



**CORVALLIS
CITY COUNCIL WORK SESSION
AGENDA**

**January 29, 2009
5:30 pm**

**Madison Avenue Meeting Room
500 SW Madison Avenue**

COUNCIL ACTION

I. ROLL CALL

II. UNFINISHED BUSINESS

- A. 2009-2010 City Council Goal Setting

III. ADJOURNMENT

For the hearing impaired, a sign language interpreter can be provided with 48 hours' notice prior to the meeting. Please call 766-6901 or TTY/TDD telephone 766-6477 to arrange for such service.

A LARGE PRINT AGENDA CAN BE AVAILABLE BY CALLING 766-6901

A Community That Honors Diversity

***** MEMORANDUM *****

JANUARY 22, 2009

TO: MAYOR AND CITY COUNCIL

FROM: JON S. NELSON, CITY MANAGER 

SUBJECT: JANUARY 29, 2009 GOAL SETTING SESSION

The City Council agenda and Mr. Bailey's more detailed agenda for the January 29 goal setting session are attached. Please review Joseph's agenda for your homework assignment and remember to bring your Strength Deployment Inventory results and tents to this work session.

Looking forward to the 29th.

Attachments:

- City agenda
- Bailey agenda
- Meeting Principles/Code of Conduct
- Input invitation and resulting submittals

2005

Corvallis City Council

2009-2011 Goal Setting

January 29 5:30-9; February 4; 5:30-7

Agenda

Outcome

- ◆ Create goals that will guide the Council and City's work over the next two years.
- ◆ Each member of the Council will have an opportunity to explain their interests and to be heard.

Pre-work

- ◆ Each member of the Council will read the Vision report.
- ◆ Each member of the Council will prepare up to 5 goals based on the Vision.
- ◆ Where appropriate, each continuing Council member will write up council goals from the previous session that need to be considered (this is beyond their 5 goals).
- ◆ Each member will bring their copies of the SDI and name tent

Agenda

January 29, 2009

<u>Begin time</u>	<u>Topic</u>	<u>Person</u>
5:00 p.m.	Dinner	
5:30	Introduction activity	Joseph
5:40	Introduction to purpose and process	David
5:45	Words from the mayor	Charlie
5:50	Session goals and outcomes.	Joseph
	Operating guidelines and review of styles.	
6:10	Goal process, staff and goals, use of staff resources reminder	Jon
6:15	Individuals write down their goals. Individual councilors will also write down recommendations and continuing items from the previous council.	Joseph
6:25	Everyone puts up their goals for review. At this point there is no discussion about intent of individual goals. If the <u>meaning</u> of a goal is unclear, then this will be discussed.	Joseph
7:00	Break	
7:20	Individuals choose 3 goals to present to small group. Small group discussion and prioritizes 3 goals to propose to the large group. (Mention is made about those issues which individuals might want to continue to pursue, but are not Council goals.)	Joseph
7:50	Small group presentations to the large group.	Joseph
8:05	First prioritization-each person gets 3 votes.	
8:15	Whole council discussion about the priorities that are not the top vote getters.	
8:45	Second prioritization- 3 votes each	
8:50	Clarification of next steps Feb. 4 focus: languaging, winnowing and Discussion of individual goals/efforts	Joseph
8:55	Closure	David/Charlie

Meeting Principles/ Code of Conduct for 2009-2010

We agree that these behaviors are the way we will conduct business between ourselves and with the staff and public.

- ◆ Show consideration; avoid judgmental language
- ◆ Strive as a team to keep opposition from moving into conflict
- ◆ State your opinion; explain reasoning and intent (succinctly); respect the decisions of the body
- ◆ Focus on understanding interests
- ◆ Be concise and respectful while focusing on the issue
- ◆ Assume best intentions as you seek common ground
- ◆ Be honest, reliable, and accountable
- ◆ Prepare adequately for meetings

***** MEMORANDUM *****
DECEMBER 5, 2008

TO: BENTON COUNTY BOARD OF COMMISSIONERS
COALITION FOR THE HOMELESS
CORVALLIS BENTON CHAMBER COALITION
CORPORATE ROUNDTABLE
CORVALLIS ENVIRONMENTAL CENTER
CORVALLIS INDEPENDENT BUSINESS ALLIANCE
CORVALLIS MATTERS
CORVALLIS SCHOOL DISTRICT 509J
CORVALLIS SUSTAINABILITY COALITION
CORVALLIS TOURISM
CULTURAL CORVALLIS
DOWNTOWN CORVALLIS ASSOCIATION
GREEN BELT LAND TRUST
LEAGUE OF WOMEN VOTERS
NEIGHBORHOOD ASSOCIATIONS
OREGON NATURAL STEP NETWORK
OREGON STATE UNIVERSITY
ASSOCIATED STUDENTS OF OREGON STATE UNIVERSITY
PROSPERITY THAT FITS

FROM: JON S. NELSON, CITY MANAGER



SUBJECT: 2009-2010 CITY COUNCIL GOAL-SETTING

The Corvallis City Council will conduct a goal setting session on January 29, 2009 for the purpose of setting their goals for the next two years.

Similar to past years, you are encouraged to submit goal ideas for their consideration. If you would send any feedback to me by Monday, January 12, it will facilitate getting the information to Council prior to the January work session.

For more information, please call me at 766-6901 or, e-mail jon.nelson@ci.corvallis.or.us. Thanks.

Louie, Kathy

Subject: RE: 2009-10 City Council Goal Setting

From: Aleita Hass-Holcombe [mailto:aleita.hass.holcombe@gmail.com]

Sent: Sunday, December 28, 2008 9:38 AM

To: Holzworth, Carla; Nelson, Jon

Subject: Re: 2009-10 City Council Goal Setting

Thank you for the invitation to contribute feedback to the City Council goals. The Corvallis Coalition for Sheltering the Homeless has been communicating with several members of the city council who will be carrying our thoughts and suggestions forward.

In addition, we would encourage close communication with the county's Ten Year Planning Group to End Homelessness. Much of their work suggests and reinforces the need for all governmental agencies to communicate about and support the strategies necessary to truly make change happen.

Aleita Hass-Holcombe



Memorandum
8 January 2009

460 SW Madison, Suite 9
Corvallis OR 97333
PO Box 1536
Corvallis OR 97339
(541) 754-6624
FAX (541) 758-4723
www.downtowncorvallis.org

To: Corvallis Mayor Charlie Tomlinson
Corvallis City Council

From: Joan Wessell, Executive Director

Date: 9 January 2009

Subject: 2009-2010 City Council Goal-Setting

As requested, the DCA wishes to submit the following ideas for your Consideration at your January 29 Goal Setting Session:

1. Continue support to keep Downtown Corvallis as the regional shopping destination.
2. Continue support of the DCA's efforts to form a Downtown Urban Renewal District.
3. Support the Downtown Corvallis Association's efforts to secure Oregon/National Main Street designation..
4. Continue support of the Downtown Corvallis Association's economic development (recruitment, retention, business development, etc.) efforts.
5. Support the Downtown Corvallis Association's efforts to strengthen ties between Downtown and Oregon State University.

Board Members

Amy Childers, President,
Starbucks
Jerry Groesz, Vice-President,
1st American Title
Les Boudreaux, Treasurer
Downtown Property Owner
Deanna Carr,
Elements Building
John Coleman, Secretary
Coleman Jewelers
Robin Brown,
Brown House
Cloud Davidson,
Cloud 9 & Downtown Dog
Catherine Holdorf,
Sibling Revelry
Rob Gandara,
Pipemakers Union
Cary Stephens,
Barnhisel, Willis, Barlow & Stephens
Scott Stoller,
Benton County Fair

Staff

Joan Wessell,
Executive Director
joan@downtowncorvallis.org

Ex-Officio

Trish Daniels,
City Council
Sarah Johnson,
City Planning
Dave Henslec,
Corvallis Police Dept.
Diana Simpson,
Benton County Sheriff
Corvallis Tourism
Corvallis-Benton Chamber
Associated Students of OSU

Cultural Corvallis

Karyle Butcher,
OSU Libraries
752-2298

Sally Duncan,
Majestic Theatre

Susan Johnson,
Artist

John Hope -
Johnstone,
Corvallis
Tourism

Cynthia
Spencer, Artist,
Fall Festival

Sara Swanberg,
Artist, The Arts
Center

Brenda
VanDevelder,
da Vinci Days

Trish Daniels,
Corvallis City
Council, ex-
officio

Charles
Tomlinson,
Mayor, City of
Corvallis

January 9, 2009

Dear Mayor Tomlinson and City Council,

Thank you for the notification of your January 29 goal-setting meeting. We appreciate the opportunity to provide suggestions regarding goals for the new council term.

We'd like to request that you set as one of your council goals the establishment of a City Advisory Commission for Arts and Culture.

There are numerous reasons why we believe the time is ripe for a Corvallis Arts and Culture Commission. Here are just a few:

- **The City's own guiding documents:** Policy 5.4.11 of the *Corvallis Comprehensive Plan* states: "The City shall establish means to coordinate a Corvallis arts or cultural commission to advise the City Council on matters related to arts and cultural events and activities." Additionally, *The Corvallis 2020 Vision Statement* section on cultural enrichment and recreation emphasizes both the rich diversity of arts and culture and the need for collaboration and coordination to make the best use of resources.
- **Economic Development:** Arts and culture are important economic development magnets. The Oregon Arts Commission estimates that in 2000, the total economic impact of arts organization spending on Oregon's economy was \$262.6 million. Galleries, theater, concerts, art shops and events and other arts-related activities and features all attract people into communities where they exist—often, people with discretionary income—and encourage both related and non-related economic activity. They're an essential part of vibrant, bustling downtowns and other commercial areas. A City commission would help heighten the profile of Corvallis arts and culture, thus potentially drawing more visitors and contributing more dollars into the community.
- **Local Business:** Thousands of artists who live and work in the Corvallis area are self-employed local businesses. Having a City commission for arts and culture acknowledges their activities and contributions, and supports the "buy local" movement. Additionally, a City commission would be an independent non-biased supporter of arts and culture city-wide, providing better coordination for arts activities and thus encouraging more efficient use of their resources.
- **Core Value:** Culture and the arts are at the heart of our community's identity. They play an essential role in defining, expressing, and celebrating who and what Corvallis is. A City arts and culture commission would embody that role and provide important advisory and coordination functions for the diverse arts and culture activities in the community.

Cultural Corvallis is a loose coalition of arts and culture advocates interested in creating a greater awareness of the arts and cultural presence in our community. We have formed partly in response to a recommendation by the 2005-06 City Council “that organizations representing various cultural services...consider forming a collaborative group to advocate for and represent their mutual interests.” It is our belief that bringing together the arts under a single umbrella would create the critical mass Corvallis needs to be seen as a cultural destination. Finally, we see this goal as furthering ways to leverage resources and improve visibility, increase both attendance and participation rates and minimize overlap in operations. We look forward to working with you on this very important goal.

Sincerely,

Karyle Butcher
Benton County Cultural Coalition

This is a short survey of six Oregon cities that have an arts and cultural commission. The commission governance structures are varied but the mission is to promote the arts and cultural vitality of the community. Most commissions advise the City Council in policy matters; most appointments are made by the Mayor and confirmed by the Council.



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- [AFN Options Committee](#)
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- [Audit Committee](#)
- [Citizens' Budget Committee](#)
- [Citizens' Budget Committee](#)
- [Downtown Task Force](#)
- [Facilities Master Plan Committee](#)
- [Right Water Right Use Ad hoc](#)
- [Street Financing Task Force](#)

Commissions

- [Airport Commission](#)
- [Bicycle & Pedestrian Commission](#)
- [Charter Review Committee](#)
- [Citizen Library Advisory Ad Hoc Committee](#)
- [Conservation Commission](#)
- [Forest Lands Commission](#)
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- [Hospital Board](#)
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- [Planning Commission](#)
- [Planning Hearings Board](#)
- [Public Arts Commission](#)
- [Traffic Safety Commission](#)
- [Tree Commission](#)

Boards

- [Band Board](#)
- [Building Appeals Board](#)
- [Senior Program Board](#)

[City of Ashland, Oregon / Commissions & Committees / Public Arts Commission](#)

Public Arts Commission

[Public Art Master Plan](#)

[Draft Policy and Procedures](#)

[Agendas and Minutes](#)

[Committee e-mail Archives](#)

The mission of the Public Arts Commission is to enhance the cultural and aesthetic quality of life in Ashland by actively pursuing the placement of public art in public spaces and serving to preserve and develop public access to the arts. The continued vitality of the arts in the City of Ashland is a vital part of the future of the city as well as of its citizens. The arts are an important part of the cultural and economic life of the entire community of Ashland and enrich the participants in the arts as well as those who observe them. Several organizations, which exist in Ashland, are active in the arts and provide leadership to the community on arts related matters. The creation of a Public Arts Commission for the City of Ashland will assist those organizations, other organizations and individuals, to make arts a more important part of the city's life.

Powers and Duties.

The Public Arts Commission shall be specifically responsible for, but not limited to, the following:

1. The commission shall ensure the arts continue to be of value as an integral part of Ashland.
2. The commission shall promote the arts in Ashland to enrich the lives of its citizens through education and demonstration.
3. The commission may assist the city council, the Ashland Parks and Recreation Commission, historic commission and the planning commission in using public art to enhance existing development in public parks and other public lands and in public structures.
4. The commission shall advise the planning commission, the Ashland Parks and Recreation Commission, other city commissions and committees and city departments regarding artistic components of all municipal government projects under consideration by the city. The commission may also serve as a resource for artistic components of land use developments.
5. The commission shall develop and recommend to the city council policies and programs that would enhance and encourage the planning, placement and maintenance of public displays of art in locations open to the public within the community.
6. The commission shall encourage connections with other local, regional and national organizations working for the benefit of art and preservation of artistic values, and other similar activities.
7. The commission shall recognize and encourage groups and organizations that enrich

Ashland life by bringing cultural and artistic values and artifacts to the city.

8. The commission shall pursue gifts and grants for support of arts programs and activities and the procurement of public art.

Please remember that other than staff, the people listed below are volunteers working on behalf of our community and should only be contacted on matters related to their particular commission, committee or board.

Established	Meetings	Length of Term
2002	Meets 3rd Friday of each month at 8:15 a.m. at Community Dev. Bldg., 51 Winburn Way	3 year terms expiring April 30

Members

Name	Email Address	Title	Term Begin	Term End
VACANCY -				04/30/2009
Dana Bussell	busseld@sou...	Commissioner	05/02/2006	04/30/2009
<u>Alice Hardesty</u>	alice@council.ashland.or...	Council Liaison		
Jennifer Longshore	longshoj@sou...	Commissioner	04/20/2004	04/30/2009
Melissa Markell	markell@opendoor...	Commissioner	09/07/2004	04/30/2011
Annette Pugh	eap@mind...	Commissioner	04/19/2005	04/30/2011
<u>Ann Seltzer</u>	ann@ashland.or...	Staff Liaison		
David Wilkerson	david@orwarch...	Commissioner	04/17/2007	04/30/2010
Dudley Wynkoop	4dudley@gmail...	Commissioner	10/07/2008	04/30/2009

Calendar Events

Public Arts Commission Meeting

Friday, January 16, 2009

[Public Arts Commission Meeting \(Read more\)](#)

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Agendas And Minutes

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City of Beaverton, Oregon
Arts Commission

BeavertonArts.org

Arts Commission Board

artsmail@ci.beaverton.or.us

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Contact

Meetings

Jayne Scott, Beaverton Arts Commission
 (503) 526-2288
jscott@ci.beaverton.or.us

Meeting Schedule: Monthly—3rd Tuesday of the month
Dates: 1/20/09, 2/17/09, 3/17/09, 4/21/09, 5/19/09, 6/16/09, 7/21/09, 8/18/09, 9/15/09, 10/20/09, 11/17/09, 12/15/09
Time: 6:30 PM
Location: Beaverton City Hall, 3rd floor Conference Room

Members

Linda Aleskus, Melia Donovan, Michael Heart, Kevin Hoover, Joyce Kurtz, Andrew Loomis, Eva Nunez, Laura Rawlins, Joel Schultz, Don Scorby, Diana Sullivan, Stephen Thompson, Ano Anahid Youssefian

About the Arts Commission Board

- **Board Membership:** There are up to 15 members. Terms of office shall be for one to three calendar years, with a two-term total of not more than six years. Preference is given to members who are City residents. You can use our [Boards and Commissions Membership Application](#) to apply for an opening.

[Board Member Responsibility Description](#) (PDF)

You can use our [Online Arts Commission Supporting Members Application](#)
OR

You can download or print the [Beaverton Arts Commission Supporting Members Application](#) (PDF) and return it to:

Beaverton Arts Commission
 PO Box 4755
 Beaverton, OR 97076

- **Powers and Duties:** The commission presents a wide variety of visual and performing arts events throughout the year for children, adults, and families in the Beaverton area; serves as an arts resource and referral agency to Beaverton area citizens regarding arts information and opportunities; facilitates the development of partnerships between artists and social service organizations, educational institutions, and businesses to help solve community problems and issues; advocates for arts in education in the Beaverton School District; and administers the City's public art program and nurtures the professional development of local artists.
- **Meetings:** All members are expected to attend all meetings; serve in a leadership position at some point during tenure on the Board; advocate for the Commission at City Council and City budget meetings; provide financial support to the Commission; and participate in the Commission's fundraising activities, annual membership drive, committees or task forces; and attend and support Commission events. Meetings are held on the 3rd Tuesday of the month at 6:00 p.m. in Beaverton City Hall.
- **Materials/Activities:** All members are expected to read all of the materials related to their meetings and

participate in events and activities to the extent required.

- **Time Commitment:** All members should be willing to dedicate many hours of preparation and meeting time each year for the Commission's meetings and activities.
- [Beaverton Arts Commission Bylaws \(PDF\)](#)

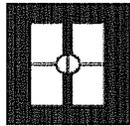
City of Beaverton
citymail@ci.beaverton.or.us
PO Box 4755
4755 SW Griffith Dr.
Beaverton, OR 97076
(503) 526-2222

Arts Commission
BeavertonArts.org
artsmail@ci.beaverton.or.us
Telephone: (503) 526-2288
Fax: (503) 526-2479

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HILLSBORO ARTS & CULTURE COUNCIL

about the hacc

[Learn about the HACC members](#) | [Agenda packets](#) | [Meeting Schedule](#) | [Join the HACC](#)

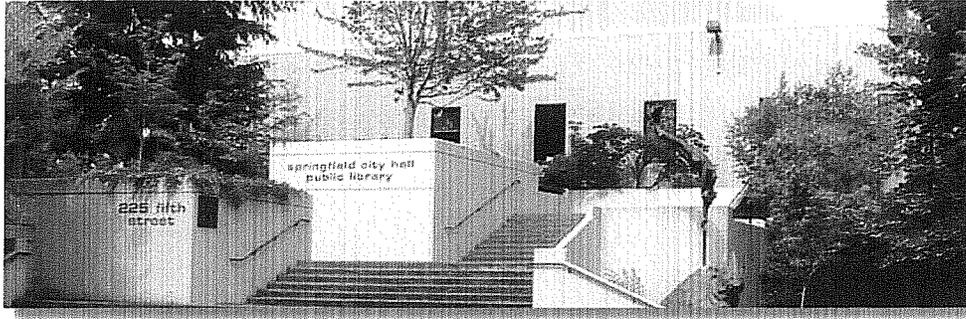
Overview

The Hillsboro 2020 Vision and Action Plan requires expanding support for and access to arts and cultural activities. To fulfill this need the City has developed the Hillsboro Arts & Culture Council (HACC). The HACC is a citizen advisory committee appointed by the Mayor and confirmed by City Council. Under the general direction of the City Council, the HACC oversees policies and programs pertaining to arts and culture for the City of Hillsboro. It is housed in the Parks and Recreation Department and is administered by the City of Hillsboro's Cultural Arts Program Manager. The mission of the Hillsboro Arts & Culture Council is to promote and support the growth of arts and culture as assets for a vital, prosperous and livable community.

HACC Objectives

- To encourage and celebrate a diverse range of arts and cultural expressions in keeping with Hillsboro's unique identity and sense of place.
- To build capacity and collaborations among artists and arts and cultural organizations and with other community interests.
- To expand awareness and opportunities for cultural participation.
- To promote life-long cultural learning through the arts and culture.
- To further integrate the arts and culture into Hillsboro's civic priorities.

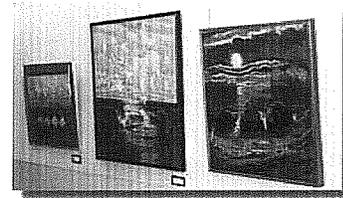
www.ci.hillsboro.or.us/Arts/HACC/about.aspx



Springfield arts Commission

History and Charge

The Springfield Arts Commission promotes the arts and culture of Springfield. The Commission provides opportunities for artistic creation, exhibits, performances, events, and promotes cooperation among local organizations to make art accessible. The Commission seeks to educate the community about the role the arts play in enhancing the quality of community life.



Paintings on Exhibit in the City Hall Gallery

The first Art Alley mural was a small one at 122 Fifth Street, titled *If Ain't Why, it Just Is*, painted by artist Alan Cox in 1988. The second mural, at 130 5th Street, titled *Bob the Dog Visits the Old Growth*, was painted by John R. Swenson in 1989. Each artist was paid \$50 and used materials provided by the Commission.



Performance at Annual Children's Puppet Workshop

The Commission accomplishes all this with an active, nine-member volunteer citizen board, a modest annual budget, and part-time staff support. The Springfield Arts Commission was established by the City Council in 1986 at the end of the Centennial Celebration. The Council charged the Commission to encourage the community's emerging arts groups, and with the creation of the Art Alley, a series of outdoor murals in the downtown neighborhood.



Riverside Flute Concert

Presently, the Commission oversees the City Hall Gallery exhibitions, Art Alley, Heritage Arts Grants, Youth Art Events, the Puppet Festival, and numerous other art activities and programs.

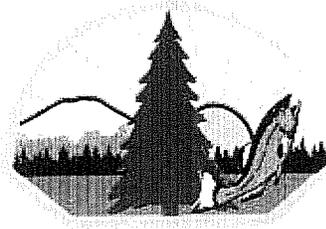
- dfjkajfk
-  Art Alley
-  City Hall Gallery
-  Heritage Arts Grants
-  Permanent Art Collection
-  Youth Art Events
-  Springfield Puppet Festival
-  Calendar & Announcements

Springfield arts Commission

Springfield Arts Commission, 225 5th Street, Springfield, OR 97477 • (541) 726-2237 • scupplea@ci.springfield.or.us

000982

Official Website of the
City of St. Helens
St. Helens, Oregon, USA



[home](#)

St. Helens Arts & Cultural Commission

*** NEWS & UPDATES***

- [Arts Commission seeking new members](#)
- [Bike Racks](#)
- [Gallery Corridor project](#)



[Public Art Collection](#) PDF document 2.61 MB

[Duties & Responsibilities](#) ♦ [Meetings](#) ♦ [Agendas & Minutes](#) ♦ [Membership](#) ♦ [5-Year Plan](#)
[Guidelines for Public Art Proposals](#) ♦ [Request for Proposals](#) ♦ [Events](#) ♦ [Press Releases](#)

The St. Helens Arts & Cultural Commission was created by [Ordinance No. 2921](#), as amended, and became effective on October 15, 2004.

The duties and responsibilities of the Commission are to

- encourage opportunities for recognition of art and culture in the City of St. Helens.
- provide coordination and communication among groups and individuals engaged in art and cultural activities.
- identify funding sources and help to secure such funding as necessary to promote art and cultural activities in the City of St. Helens.
- identify groups and organizations which could bring art and cultural activities and enrichment to the City of St. Helens.
- provide a liaison and recommendations to the City Council and other City commissions and boards regarding projects in the five year plan and other approved visual art projects.
- development of a five year plan for art and cultural activities in the City of St. Helens, subject to approval

by the City Council. The Plan shall include, but not be limited to, proposed capital improvement projects for public art.

Meetings

The Commission generally meets on the fourth Wednesday of each month at 6:30 p.m. in Council Chambers at City Hall, located at 375 S. 18th Street, St. Helens.

For a list of agendas and minutes, please [click here](#).

Current Membership

Member Name	Phone	Email	Term Expiration
Cathy Lambert, Chair	503.366.2670	cat2@opusnet.com	9/30/09
Amy Williams, Vice Chair	503.821.8967	amy@pnca.edu	9/30/09
Pam Powell	503.397.5694	ppowell206@hotmail.com	9/30/11
Nicholas Maggi	503.396.2090	nicholas_maggi@yahoo.com	9/30/09
Anne Parrott	503.397.6431	catndragon@msn.com	9/30/10
Robert Heaton	503.369.5288	rob@whateversales.com	9/30/11
<i>Vacant</i>			9/30/10

The City and Commission welcome your input regarding matters of art and cultural activities on public property. Please feel free to contact any or all of the members to provide input and suggestions. Your comments are appreciated.

If you are interested in volunteering as a member of the Arts & Cultural Commission, please contact Mayor Randy Peterson at (503)366-4325 or by email at randyp@ci.st-helens.or.us. An application for participation in a City advisory board is available by [clicking here](#). Please complete an application and submit to City Hall, P.O. Box 278, St. Helens, OR 97051.



NEWS

Art Commission still seeking to fill one chair

The Commission currently has a vacant position that expires on September 30, 2010. If you are interested in joining the Commission, please download an [Application for Appointment to City Boards and Commissions](#) here, pick one up at City Hall, or call 503-366-8218 to request that one be mailed to you. If you would like to learn more about the Commission, please attend a regularly scheduled meeting. All meetings are open to the public.

Bike racks

In conjunction with the Bicycle and Pedestrian Commission, the Arts Commission is in the planning stages for designing and building the first of a series of bicycle racks to be placed around town. Over the next few months

the Commission will seek design ideas for the first series of racks.

Gallery Corridor project **NEW: Request for proposals will be issued before the end of the year.**

The Commission has received approval from the City Council to proceed with a new project, designed to bring art banners to the streets of town. Inspired by a similar project completed by the Vancouver Recreation Commission and John Braithwaite Community Centre in Vancouver BC, the Commission plans to release a call to artists to design and create **decorative metal banners** to be hung on poles and from buildings in the City. Early plans for the banners include historically important St. Helens subjects and the inclusion of a "spinner" on each banner - a small circle that will spin in the wind. Initially, commissioners plan to complete four banners, designated for Columbia Blvd., St. Helens St., or the Old Portland Rd. The intent is to complete a few banners each year in coming years and to possibly expand the areas where banners are displayed to include the west side of St. Helens.



Request for Proposals

No requests for proposals currently open.

[Home](#) [2008 Festival](#) [Gallery](#) [History](#) [Get Involved](#) [Calendar](#) [Proposed Projects](#) [Contact](#)

Wilsonville Arts & Culture Council

The Wilsonville Arts & Culture Council provides cultural programming, community cultural planning, and services to artists – especially through our annual community event, the Wilsonville Festival of Arts – Art on the Town project.

The mission of the Wilsonville Arts & Culture Council (WA&CC): to promote and support arts and culture in Wilsonville; to provide access to arts and culture to all people in Wilsonville; to provide a structure where Wilsonville area arts and culture organizations can work together.

For more information on how you can get involved click on the Get Involved link, write to P.O. Box 861 Wilsonville, OR 97070, or call 503-638-6933.

2008 Wilsonville Festival of Arts -'Art on the Town' Poster

Download a Printable 8 x 10 low resolution copy (564k - PDF) of the Festival poster created by artist Laima K. Lavina.

Newsletters

Download a Printable copy (PDF) of our first quarterly issue of the Wilsonville Arts & Culture Council newsletter, and a listing of our community's cultural Opportunities & Events. Download a Printable copy (PDF) of our second quarterly issue of our newsletter. Download a Printable copy (PDF) of our third quarterly issue of our newsletter. - Subscribe now if your not yet on our mailing list!

The featured articles will help you discover some of the rich and varied cultural activities in our community.

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ART

TOWNS

By Kim Hall

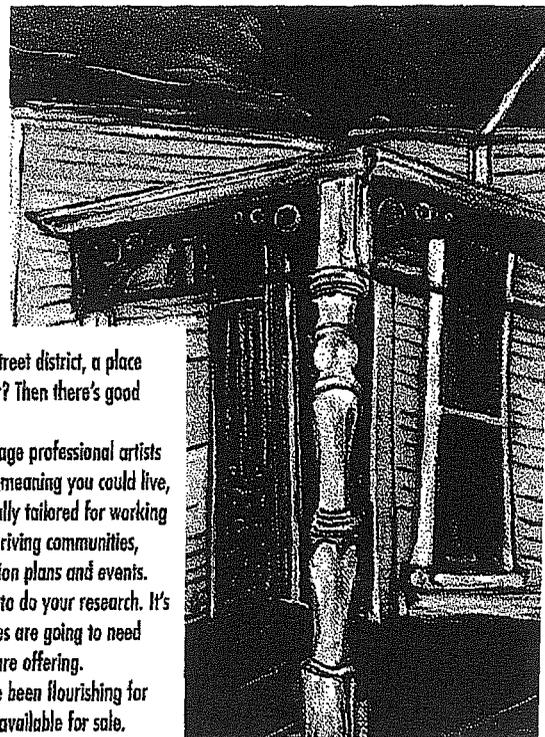
10 Great Places for Working Artists

Are you looking for a change of scenery, a community filled with artists selling their wares in a quaint main street district, a place where you could affordably live just a few steps away from lively art festivals, cultural attractions and theater? Then there's good news for you.

Dozens of small towns and cities across the country have instituted artist relocation programs to encourage professional artists to move and open businesses. Many offer low-interest loans, grants, reasonably-priced mixed-use properties (meaning you could live, work and open a gallery in the same building), tax benefits, marketing assistance or other incentives specifically tailored for working artists. These places recognize that professional artists are small business owners who can help restore once-thriving communities, sometimes by creating jobs for other locals, sometimes by just adding to the cultural flavor of their revitalization plans and events.

Before you pick up your business and family, and head to the land of milk and honey, though, be sure to do your research. It's likely you'll still need to market your work outside of your new home to make a living. And cheaper properties are going to need some renovation work, probably more than what will be covered by the financial incentives the communities are offering.

Here are some of our favorite places, from communities just starting their programs, to a few that have been flourishing for years and are still seeking newcomers. Many of the Web sites listed below will show you which properties are available for sale. Otherwise, a quick trip to Realtor.com can help you get a better idea of the cost of properties available in a particular community:



Home is a Yellow House, 2007, by Billy Heidel (detail). Based on the artist's renovated home, studio and gallery in Haynie's Corner, Indiana.

1. Millville, New Jersey

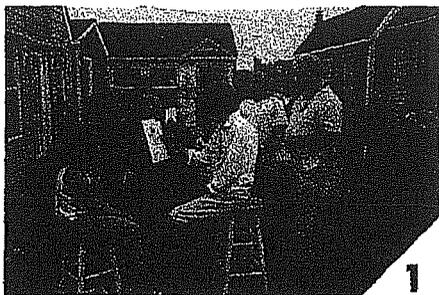
Glasstown Arts District

What makes it special: Designated by the National Trust for Historic Preservation as a Main Street Community in 2004, the Glasstown Arts District has been thriving for more than eight years. With affordable, mixed-use properties featuring period architecture, monthly art walks, a large public art center with gallery and studio spaces, and lots of cultural activities, this river town of 26,000 is an energetic place to call home.

What it offers: The town's annual

marketing budget clocks in at just over \$300,000, bringing in a lot of tourists. Plus, if you purchase a mixed-use property in the Glasstown Arts District, you can get a facade grant of up to \$10,000 (1:1 match) to improve the front of your home. While many Main Street Communities offer such grants for businesses in their districts, it's the mixed-use designation that makes Millville unique among grant programs.

Web: <http://glasstownartsdistrict.com>
Contact: Marianne Lods, Executive Director, Millville Development Corporation, 1-800-887-4957, Marianne@glasstownartsdistrict.com



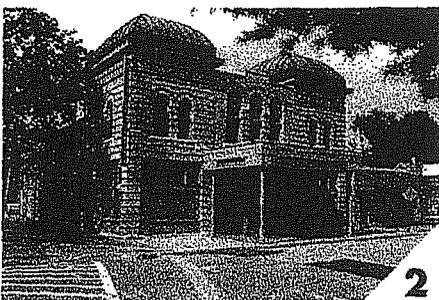
2. Evansville, Indiana

Haynie's Corner

What makes it special: More than a century old and once a focal point of Evansville, Haynie's Corner plays host to the largest arts festival in the tri-state area, drawing 5,000 to 6,000 tourists annually. While Evansville is home to

more than 120,000 residents, Haynie's Corner is an artistic treasure in the region. The artist relocation program, which began in 2006, is already attracting writers, artists and musicians. One of the most exciting neighborhood projects today is the restoration of the c. 1913 Alhambra Movie Theater, which will become a mixed-use community center where, in addition to movies, visitors can see plays, musical performances, piano and dance recitals, and more. With an organic foods grocery store, coffee house, award-winning public library, museum and a quiet street filled with trees and mixed-use property featuring Victorian architecture, Haynie's Corner appeals to contemporary artists looking to live in a place where they can turn back the clock. What it offers: Evansville is offering what are known as forgivable mortgages, up to \$5,000 for exterior renovations of properties, or up to \$25,000 subsidy for building a new home in the area. A forgivable mortgage is basically a loan you don't have to pay back, as long as you stay in the property you buy as a primary residence for a certain number of years, in this case, five. Properties in the neighborhood are affordable, with many in need of TLC between \$10,000 and \$100,000.

Web: www.hayniescornerartsdistrict.org
Contact: Lana Abel, 812-436-7823 or lanab@hayniescornerartsdistrict.org



3. Rising Sun, Indiana

What makes it special: Rising Sun wants its artists to succeed, so it hosts a number of art business workshops in the town regularly, including one March 14 through 16 by *Art Calendar's* own Contributing Writer Eric Maisel. A naturally beautiful river town with the kind of scenery anyone would want to paint, Rising Sun has been attracting artists and other creative people since the relocation program began six years ago. And with a cozy population of 2,500 and a location less than an hour from big cities like Cincinnati, Ohio, this is the perfect small town with a passion for professional art training, and close connections to great markets.

What it offers: Rising Sun is of the few places offering a monthly artists' stipend (\$100 a month, offered through a juried process).

Web: <http://enjoyrisingsun.com>

Contact: Sherry Timms, 1-888-776-4786

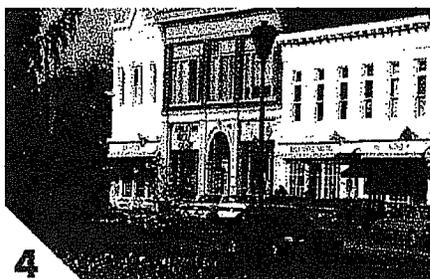
4. Berea, Kentucky

What makes it special: Known as "The Folk Arts and Crafts Capital of Kentucky," Berea has a rich folk arts heritage dating all the way back to the 1800s. Founded around a college that admitted African-Americans and women into the school as early as 1855, this forward-thinking community boasts more than 40 craftspersons and gallery owners. From glass blowers, to weavers, to furniture-makers and more, many of whom offer demonstrations or workshops regularly, artists from this Appalachian community attract lots of tourists on a regular basis.

What it offers: In addition to aggressive marketing efforts, Berea also offers a renowned reputation as an art community, a location just off I-75 (one the major north-south routes in the country), and a history of diversity, as well as a future focused on sustainability. Further, students who are accepted to Berea College pay no tuition. Instead, they have work programs, about 10 percent of which involve learning the folk art trades popular in the town. The liberal arts college does not accept top-tier students who would be able to get scholarship and financial aid to attend other colleges, but rather good students who can't afford to go to another school.

Web: www.berea.com (for the school, www.berea.edu)

Contact: Berea Tourism Center, 800-598-5263, kycraftcap@bera.com



5. Bradenton, Florida

Village of the Arts

What makes it special: Celebrating its seventh birthday, the Village of the Arts, with help of the city, a handful of artists and the Village's nonprofit organization, the Artists' Guild of Manatee, set out to create a community where artists of all disciplines could live and work. Forty artists later, the Village is well on its way. With monthly art walks that fill the streets with art lovers, loads of special events, outdoor movie nights, gourmet food and a location just minutes from the beach, this is the Gulf Coast's largest artist community in one of Florida's most culturally-rich areas. Attracting a variety of artists, including those middle agers in the midst of career changes to fine arts, this focused arts district is full of burgeoning and established artists who passionately support one another's careers.

What it offers: The city is providing artists who purchase property in specific areas of the district with up to \$10,000 in matching renovation grants (1:1 match). There are also a variety of properties available with designated mixed-use zoning.

Web: www.villageofthearts.com

Contact: 941-747-8056 or

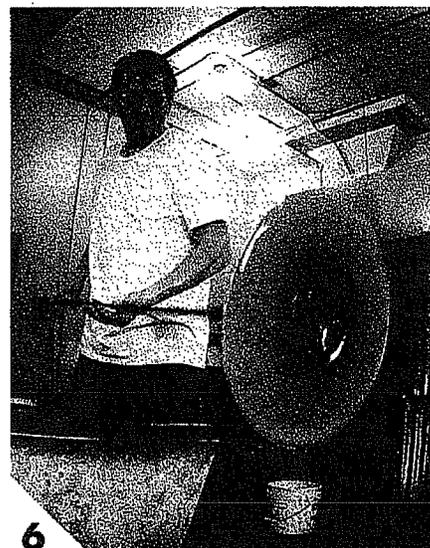
villageofthearts@gmail.com.

To reach city, e-mail

mike.kennedy@cityofbradenton.com.

6. Chattanooga, Tennessee

What makes it special: Chattanooga invites artists of all disciplines, from graphic artists and interior designers, to sculptors, writers and musicians, to relocate to the "Scenic City," a place that was flourishing with the arts well before the Arts Move program was instituted just two years ago. The program has already welcomed 25 new artists into permanent residences in Phases I and II, and has just announced a call for Phase III. Featuring internationally recognized artists as well as up-and-comers, Chattanooga has a



thriving art scene in a great location, just two hours from Atlanta, Georgia and two hours from Nashville. Add to that mixed-use zoning, industrial property at an affordable price and more than 30 art and culture organizations, including symphonies, museums and theater, and this is one waterfront community where a passionate working artist can really plant his feet.

What it offers: Artists purchasing property in qualifying neighborhoods can receive a \$15,000, five-year forgivable mortgage.

Web: <http://artsmove.org>

Contact: ArtsMove, c/o CreateHere, info@artsmove.org, or 423-648-2195

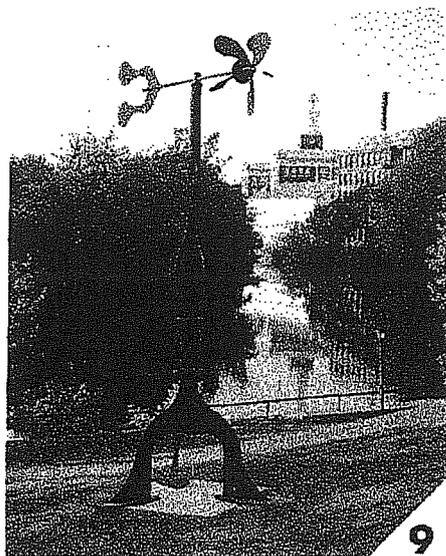
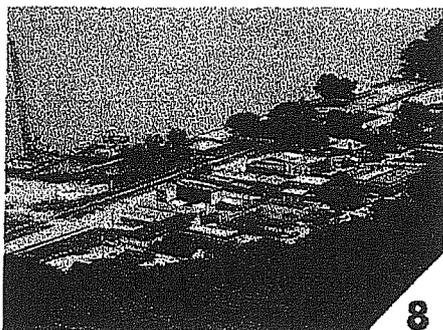
7. Paducah, Kentucky

What makes it special: Think about artist-towns, and one of the first ones that come

to mind is Paducah. With more than 50 artists living, working and selling their creations, this small town features a fantastic cost of living, mixed-use properties, lots of art events, a performing arts theater, an art center, a community theater and the charm of the south. It's not just about the business, but the camaraderie of Paducah, with its pot luck dinners, study groups and artsy atmosphere, that makes it a special place to live.

What it offers: Besides a central location and the support of other professional artists, Paducah offers a \$2,500 reimbursement for any design or renovation costs involved with the purchase of one of their charming properties, plus 100 percent financing for the purchase and rehabilitation of an existing structure or the building of a new structure. If you're building, there are even free lots available for new construction.

Web: <http://paducaharts.com/>
Contact: City of Paducah Planning Department, 270-444-8690, artinfo@ci.paducah.ky.us



8. Clarksville, Missouri

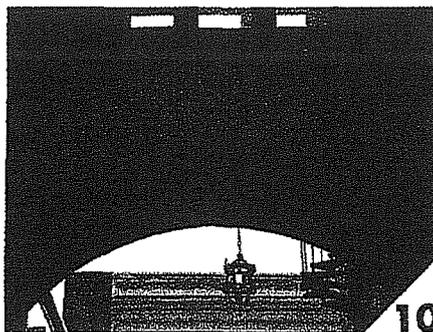
What makes it special: With just 490 residents, this quiet Mississippi-river town features 11 working artists, including furniture- and cabinet-makers, potters, iron workers and glassblowers, many of whom offer demonstrations and workshops to tourists coming in from St. Louis, just 75 miles away. The last Missouri town with a business district right on the Mississippi, Clarksville is almost out of property, as all of the storefronts have filled up with renters, but a few properties are still for sale.

What it offers: Low cost of living, a good tourist market and a generally comfortable, quiet pace of life makes Clarksville a special place for an artist trying to escape from the big city.

Web: www.clarksvillemo.us
Contact: Submit a query online, or call the mayor's office, 573-242-3336

9. City of Pawtucket, Rhode Island

What makes it special: A blue-collar, gritty mill town that needed a way to revitalize itself a decade ago, Pawtucket might just be God's Mecca for Working Artists. In fact, the city has been so successful in attracting and maintaining artists that it serves as an official model for other communities planning to institute artist relocation programs of their own. Focused on helping artists make a living, city representatives walk new artists through the process of purchasing, permitting and renovating a new property, and they maintain a database of new properties on the market that would be suitable for artists. This includes old mill space (for as little as \$6 to \$7 per square foot) and commercial properties, suitable for artists' studios. Plus, the city has an annual fund of \$25,000 to fund arts groups, and host and advertise art events. With a local government that supports the artists, a convenient location just off I-95 and hundreds of working artists already established in the city of 72,000, Pawtucket is a great location for an artist



who wants a solid career footing.

What it offers: One of nine communities in Rhode Island with state tax exemptions for working artists, Pawtucket certifies eligible artists or galleries who get state tax sales exemptions for original art or limited production works of art sold within the 307-acre arts and entertainment district. The law (Rhode Island General Law 44-30-1.1) also exempts artists in the district from state income tax on income generated from their work. Additionally, the city sometimes offers annual grants of up to \$2,000 (more than \$10,000 budgeted) to an artist or art organization who create a piece of work, or organizes an artistic musical event, that primarily benefits the City of Pawtucket and its residents.

Web: www.pawtucketri.com
Contact: Herb Weiss, Arts and Cultural Activities, 401-728-0500 ext. 437, or hweissri@aol.com, or cell at 401-742-HERB.

10. Oil City, Pennsylvania

What makes it special: The birthplace of the oil industry and former headquarters of Standard Oil, Quaker State and Pennzoil, this northwestern Pennsylvania town is reinventing itself into a lively, committed arts community. With affordable Victorian homes and mixed properties (many under \$50,000), theater, music, a branch campus of Clarion University, easy accessibility to art markets from Cleveland to Buffalo, art dozens of artists who have already claimed this small town as home, Oil City is one of the best deals on the market.

What it offers: 100 percent fixed-rate financing up to \$150,000 on live-work space (when using First National Bank). This includes rehab costs, and mortgage insurance is waived. \$7,500 toward down payment and closing costs on a residence through Venango County Affordable Housing (income guidelines apply). Plus there are opportunities for facade grants and loans, tax abatements for commercial properties and tax breaks for certain properties in the Historic District. Downtown studio space is available at \$0.49 per square foot, with the first 12 months rent free.

Web: www.artsoilcity.com
Contact: Arts Oil City, jwheeler@csonline.net or 814-676-5310

Kim Hall is a Florida artist who serves Art Calendar's Managing Editor. She can be reached at khall@ArtCalendar.com



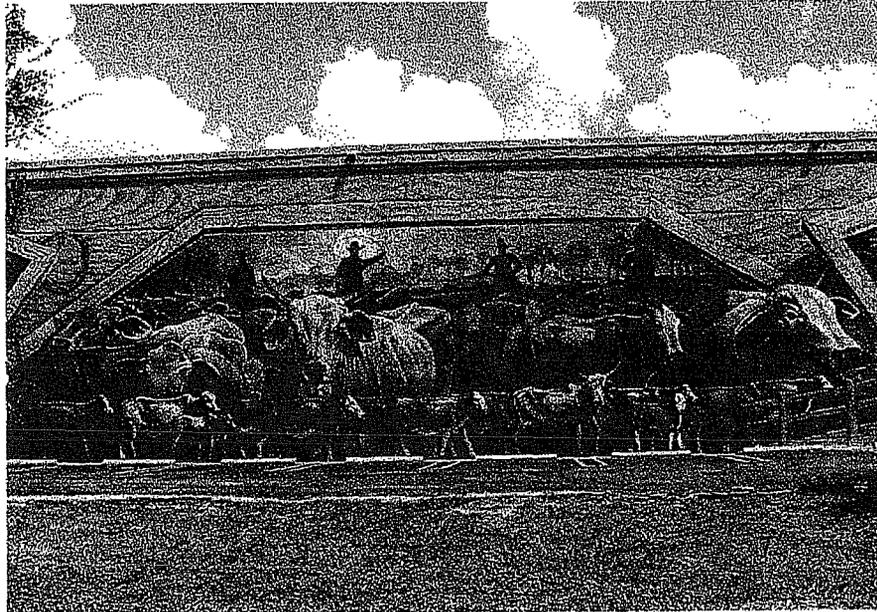
Annie Strack

Artists Making a Difference By Annie Strack

LAKE PLACID

The Little Town with the Big Art

Many cities and towns across the nation have developed public art programs as part of their efforts to beautify their communities. It's a well-documented fact that public art programs enhance quality of life and have a positive economic impact on communities. One of the most successful programs is in Lake Placid, a small community of less than 2,000 residents, located in Central Florida.



The Cracker Trail Cattle Drive (1994) by Keith Goodson is the largest mural in Lake Placid, at 30'x175'.

When Lake Placid's mural program started in 1993, the Florida town had 15 empty stores and an entire block of commercial lots left vacant from a devastating fire. But residents Bob and Harriet Porter came up with an idea that would reverse the downward economic spiral of their town and put Lake Placid on the forefront of the cultural map.

In 1992, they were motorcycling across the country when they passed a charming sign in Vancouver Island, British Columbia, that read "Chemainus, The little town that did." The sign piqued their curiosity, and they decided to go to the little town to find out what they "did." What they found delighted them.

Displayed throughout Chemainus were 32 larger-than-life building murals depicting the history of the town. Upon further investigation, the Porters discovered that the tiny town had once been on the brink of economic disaster

after the closing of a major sawmill, which was its only industry. Needing something to revive its sinking economy, the town developed a mural program to create a new industry of tourism and culture. The program turned Chemainus' economy around, and the murals now draw 400,000 tourists to the town each season.

The Porters recognized the economic similarities between Chemainus and Lake Placid, and were inspired to propose a similar program. However, when they presented their idea, they were met by a great deal of skepticism. They were told that it would not work, that the residents did not want the project in their town, and that there was no money for a project of this scope. But the Porters were determined, and they pledged to find a way to fund the project with private and corporate donations, without the need for tax dollars to pay for any of it.

They founded the Lake Placid Mural Society, which has been painting the town ever since. Their first mural was painted

and donated by Florida artist Thomas Freeman, who later was honored with the title of Artist Laureate of Lake Placid. The Mural Society raises its funds by soliciting sponsorships and memberships, conducting various types of community sales, and holding benefit dinners. It adds more murals each year, recently dedicating its forty-first mural. The selected mural artists are paid for their work and receive a tremendous amount of marketing exposure through the program, with credits and information listed on the Society's Web site and in all of their printed materials.

As anticipated, the program quickly revitalized the local economy. Now, more than 200 people visit the Mural Society's visitor center daily during the tourist season, many of them arriving on buses with tour groups that are organized just to see the murals. With the average tour group spending \$1,500 in the town, the mural program has proven to be a resounding economic success.

THE MURALS

The Society researches each new mural request to ensure that it meets its mission to provide scenes that significantly reflect the local history of the area. Over the years, they have amassed list of artists, and they choose an artist from their pool based on individual style and experience and provide them with information about the subject so they can submit a proposal. The selected artist initially submits a black and white drawing of his proposed design for acceptance, and then a full-color painting suitable for hanging in the gallery, that depicts the final design.

Many of the artists transfer their drawings onto the walls using projector at night; some choose to draw their designs on the wall freehand. The Society prepares the walls for painting and provides the artists with custom paints that have been specially formulated to withstand fading and weather. After the

THE Triple CROWN

Living, Working and Selling in the Same Space



By Milton Townsend

The "Triple Crown" is a place where an artist lives upstairs, works in back and has retail space in the front. It's a great setup, as long as you're ready for it and all that it requires of you. I must say that very little beats this arrangement for pure convenience, especially if you're a homebody and have found a place that puts all three things together in a peaceful, bucolic setting.

THE UPSIDE

On the convenience side, the commute couldn't be shorter. I've always said that cutting down on commuting should be the number one priority of *anyone* who wants to have a meaningful, productive life. It's also a good example of the concept of vertical marketing — taking the work from the studio downstairs to the front section of the building where the customers may choose which pieces they'd like to take home. It's the mythical maximum markup, from making to selling at retail, all in one space.

If you've found a location that serves all three purposes well (and that's saying a lot), you may very well find that it's a good deal financially, since you're combining three functions within one monthly payment.

You'll find yourself in the middle of a thriving community (otherwise you wouldn't have picked the location), and will have the chance to participate in it. Openings, street events, local festivals and art groups will all be excellent venues for you to reach out to and become part of the dynamics of the neighborhood. You'll get to know your collectors, customers and clients on a personal basis. This can be one of the greatest satisfactions that any artist receives from their work — knowing and seeing the difference that the work makes, in the lives of the very real human beings who are your friends and acquaintances.

Most areas that fit this description have a component of seasonality, a high season when visitors are in town and



Artist Ellen Gavin of Glasstown Arts District in Millville, New Jersey, owns Green Boots Gallery, a gallery in her home. Photo courtesy Wyble Advertising. Visit www.glasstownartsdistrict.com for more on mixed-use properties available.

selling is at its peak, and an off season when the town shrinks back to just the locals. You'll need a plan to make it through the off season. If things are really so busy that you hardly have time to breathe during the height of the season, the slow time will allow you to relax, refocus and internalize, when fewer people are making demands.

What's not to like about all of that?

THE NOT-SO-UPSIDE

Well...there *are* a few things that come to mind. Having done this myself, I remember that I could never escape. People would come to the door, and since I lived in back, I was always there!

I also find that selling is its own chore. As a rule of thumb, it takes about as long to sell a piece as it does to make it. Large, costly, time-consuming pieces often require several visits and spousal consultations before the sale is consummated. Little things don't take long to sell, but they all have to be sold,

one by one by one...arrggghhhh!!!! You'll have to hire someone to sell. That is, unless you do the selling yourself, in art by night and forgo sleep. Hiring is not necessarily a negative, but not all helpers are equally helpful, friendly, courteous, kind and so on. You don't actually have to be on the sales floor yourself, but if you're set up to demonstrate, then you need to be comfortable working for an audience.

MAKE SURE IT'S RIGHT FOR YOU

Before making any kind of binding commitment, be sure the town, its permanent residents and the transients that come through in high season are a good match for you and for your work. Check the prevailing style and price points that are doing well, and don't try to be the trend, unless you've got really deep pockets and take rejection well.

Most typically, the best situations are enclaves of like-minded artists, like the ones listed in this month's *Art Towns* article.

The very fact that there are a group of artists living, working and selling in one place is a factor that brings clients there. Talk to the locals. See what the inside scoop is. Listen to what they tell you, and don't get attached to your wishful thinking. Ask why the specific location that you're looking at is available. Why didn't the last person there stay?

You may find that this type of living, working and selling arrangement is perfect for a given time period in your life. Just be sure to do your research. ✦

Copyright©2008 Milon Townsend. Milon (www.MilonTownsend.com) lives in New York with his wife and son. He is a glass artist who has produced several books and videos about glass art and art marketing, including the book Making and Marketing Better Artwork, available through www.TheBlueMoonPress.com. He gives art marketing workshops (visit www.ArtsBusinessInstitute.org) and can be reached at milon@rochester.rr.com.

Successfully living, working and selling in the same space requires choosing the right property and the right location:

Selling needs what selling always needs—steady traffic walking through the door. There must be people who are qualified and interested in buying something very similar to what you make. Finding a space somewhere in the outback and depending on an advertising plan to get buyers there would cut it. You also need to think about the size of the retail space. ✦ Will you be able to fill it yourself? ✦ Will you buy the work of other artists, or take it on consignment? ✦ Do you really want to be a merchant? ✦ Do you have other retail plans during the year that you'll have to plan a second inventory rotation? ✦ Will you strip your store on those weekends?

Your working space needs to be big enough for what you need to do. You might want to be visible to the customers browsing in the front, and local regulations need to permit what you plan to do. You need sufficient power,

ventilation, plumbing and whatever else is part of your process. Thinking that you'll be able to convince the zoning board to make a change after you sign the lease would be self-delusion of the highest order.

Your living space needs



Glasstown Arts District artist Marianne Canon at the Millville's Summerfest event.

to be in line with what you need to thrive. Do you prefer urban, suburban, inland, mountain or water-side? Sedona is surrounded by incredible red rocks. Plovertown is on the Atlantic. Waynesville is in the midst of the Appalachians. What's your preference?

There's a lot to love in Millville's Glasstown Arts District.

Jewelry by Don DeGregorio

Art by Paul Kavesky

Art by John Guidera

800-887-4957
www.glasstownartsdistrict.com

Love art? You'll love Millville. Browse 14 different artists' studios and galleries, located throughout 9 blocks of the Glasstown Arts District. Oils, watercolors, sculpture, jewelry, ceramics and more; whatever your collecting passion, you'll find it here in Millville's charming downtown. Enjoy eclectic shopping with one of a kind shops, antique stores and restaurants.

**Artist Relocation Project
OIL CITY, PA**

Working artists -- live your dream in a beautiful, historic rural town near urban markets



This live-work-gallery space
\$24,900
Many more under \$50,000.
100% fixed rate financing includes rehab costs. Join our arts revitalization!
www.artsoilcity.com
814-676-5303

Louie, Kathy

To: Holzworth, Carla

Subject: RE: 2009-10 City Council Goal Setting REMINDER!!!

From: Mike.Schweizer@CH2M.com [mailto:Mike.Schweizer@CH2M.com]

Sent: Sunday, January 11, 2009 7:26 PM

To: Holzworth, Carla

Cc: msbaldwin2@comcast.net; MDennis514@aol.com; hdcoul@hotmail.com; nancyh2253@msn.com; dale_lund@fsafood.com; fjrichter@comcast.net; JoanR@samhealth.org; sschweiz@comcast.net; courage72@comcast.net; rick.vu@gmail.com

Subject: RE: 2009-10 City Council Goal Setting REMINDER!!!

Carla--there is one topic that is near, and dear, to the hearts of the nine families (Pleasant Street Homeowners Association) who live on Meadow Ridge Place and that is traffic on Highland Blvd. In the past several years we have experienced significant traffic increases on Highland as new homes are built to the north. Since the new church has opened on Lester even Sunday mornings are no longer quiet and Highland is a convenient shortcut to points north. During certain times of the day it is virtually impossible to safely exit our street, tailgating, horn honking, hand gestures and passing over the double yellow lines are not uncommon.

We have brought the traffic and extension of other roads up at multiple planning commission and city council meetings and have always received the same response and that is another access to North Corvallis, such as Kings Blvd, will be extended as development occurs.

I would like the council to actively discuss the potential to extend Kings or 29th to access Lester and begin to remove some of the loads from Highland. Other benefits would include another access point for emergency vehicles and alternate routes for mass transit.

We also have a CIP project on the list that would provide a crosswalk and pedestrian activated signal at Meadow Ridge and Highland. A boost from the council to place as a higher priority would be way good especially if Hilltop Village is developed in the near term.

Mike

Michael Schweizer AIA, NCARB

Principal Project Manager

CH2M HILL

2300 NW Walnut Boulevard

Corvallis, OR 97330-3558

Tel 541.752.4271

Direct 541.768.3571

Cell 541.602.5705

Direct Fax 541.766.2878

mschweiz@ch2m.com

To: Corvallis City Council

From: Charles C. Tomlinson, Mayor

Subject: Economic Development Council Goal

Date: January 12, 2009

I propose the following goal for the Council's consideration.

Using city staff, provide local businesses no charge GIS mapping, data base market research and other demographic tools to help them grow their businesses locally and improve their decision making capability.

This goal combines elements of the Prosperity That Fits Plan and the Community Sustainability Plan. Information provided would include that contemplated by Action Item 4.3 in the Prosperity That Fits Plan. The Community Sustainability Plan, Economic Vitality Section, focuses on sustainable local business development.

The goal also addresses the issue raised in the recent Citizen Attitude Survey that ranked Economic Development as an area that needs improvement in Corvallis.

This economic development strategy is known as Economic Gardening, a strategy that enables local government to support its business community and support the creation of new employment opportunities for its citizens. The City of Beaverton employs this economic development model.

If this goal is pursued, the Council may consider partnering with Benton County to offer this service County-wide or to partner with Albany/Linn County to offer the service regionally.

cc: Jon Nelson, City Manager

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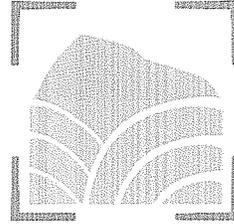
TO: Corvallis City Council

FROM: Corvallis Sustainability Coalition
Betty Griffiths and Annette Mills,
Co-Facilitators

CC: Charles Tomlinson, Mayor
Jon Nelson, City Manager

DATE: January 12, 2009

RE: 2009-2010 Council Goals



CORVALLIS
sustainability
COALITION

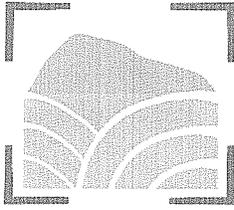
Thank you for giving us time on your agenda on December 15, 2008 to present the Community Sustainability Action Plan. The purpose of this memo is to provide you with a suggestion for a Council goal that will build on the work that has already begun. We ask your consideration of the following sustainability goal:

Work with the Corvallis Sustainability Coalition to develop policy direction to implement selected actions from the Community Sustainability Action Plan.

As a part of this general goal, we suggest that you choose several different areas of focus for the next two years from the Community Action Plan. Attached is a listing of some goals from the Action Plan along with examples of potential city actions for each goal that we would like for you to consider as areas of focus. These actions are examples of ones that could be completed or substantial work could be started or accomplished within the next two years. This list is not exhaustive. We understand that staff may already be working on some of these examples. As you review information from staff regarding their analysis of the Action Plan and as our Action Teams begin their work, there probably will be others that may be more appropriate to work on. However, we wanted to give you some ideas of specific actions that could be taken by the city to implement the Community Sustainability Action Plan.

To carry out this goal, we would like to request that you allocate approximately \$75,000 in the 2009-2010 budget for an Action Plan Coordinator (\$50,000) along with seed money (\$25,000) for the Action Teams to use for projects in support of the plan. As outlined in the implementation section of the Community Sustainability Action Plan, the Coordinator will work with the Coalition and city staff on community and city actions towards implementation of the Action Plan. This will assist the Coalition in carrying out tasks such as grant writing, managing record keeping, web site management, assuring data and reports are filed, coordinating program partners, and managing Coalition communications. We understand that at the December 15, 2008 Council meeting, the Council prioritized 'Community Sustainability Support' as the highest rated budget enhancement for Fiscal Year 09-10. We are pleased with this prioritization and believe that our request is in line with that initial prioritization.

We want you to know how much we appreciate the partnership that we have with the City as we work toward increased community wide sustainability. Please contact us if you have questions or would like more information. We are delighted to continue to work with you on figuring out how to move Corvallis toward increased sustainability. Thank you for your time and consideration.



CORVALLIS sustainability COALITION

Corvallis Sustainability Coalition Examples of Potential Areas of Focus for City of Corvallis

Following is a compilation of potential areas of focus for the Corvallis City Council for the next two years. These goals, strategies and actions are from the Community Sustainability Action Plan presented to the City Council on December 15, 2008 and build upon the work that has already been started by the City of Corvallis. These are potential areas of focus and examples of actions that can either be accomplished within two years or significant work can be started towards accomplishment within the council term.

1. Economic Vitality

Goal 1: Buy local = when there is a reasonable local choice of produce or service, it will be taken.

Strategy 1: Promote a community-wide “Buy Local” campaign that encompasses all local businesses.

- Action 1: Start supporting CIBA’s buy local campaign in 2009.
 - Example of potential city action:
Examine and revise City purchasing policies.

2. Energy

Goal 1: By 2020, Corvallis will reduce per capital consumption of energy with energy conservation.

Strategy 3: Provide incentives for new/existing construction to meet net zero energy criteria.

- Action(s): 1. Adopt Portland Sustainability Department proposals for construction incentives. 3. Provide property tax reduction for buildings that achieve net zero energy use.
 - Example of potential city action:
Review proposals and policies of the city and county and other municipalities and develop City of Corvallis policies to provide incentives or other measures to begin to meet net zero energy criteria.

Goal 2: By 2025, Corvallis becomes a net energy producer with 100% of all energy produced being renewable energy.

Strategy 1: Facilitate installation of small scale grid tied photovoltaic systems (less than 5kw).

- Action 1: Offer financial incentives for funding to encourage PV installation on new and existing structures. Provide local installation rebates in addition to current state and federal rebates.
 - Example of potential city action:
Review incentives available and develop plan for incentives and rebates for property owners.

2. Energy (continued)

Strategy 2: Facilitate installation of large scale grid tied photovoltaic systems (greater than 5kw).

- Action(s): 1. Encourage installation of large PV systems by offering greater incentives to individuals who have the highest potential for PV at their site.
2. Encourage large PV installations by creating a financial system where individuals can invest in offsite/remote systems.
 - Example of potential city action:
Begin to lay the ground work by collaborating with other partners to initiate a City/County wide task group to accomplish this work.

3. Health & Human Services

Goal 1: By 2025 reduce the death and disability from chronic disease among Corvallis residents by 25%.

Strategy 1: Support statewide and national health care reform initiatives that allow access for everyone that wants coverage as well as secure help for residents with advocacy for billing issues and denied care.

- Action 1: In 2009 The City Newsletter prints information about the work of the health care reform groups in our area.
 - Example of potential city action:
In collaboration with partners, provide information to the community regarding health care reform groups and their proposals.

Goal 2: By 2025 eliminate our community's discharge of persistent, bio-accumulative and/or toxic pollutants into the local biosphere.

Strategy 2: By 2020, develop and identify safe alternatives to regularly used toxics that are discharged into the local biosphere.

- Action 1: Adopt policies for a) building maintenance and operations at publicly-owned facilities that are aligned with LEED for existing buildings, b) new construction and remodels of publicly-owned buildings that meet LEED standards and c) eliminate pesticide/herbicide spraying on publicly-owned property
 - Example of potential city action:
Assess current policies and review model policies from other municipalities regarding pesticide/herbicide spraying on all publicly owned properties. Begin the development of a comprehensive city-wide policy on use of bio-accumulative and/or toxic pollutants.

Strategy 3: Provide education on toxics, their effects and viable alternatives for all ages and cultural groups in Corvallis.

- Action 1: Advertise OCE's Tiny Footprint materials and "No idling/no topping off" benefits in City Newsletter.
 - Example of potential city action:
Establish a sustainability section of the City Newsletter that will include this and other information about actions community members can take to support sustainability.

4. Housing

Goal 1: By the year 2020, all residents/households will have access to affordable housing options.

Strategy 3: Maintain/increase affordable housing stock.

- Action 2: Protect expiring housing subsidies and increase community development block grant (CDBG) and other leveraged funding to retain/increase subsidies/rehab/sweat equity affordable housing.

- Example of potential city actions:

Review policies and codes for re-use and rehabilitation of housing stock and begin to update Land Development Code (LDC) to provide ways to encourage re-use and rehabilitation rather than demolition. Increase funding from Community Development Block Grant (CDBG) and other funding sources for affordable housing.

Goal 3: By 2020 all housing in Corvallis will be energy efficient and provide a healthy living environment.

Strategy 4: Ensure that all homes are non toxic and use recycled, renewable, and local materials as much as possible.

- Action(s): 1. Adopt ‘green’ codes: for example – all new and remodeled homes shall comply with International Code Council (ICC) “Green” codes (Austin, Texas) prior to obtaining a permit, OR all those who do comply benefit via reduce permit fees. 2. Ban use of toxic building materials (esp. formaldehyde and volatile organic compounds (VOC’s).

- Example of potential city actions:

Review Land Development Code for changes to code that would be required to accomplish these actions and begin to update code (see Land Use Goal 4 example below). Review policies of other municipalities regarding use of these building materials and develop draft ordinance.

5. Land Use

Goal 4: By 2020, 100% of Corvallis will use green building (LEED or a similar standard) practices in all renovation and new construction.

Strategy 2: By 2012, develop, coordinate and implement a comprehensive green building program equivalent to 2030 Challenge, LEED or similar standards.

- Action(s): 1. Adopt measurable standards for city owned property such as LEED. 2. Provide incentives for green building and renovation which include streamlined permitting and reduced SDC’s.

- Example of potential city actions:

Review policies of other municipalities regarding incentives for green building and develop draft policies for Corvallis (see Housing Goal 3 example above).

6. Natural Areas

Goal 1: By 2030, increase the acreage of protected natural habitat by 50%.

Strategy 1: Initiate a comprehensive long-range natural area conservation plan.

- Action 1: Convene a natural area conservation planning committee with public and private partners.
 - Example of potential city action:
Work with the County and other interested groups to begin public-private planning process.

7. Transportation

Goal 1: Increase the alternatives for transportation and linkages to destinations beyond Corvallis so that by 2015 people have efficient options for travel throughout the region.

Strategy 1: Increase the use of existing transit options.

- Action 1: Advertise existing connections. 2. Create a regional map. 3. Make the systems easier to use by decreasing wait times and coordinating fares.
 - Example of potential city action:
Work with other partners and Metropolitan Planning Organization (MPO) to advertise connections and create a regional map and examine ways to make the transportation linkages (between modes and between communities) easier to use.

Goal 2: Motivate community members to reduce per-capita gasoline consumption by 50% by 2020.

Strategy 1: Offer public and private incentives to encourage employees, shoppers and students to walk, cycle, or use mass transit.

- Action 1: Expand hours, frequency, and range of city busses, and reduce or eliminate cost.
 - Example of potential city action:
Increase funding for transit services.

Goal 3: Decrease vehicle trips by 20% by 2020 through effective planning.

Strategy 1: Reduce single occupancy vehicle trips (implement Transportation Demand Management - TDM).

- Actions 1: Mandate that employers have TDM program. 2. Promote and encourage neighborhood electric vehicle (NEV) use by tax credits, priority parking, and availability of charging stations.
 - Example of potential city actions:
Work with MPO for expansion of TDM program throughout the city and county.
Consider mandatory TDM program for all large employers.
Review and change Land Development Code and policies to promote and encourage electric vehicle use.

8. Waste

Goal 1: Recycling rate will be 75%.

Strategy 1: Collect all organic waste (yard debris and food waste) for alternative uses

- Action 1: Develop curbside pickup of food waste for residential and commercial collection programs. Concurrently, promote the use of compostable take-out containers and develop a timeline for prohibiting the use of expanded polystyrene (EPS) take-out containers at local food services businesses.

- Example of potential city actions:

Work with Allied Waste on policy and implementation schedule for curbside pickup of food waste.

Promote use of compostable take out containers at local food services businesses and begin development of a timeline for prohibiting the use of EPS take-out containers.

Goal 2: By 2020, there will be a 50% reduction in the per capita weight of landfill disposal (discards).

Strategy 3: Provide financial incentives and establish policies that encourage reduction of per capita waste.

- Action 1: Promote rebates for reusable bags and mandate charges for disposable bags at local stores that exceed minimum annual sales.

- Example of potential city action:

Use community survey to assess level of community support for this action.

9. Water

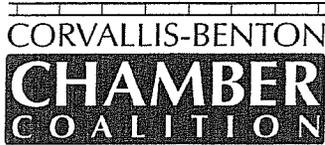
Goal 1: By 2050, there will be a 50% reduction in the water flow from 2008 annual levels through the Corvallis municipal water systems.

Strategy 1: Develop programs to reduce water level flows by addressing individual and organizational water/wastewater use patterns.

- Action 3: Evaluate both residential and institutional usage patterns of the three municipal water systems and current water use reduction programs. Recommend new programs targeting lowering water-use patterns.

- Example of potential city action:

Develop evaluation techniques and gather data on specific water usage patterns (toilets, faucets, irrigation, etc.) of local institutions. Develop conservation programs based on results of this data.



Thank you to our
Platinum Star Members

- Alphagraphics
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- The Ball Studio/Photography
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- CH2M HILL
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Memorandum

To: Mayor Tomlinson, Corvallis City Council
From: Mysty Rusk
Date: January 12, 2009
Re: Council Goal Setting 2007-2008
Cc: Jon Nelson, Chamber Coalition Board of Directors

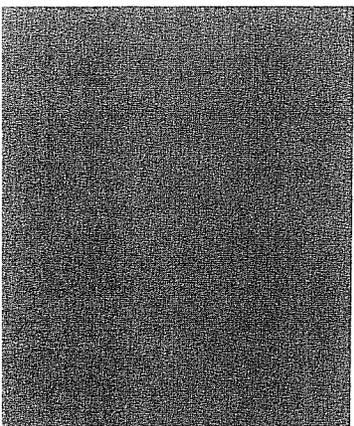
We would like you to know how much we appreciate all the work, time, energy and effort that you provide to help make and keep Corvallis the amazing place that it is. As you go through your goal setting process, we, like many others in the community would like to ask you to keep some things in mind that we believe are important to a dynamic, thoughtful and successful future for Corvallis.

We are asking your consideration of the following economic development goals, prioritized below.

1. Please continue to support the Economic Vitality Partnership (EVP) Economic Strategic Plan, Prosperity That Fits. Tough economic times ahead will, presents a unique set of challenges for the coming term. Making the Prosperity That Fits Plan your top priority will enable the Council to support tax and nontax based initiatives as well as providing for the social and environmental needs and desires of Corvallis.

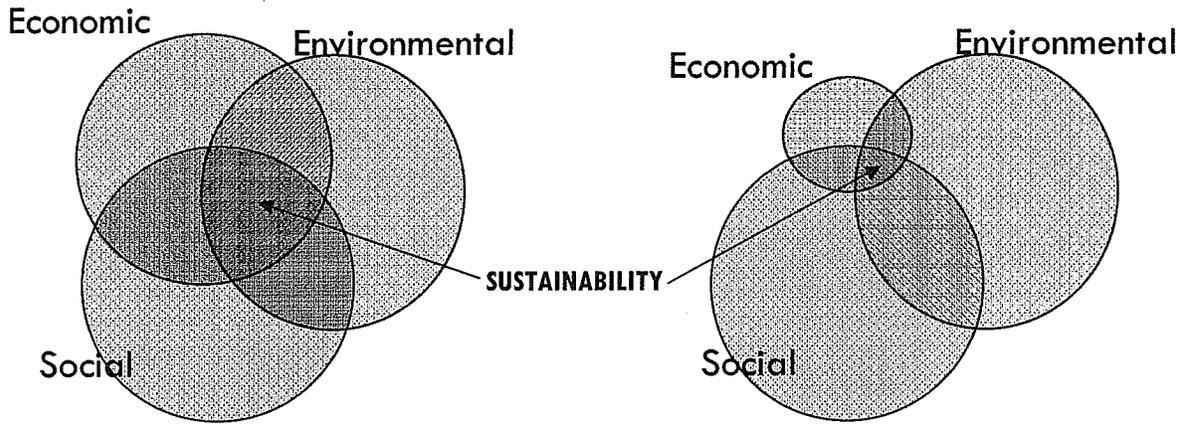
We would like your continued consideration in using the Plan as a guiding document in City of Corvallis Council Policy Manual, Policy Area 6 – Community Development, CP 96-6.03 Economic Development Policies. Additionally, we would like your leadership in incorporating the Prosperity That Fits Plan with the Corvallis Sustainability Coalition’s recent planning document. Many of the goals listed in the two plans can be complimentary, however, it will take focus and attention to find the common threads and encourage the various groups to work together.

- a. Please use the Prosperity That Fits Plan in your evaluation, execution and funding of economic development efforts for the community.
 - b. Please consider adopting an economic development vision that Corvallis welcomes creativity, research, innovation and technology based entrepreneurship.
 - c. Please consider providing continued funding for the leadership and coordination of the implementation of the Prosperity That Fits Plan.
2. Please consider a feasibility study of an infrastructure development fund to support development of existing traded sector firms.
 3. Please consider making increased availability of electricity in the south Corvallis industrial park a priority. Specifically, we would like you to consider encouraging Pacific Power and our federal delegation to increase the power available, at the Mary’s River substation to no less than 20 megawatts of power. Corvallis has

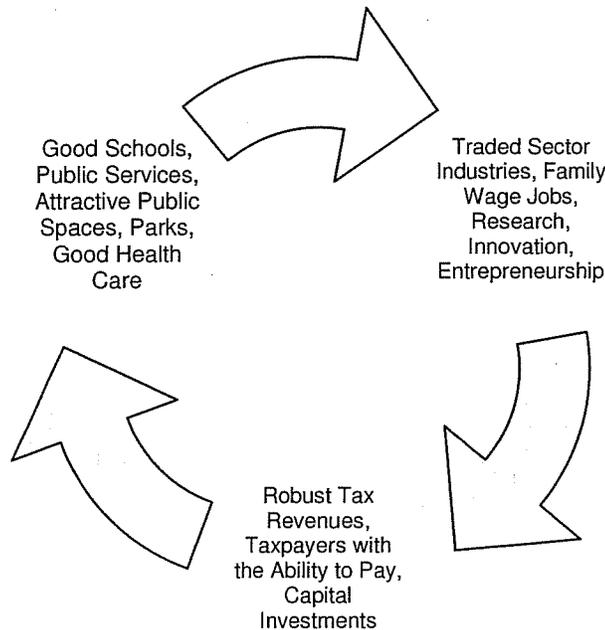


been disqualified for several major green industry opportunities (photovoltaic and solar panel manufacturing) as a result of not having enough available electricity.

As the point-of-contact organization for business in Corvallis, the Corvallis Benton Chamber Coalition, does not want to see standards lowered or the floodgates opened to any and all growth. We believe growing just for the sake of growth is bad business. We also believe planning for our economic success is as critical as planning for land use, infrastructure and the environment. **True sustainability gives equal consideration to a community's economic, environmental and social issues.** Failure to address the economy compromises the whole. Quality of life/livability is interconnected with the economy, the two are not independent.



Again, thank you for your support. We appreciate your ongoing support in certifying the Corvallis Airport Industrial Park with the Governor's Certified Site Program, the recent work to establish an Enterprise Zone in south Corvallis and the continued effort to address the needs of the industrial land in south Corvallis. We are committed to the goals we've set and look forward to partnering with the local entities, including the City of Corvallis to continue to be a dynamic and successful community.



Louie, Kathy

To: Holzworth, Carla
Subject: RE: 2009-10 City Council Goal Setting

From: Curtis Wright [mailto:cwright@thewrights.org]
Sent: Monday, January 12, 2009 4:04 AM
To: Holzworth, Carla
Subject: Re: 2009-10 City Council Goal Setting

Carla:

Following is the recommendation of the Prosperity That Fits committee, by action of its Executive committee:

Fourth on the list of the 2007-2008 Council goals was "Develop strategies to implement the EVP and Downtown strategic plans." This goal was one of only two supporting all aspects of the Corvallis 2020 Vision.

We urge the 2009-2010 Council to reaffirm the City's commitment to this goal. And given the extremely challenging economic times we are now in, and probably will be for the full term of the new Council, we urge you to elevate this to goal #1.

Sincerely,

Prosperity That Fits Executive Committee:

**Curtis Wright
John Hope-Johnstone
Mysty Rusk**

ciba Corvallis Independent Business Alliance

CIBA

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January 13, 2009

TO: Jon Nelson, Corvallis City Manager

FROM: Pat Sardell, CIBA President

The Board of Directors of the Corvallis Independent Business Alliance (CIBA) discussed our ideas for the Corvallis City Council goal setting session at their monthly Board meeting today.

One of the most critical issues related to future business development in Corvallis is streamlining and smoothing out the permitting processes related to new and developing businesses. For example, having dedicated personnel to work with permit applicants to assist them in dealing with the different city departments relevant to their application would greatly expedite the permitting phase of a new or expanding business. A streamlined check-off to guide people through the approval process might be another example of assistance.

Thank you for considering our input.

The Corvallis Independent Business Alliance is a voluntary, cooperative effort of independent, local businesses who use education, networking, political advocacy, and citizen involvement to help our community prosper and contribute to a diverse, healthy, and stable local economy.

January 15, 2009

TO: Corvallis City Council

FROM: Karen Strohmeyer, Coordinator
Cascade Pacific Resource Conservation and Development Council
Kent Daniels
Corvallis Parks and Recreation Advisory Board
Cascade Pacific Resource Conservation and Development Board

SUBJECT: Council goal

We understand that you will soon be setting your goals for your 2009-10 council term. We would like to suggest that you include the following among them:

"Seek funding for restoration of and improvements to local wetlands and natural areas, and riparian areas on the Willamette River and its tributaries, through collaboration with other governmental and non-governmental organizations."

We are aware of several significant funding sources for these activities, some of them quite new and not yet well known. We believe the city would be a promising candidate to receive such funds, particularly through collaboration with other entities. (We have detailed the potential funding sources on the attached sheet.)

Both the city's 2020 Vision Statement and numerous city policies* indicate that there is no shortage of important work to be done in the areas of riparian and wetland protection, restoration, and improvement. These policies include an official city council policy and at least nine separate Comprehensive Plan policies. There's also no shortage of community interest in having the work performed, as evidenced in recommendations of the Community Sustainability Coalition's recent report. The barrier has been adequate funding.

Given the current economic climate, we believe there is some urgency in seeking these funds while they are available. The opportunity to obtain them will not be available indefinitely. This is why we suggest that you give a priority to the effort to do so, by making it a council goal for this term.

*See the reverse side of this letter.

City Council Policy CP 04-1.08, Sustainability.

Sec. 1.08.051, Environmental Sustainability: "The City values actions that are beneficial for the environment and the natural resource capital base as well as for the health and safety of employees and the public, and that go beyond regulatory compliance to minimize the city's environmental impacts...Decisions take into consideration protection of open space, habitat protection and restoration, and preservation of natural biodiversity."

Corvallis 2020 Vision Statement.

Protecting Our Environment, p. 10: "...the city coordinates its air and water quality efforts with other communities, surrounding counties, and resource management agencies in the Willamette Valley. This cooperative strategy has created a cleaner, healthier environment by stimulating improved farming and forestry techniques for preserving stream quality..."

"Our natural open space helps buffer flood events, purify our air and water, provide recreational and educational opportunities, and reinforce the community's distinctive character."

Corvallis Comprehensive Plan

CP 4.9.1 and **4.9.2** deal with water resources

4.10.2* and **4.10.9** deal with urban streams

4.11's policies are all focused on wetland protection

4.11.18

5.5.14* deals with city open space on the east side of the Willamette

6.2.1, 6.2.4, and 6.2.8* deal with the Willamette River Greenway

Three of the above are particularly relevant:

4.10.2, second part: "...the city shall work to preserve and enhance native stream corridor vegetation on both public and private lands."

5.5.14: "The City property abutting the east side of the Willamette River should be used to enhance this gateway to the City and promote the open space functions and aquatic character of the Willamette River flood plain in this area. A detailed master plan for City-owned properties on the east side of the Willamette River shall identify their optimum open space and recreational uses."

6.2.8: "The City shall protect and enhance the natural features and flood plain functions of City lands within the Willamette River Greenway on the east side of the river."

Steps To Implement A Conservation Project On City Land

1. Fill out an application for assistance with the Natural Resources Conservation Service (USDA-NRCS) at 33630 McFarland Rd, Tangent, Oregon 97389-9708, 541-967-5925 Ext 3. Tom Snyder, District Conservationist, Benton County, then would meet with a city representative to look at city properties under cultivation to determine eligibility of USDA programs. Projects may range from creating shallow ponds and planting native vegetation under the Wetland Reserve Program to planting riparian buffers along streams under the Conservation Reserve Program. (See booklet, Conservation practices and programs for your farm)
2. NRCS offers a variety of financial incentives to landowners, including the city, interested in conservation programs. Some programs offer annual payments for a conservation use, others offer one time up-front payments for long-term easements for a conservation use, and most include government funds to share in the costs of installing conservation measures.
3. In addition, other funding sources work on restoration projects along the Willamette include the Meyer Memorial Trust, Oregon Watershed Enhancement Board, National Fish and Wildlife Foundation, and Governor's Fund for the Environment. These can be combined with UDSA-NRCS funds to cover up to 100% of the cost.
4. Cascade Pacific RC&D helps with project implementation by working with adjacent landowners who may be interested in expanding the project beyond city boundaries, writing and managing grants to bring additional funding to the project, and providing overall coordination for the project from start to finish.
5. The Meyer Memorial Trust (MMT) and the Oregon Watershed Enhancement Board (OWEB) have entered into a funding partnership to support restoration of the Willamette River through OWEB's Willamette Special Investment Partnership (SIP). The SIP is focused on projects aimed at increasing channel complexity and restoring floodplain/river connections in the meander corridor of the mainstem Willamette and in the lower reaches of its major tributaries. This is limited and time sensitive funding opportunity that we urge the city to take advantage of.
6. For additional information, contact Karen Strohmeier, RC&D Coordinator, Cascade Pacific RC&D, Karen.Strohmeier@or.usda.gov, 541-967-5925 Ext. 128.