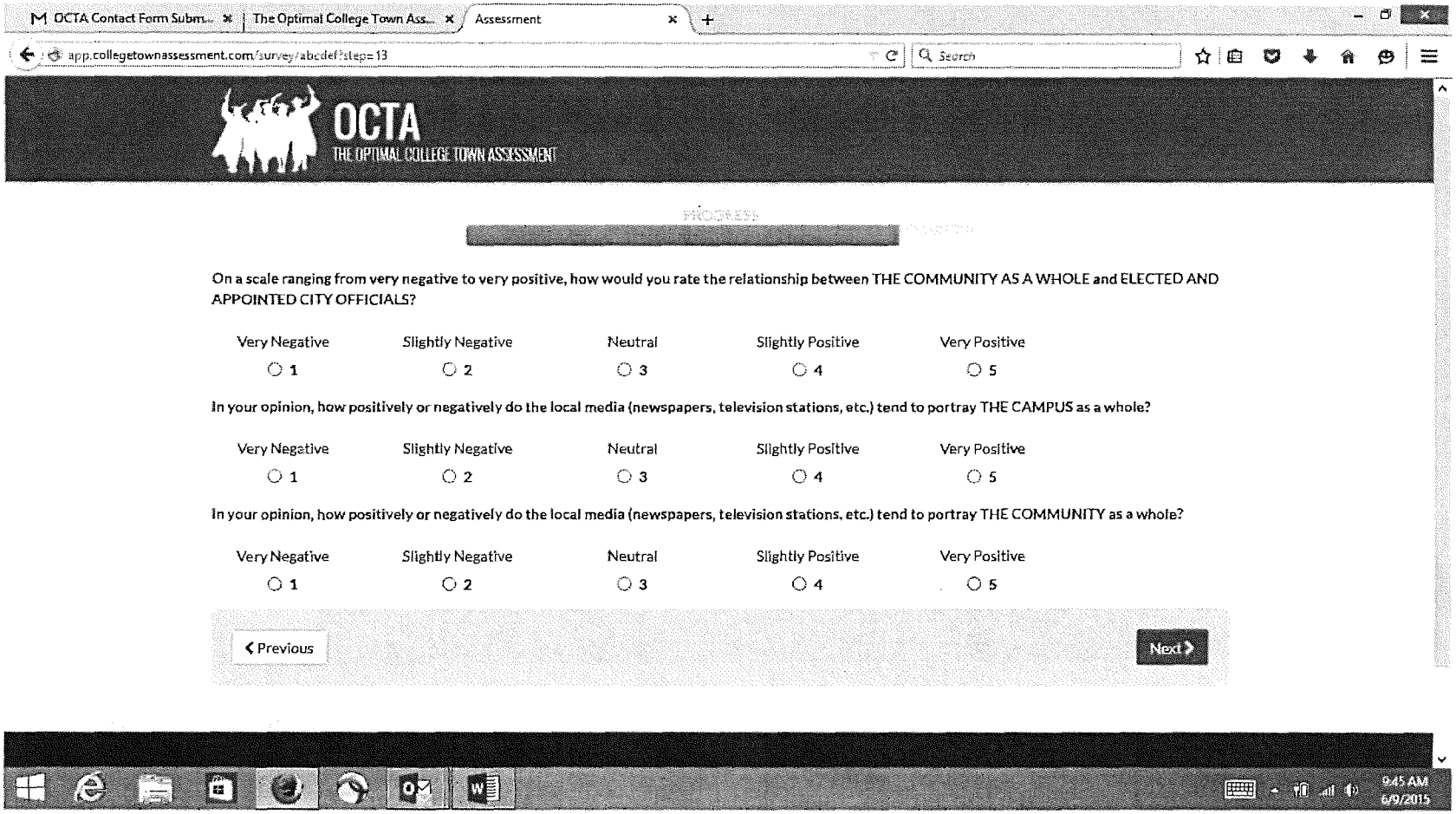
Examples of OCTA Local Government and Media Items



OCTA
THE OPTIMAL COLLEGE TOWN ASSESSMENT

On a scale ranging from very negative to very positive, how would you rate the relationship between THE COMMUNITY AS A WHOLE and ELECTED AND APPOINTED CITY OFFICIALS?

Very Negative	Slightly Negative	Neutral	Slightly Positive	Very Positive
1	2	3	4	5

In your opinion, how positively or negatively do the local media (newspapers, television stations, etc.) tend to portray THE CAMPUS as a whole?

Very Negative	Slightly Negative	Neutral	Slightly Positive	Very Positive
1	2	3	4	5

In your opinion, how positively or negatively do the local media (newspapers, television stations, etc.) tend to portray THE COMMUNITY as a whole?

Very Negative	Slightly Negative	Neutral	Slightly Positive	Very Positive
1	2	3	4	5

Previous

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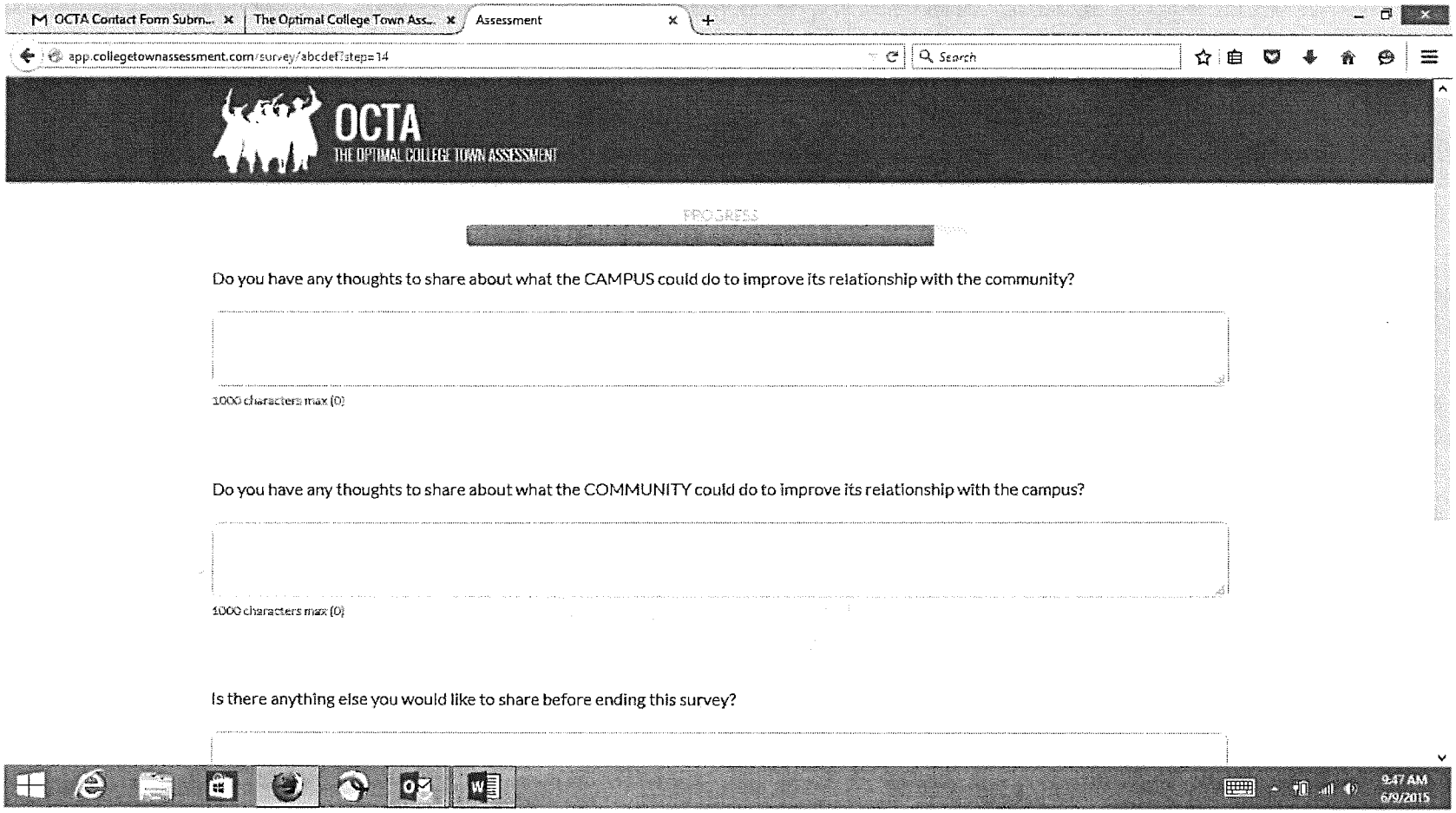
Examples of OCTA Open Ended Qualitative Items



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