

CORVALLIS CITIZEN'S ADVISORY COMMISSION ON TRANSIT

AGENDA

**Wednesday; December 17, 1997; 7:50 a.m.**

**City Hall Conference Room D**

501 S. W. Madison Avenue

- I. INTRODUCTIONS
- II. APPROVAL OF MINUTES - October 15, 1997
- III. CACOT/VISITOR'S COMMENTS (Items not on Agenda)
- IV. TAA
- V. INFORMATION SHARING
  - A. Ridership Report
  - B. Try Transit Week '97 - October 20-25
  - C. Holiday Trolley
  - D. OSU Promotion
- VI. ADJOURNMENT

**Future Meetings:**

Wednesday, January 21, 7:50 a.m., City Hall Conference Rm. D

Wednesday, February 18, 7:50 a.m., City Hall Conference Rm. D

**CORVALLIS CITIZENS ADVISORY COMMISSION ON TRANSIT**

**MINUTES**

October 15, 1997

Members Present

Craig Anderson, Chairman  
Joanne Adler  
Jonathan Cardozo  
Bill Hoffman  
Caron Johnson  
Dan Preller  
Ed Barlow-Pieterick, Councilor

Staff

Bernadette Barrett, Public Works

Visitors

Tom Adler  
Roger McDonald, Dial-A-Bus

**SUMMARY OF DISCUSSION**

Agenda Item	Information Only	Held for Further Review	Recommendations/Action
Election of Officers			New CACOT officers elected
Ridership Report - Sept.	X		
Senior/Youth/Disabled Ridership	X		
OSU Events - Sept. 16 and 26	X		
Fall Festival - Sept. 27 and 28	X		
Try Transit Week '97 - Oct.20-25	X		
Bike Racks on Buses	X		
Federal Transit Admin. Grant	X		
Holiday Trolley - Dec. 1-28	X		

**CONTENT OF DISCUSSION**

**I. INTRODUCTIONS.** Members of the Commission and visitors introduced themselves. Recently appointed CACOT member Dan Preller was welcomed. Mr. Preller is also a member of the City's Transportation Alternatives Analysis (TAA) Steering Committee.

**II. APPROVAL OF MINUTES - September 11, 1997**

The minutes were approved as presented.

## II. CACOT/VISITORS' COMMENTS

Craig Anderson reported that the TAA Steering Committee will meet November 6 at 7 p.m. to review final Committee recommendations. He also noted that he had received many comments regarding the service on Witham Hill. The two routes which serve the area, Route 1 Northbound and Route 1 Southbound, arrive at approximately the same time on Witham Hill. Mr. Anderson also noted that a shelter near Walnut and Witham Hill was desired because of the number of riders near that location. He noted the issue of the Route 1 Northbound bus traveling on N. W. Jackson related to the travel lane size and the difficulty of vehicles passing. Public response to the route and schedule changes was discussed by staff. Generally, the public response has been positive. Staff met with the CTS drivers on October 14. The routes are able to keep on time; following an operational change, transfers are working at Timberhill.

The issue of adding shelters was discussed. A request has been made for a shelter at the mobile home park on Conifer. No funds are budgeted in the Transit Fund for adding neighborhood shelters. Six shelters were added to high use areas by the City in 1994 as the result of a state grant. Four additional large capacity shelters will be added this year as part of a federal grant project in high use areas. New shelters have been installed in the community as a direct result of new development or redevelopment. One shelter was approved as a neighborhood empowerment project in South Corvallis last year. This may be a source of funds for neighborhood shelters. Additional funds will be sought through state and federal grant programs to add shelters. A special project may also be included in next year's transit budget to allow partnerships with neighborhoods or businesses in established areas to share shelter costs.

Advertising inside and outside the buses was discussed. This has been discussed previously by CACOT with the recommendation that we not pursue because of the administrative time involved and a low rate of return. Concern was also expressed about the City's ability to restrict certain types of commercial advertising if this becomes an option. Staff indicated an interest in pursuing the placement of images on City buses with participation

from local agencies or businesses. The concept was not to pursue commercial advertising, but community themes. This item will be discussed at the next CACOT meeting.

An interest was expressed in receiving information regarding the City's ADA paratransit service on a regular basis. Staff will work with Dial-A-Bus staff to determine what information would be available and various formats.

### **III. ELECTION OF OFFICERS**

Craig Anderson was nominated to become Chair. He was unanimously elected. Bill Hoffman was nominated to continue as Vice Chair. He was unanimously elected. Chairman Anderson assumed his role as Chair.

Former CACOT member Lowry has agreed to continue to serve on the Linn-Benton Loop Commission.

### **IV. INFORMATION SHARING**

- A. Ridership Report.** September 1997's ridership was 30,127 compared to September 1996's ridership of 28,459. The ridership to date for 1997-98 is slightly below the 1996-97 ridership for this year.
- B. Senior/Youth/Disabled Ridership.** CTS drivers conducted a 1-week, on-board survey of ridership by categories: senior (60 or over), youth (17 or under), disabled (all ages), and all "others". The results indicate that approximately 26.92 percent of all ridership is by youth, 13.85 percent is persons with disabilities, 10.27 percent is seniors, and 48.97 percent is "others". It was noted that many small children travel with parents, and often the bus ride is "entertainment". A similar survey will be conducted on a periodic basis.
- C. OSU Events - September 16 and 26.** CTS staff participated in two OSU events during September. The first was "University Day" which focuses on services to faculty and staff. Vice President Schroeder was instrumental in facilitating CTS's participation in this campus event. CTS staff also participated in the joint OSU/Chamber event "Where It's @". The event was directed at students, promoting services available to

students in the Corvallis community. ASOSU Community Affairs Director Jones assisted in the CTS booth. Both events were deemed successful. Advertisements were also placed in the OSU Barometer. The Barometer ran a large article on the front page of the October 3 edition regarding the new routes and schedule.

- D. Fall Festival - September 27 and 28.** As in past years, CTS provided free transit service Saturday and Sunday during Fall Festival. CTS provided 1,803 rides this year, a 2.35 percent increase over last year and almost double the ridership five years ago (960 in 1992). Fall Festival helps to promote the service by including it on their flyers and other promotional materials.
- E. Try Transit Week '97 - October 20-25.** This year's event is being held October 20-25. The event is being held in conjunction with Oregon Rideshare Week, which was proclaimed by Governor John Kitzhaber as a statewide event promoting the benefits of alternatives to the single occupancy vehicle (SOV). Mayor Berg, OSU President Risser, and ASOSU President DeVore will proclaim Corvallis Try Transit Week '97 at the October 20 Council meeting.
- F. Bikes on Buses.** Bike racks will be added to the City's bus fleet October 20. Promotion of the "Rack and Roll" bike rack program will begin following Try Transit Week to provide a separate and distinct promotional campaign. A "Rack and Roll" program guide, providing bike rack policies and a "how to" description, is currently being printed and will be available by Thursday, October 16.
- G. Federal Transit Administration (FTA) Grant.** Staff reported that the City has received word that the federal earmark for the intermodal mall has been included in the Congressional transportation package and is awaiting the President's signature. The City has also been notified by the FTA Region 10 office that the City's application for partial funding for the service route bus has been approved. No contract has been received as of October 14.
- H. Holiday Trolley.** Staff reported that plans are

underway for this year's holiday trolley. Trolley service will be expanded to include the weekend following December 25. The holiday trolley is primarily supported by local merchants.

**VI. ADJOURNMENT**

The meeting was adjourned at 8:44 a.m.

Future Meetings:

Wednesday, November 19, 7:50 a.m., City Hall Conference Rm. D  
Wednesday, December 17, 7:50 a.m., City Hall Conference Rm. D  
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