

**CORVALLIS CITIZENS ADVISORY COMMISSION ON TRANSIT**

MINUTES  
 August 8, 1996

Members Present

Bill Hoffman, Vice Chair  
 Joanne Adler  
 Tom Meehan

Members Absent

Craig Anderson  
 Mary Christian, Council Liaison

Members Excused

Bob Lowry  
 Caron Johnson

Staff

Bernadette Barrett, Public Works  
 Steve Rogers, Public Works

**SUMMARY OF DISCUSSION**

Agenda Item	Information Only	Held for Further Review	Recommendations/Action
Transit Master Plan	X		
Ridership Report - July	X		
daVinci Days - July 20 and 21	X		
Benton Co. Fair - July 30-Aug 3	X		
Rules/Regulations - Passenger Conduct	X		
Fall Festival	X		
Try Transit Week '96	X		

**CONTENT OF DISCUSSION**

**I. APPROVAL OF MINUTES - July 11, 1996**

The minutes were accepted as presented.

**II. TRANSIT MASTER PLAN**

Staff distributed a copy of the Scope of Work for the Corvallis Transit Master Plan. This planning effort is funded through a State Transportation Growth Management grant. The City selected the firm of Nelson/Nygaard to prepare the plan. Jarrett Walker is the consultant assigned to this project. Staff met with Mr. Walker several months ago to provide various City policy documents, land use maps, ridership data, etc. The consultant has prepared a peer analysis of the Corvallis system, comparing it to other systems in similar size

university communities in Washington, Oregon, and California. The consultant is currently conducting a review of the policies and will make recommendations regarding those policies. The consultant has also begun work on the third task, which is to define specific routes and service levels for transit service within the urban growth boundary. The consultant will recommend both long-term and short-term service scenarios.

Staff will forward to the Commission copies of the finalized peer analysis and other information as it is received from the consultant. A public forum is expected to be held in late September or October to present the scenarios.

## V. INFORMATION SHARING

- A. Ridership Report.** The July ridership report was presented. July ridership established another monthly ridership record, with 33,038 rides provided. This is a 24 percent increase over July 1995 and a 12 percent increase over the old July ridership record of 29,406, set in July 1992. Staff cautioned that July and August ridership should be compared as a total because of the influence of the Benton County Fair shuttle. The fair's schedule sometimes falls totally within August and sometimes the end of July. This year's July total included two days of fair shuttle ridership.
- B. daVinci Days - July 20 and 21.** Staff provided the ridership report for the expanded CTS service during daVinci Days. Ridership was down slightly (approximately 3 percent). Staff reasoned that ridership may have decreased because the Route 3 and 6 buses, which usually travel through the daVinci activities along LaSells and lower campus, have been rerouted this summer because of construction on campus. Therefore, these routes did not provide direct service between scheduled activities.
- C. Benton County Fair - July 30-August 3.** The City and Benton County provided free trolley shuttle service between Parker Stadium, Downtown Corvallis, and the Benton County Fairgrounds each day of the fair. A ridership table was provided showing the 1996 daily ridership and comparable data for the previous four years. Ridership this year was approximately 3 percent higher than last year.
- D. Rules/Regulations - Passenger Conduct.** The Commission was informed that the transit rules CACOT recommended were

considered by the City Council at their August 5 meeting. Several of the regulations recommended by CACOT were covered by existing City ordinances or state law. The Council adopted an ordinance which covered those matters not already covered, including the procedures for suspending someone's right to ride the bus for violation of the regulations. The ordinance will go into effect 10 days after the mayor signs it. Staff will work with the Police Department and Laidlaw to assure that officers and bus operators are aware of the new regulations and the enforcement procedures.

- E. Fall Festival - September 28 and 29.** Staff noted that CTS will provide expanded service on Saturday and Sunday, Sept. 28 and 29. Rides will be provided free all weekend and buses will operate from 9:45 a.m. to 7:15 p.m. each day.
  
- F. Try Transit Week '96 - October 7-12.** Staff has begun work on promotional activities for the fourth annual Try Transit Week. Staff requested Commission members to forward their ideas for the week as soon as possible to assure adequate preparation time.

#### **IV. ADJOURNMENT**

The meeting was adjourned at 8:17 a.m.. The next meeting will be held on Thursday, **September 12**, at **7:50 a.m.** in the **City Hall Conference Room** (if completed).