

Approved

By CACOT
March 13, 2013

**CORVALLIS CITIZENS ADVISORY COMMISSION ON TRANSIT
MINUTES
February 13, 2013**

Present

Stephan Friedt, Chair
Brandon Trelstad, Vice Chair
Kriste York
Bruce Sorte, Council Liaison

Staff

Tim Bates, Public Works
Brie Caffey, Public Works
Lisa Scherf, Public Works

Absent

Jacob Kollen
Robert Monasky
Celeste Weaver de Balan
Robert E. Wilson
Terry Wright

Visitors

Del Loucks, First Student

SUMMARY OF DISCUSSION

Agenda Item	Information Only	Held for Further Review	Recommendations
I. Introductions	X		
II. Approval of December 12, 2012 Minutes -Postponed			N/A
III. CACOT/Visitor Comments	X		
IV. Old Business			N/A
V. New Business	X		
VI. Information Sharing	X		
VII. Commission Requests and Reports	X		
VIII. Pending Items			N/A
IX. Adjournment			Adjourned at 9:00 am

CONTENT OF DISCUSSION

I. Introductions

The meeting was called to order at 8:22 am by Chair Friedt. Introductions were made of Commission members, staff and visitors.

II. Approval of Minutes

The December 12, 2012 minutes were not reviewed or approved because there was no

quorum.

III. CACOT/Visitor Comments

Del Loucks, the new Location Manager for First Student, introduced himself. Mr. Loucks previously worked as Safety Manager for eleven years with First Student in Eugene.

IV. Old Business

None.

V. New Business

Without a quorum, the Commission was unable to make a recommendation for City Council on the proposed changes to Council Policy 07-1.10 Advertising on Corvallis Transit System Buses. Ms. Scherf noted that the proposed changes were recommended by the City Attorney due to a recent court decision affecting TriMet. The question for CACOT is not so much if the changes are acceptable but whether or not to continue to allow advertising on CTS buses at all. Chair Friedt noted that if the City is free to discontinue advertising at any time, then he sees no reason to end this small source of funding until and if an issue arises.

VI. Information Sharing

Mr. Bates reviewed the written Information Sharing Report. Comments provided in addition to the report included:

The CAMPO survey posters will also include a quick response code (QR code) so that riders with a smart phone can complete the survey on-line.

The Linn-Benton Loop is currently operated using 5311 funds, or “rural” funding. Because City of Albany, the service provider, has been designated as an MPO beginning in July, 2013, it will receive 5307 funds and will no longer qualify for 5311 funds. Representatives from the cities of Corvallis and Albany, OSU and LBCC met to discuss Loop funding beginning FY13-14 and beyond. It was preliminarily agreed that the cities of Corvallis and Albany will each contribute \$125,000 towards the Loop from their 5307 funds and the colleges will contribute toward the local match. The colleges will pay \$204,000 between the two of them, in a yet-undecided split. The remainder of the local match will be provided by carryover funds, advertising revenue, etc. Ms. Scherf said the Corvallis City Council still has to approve this funding allocation.

VII. Commission Requests and Reports

Vice Chair Trelstad reported that OSU’s Student Incidental Fee Committee recommended approval of the 2013-14 fees for the Beaver Bus and the Philomath Connection. He said there may be some upcoming changes to the OSU Shuttle and he should have more details in a few weeks.

Councilor Sorte mentioned his concerns about the stability of the Transit Operations Fee, and CACOT’s role in the City/OSU collaboration process, especially the impact of

parking solutions on CTS. He also suggested that CTS consider a potential significant drop in OSU enrollment while conducting future planning.

Mr. Bates said he and Ms. Scherf will meet with Steve Clark, OSU Vice President for University Relations/Marketing, next week to discuss a marketing campaign aimed at transit as a tool for reducing parking impacts in the neighborhoods surrounding OSU. The approximately \$7,000 in marketing campaign funds will come from OSU funds not used to increase Route C3 runs during the enhancement implementation. OSU originally agreed to provide \$30,000 for three additional services but chose to fund a marketing campaign instead of additional Route C3 runs.

Chair Friedt disseminated a handout of CACOT's role which he shared with the City Commissioners and City Council at an orientation for commission Chairs.

Vice Chair Trelstad invited everyone to the Sustainability Fair and Town Hall, scheduled for Thursday, March 14th. Transportation will have a table at the event.

VIII. Pending Items

None.

IX. Adjournment

Chair Friedt adjourned the meeting at 9:00 am.

NEXT MEETING: March 13, 2013, 8:20 am, City Hall, Meeting Room D

Citizens Advisory Commission on Transit

Established: 1977

Abbreviation: CACOT

Contact Department: Public Works

What is the charge?	Advise City Council regarding matters relating to the operation, maintenance, and expansion of the City's mass transit system and those interfacing with the City's system.
What are the issues?	Strategies for increasing ridership responding to users' expectations and expanding service.
What have they done lately?	<ul style="list-style-type: none"> • Reviewed and updated Corvallis Transit System Administrative Rule on Exclusion Procedures. • Reviewed system performance and recommended expansion of service hours/routes. • Issued recommendations regarding transit system policies.
What's on the agenda for the coming year?	<ul style="list-style-type: none"> • Implement service expansion made possible from an expected transit operations fee increase. • Improve service coordination with Philomath Connection and Linn-Benton Loop. • Use information provided from the new vehicle information system equipment and technology to improve service. • Contribute to OSU/City Collaboration Project work group recommendations.
Criteria for appointment	Eight (8) members appointed by the Mayor, including one member to be designated by Associated Students of Oregon State University and one member designated by Oregon State University Administration.

CTS Ridership (Beaver Bus and Philomath Connection not included in figures)

	FY 12/13	FY 11/12	FY 10/11	FY 09/10	FY 08/09
July	78,758	80,650	54,310	54,381	55,774
Aug	79,369	72,375	49,560	45,734	48,693
Sept	83,874	80,518	58,342	48,383	50,053
Oct	120,079	104,343	79,562	67,573	71,342
Nov	104,768	96,884	73,961	59,602	57,426
Dec	73,365	79,456	58,193	50,300	49,952
Jan	110,539	103,182	78,754	66,194	62,904
Feb		106,526	80,794	65,306	59,098
Mar		102,672	91,060	63,665	55,252
Apr		107,491	92,842	66,781	60,223
May		107,509	89,078	59,090	53,376
Jun		90,236	78,421	53,782	49,625
Total	650,752	1,131,842	884,877	700,791	673,718

