

**CORVALLIS CITIZENS ADVISORY COMMISSION ON TRANSIT
AGENDA**

**Tuesday, May 13, 2014, 8:20 a.m.
Madison Avenue Meeting Room
500 SW Madison Avenue**

- I. INTRODUCTIONS
- II. APPROVAL OF MINUTES
 - April 8, 2014
- III. CACOT/VISITORS COMMENTS
- IV. OLD BUSINESS
- V. NEW BUSINESS
- VI. INFORMATION SHARING
 - VIS Update
- VII. COMMISSION REQUESTS AND REPORTS
- VIII. PENDING ITEMS
- IX. ADJOURNMENT

Next Meeting: Tuesday, June 10, 2014, Madison Avenue Meeting Room

Commission Members:

Stephan Friedt, Chair
Steve Harder, Vice Chair
Kriste York
Eric Cornelius
Brandon Trelstad

Cassie Huber, ASOSU
Steven Black
John Oliver
Bruce Sorte, Council Liaison

Madison Avenue Meeting Room is accessible to the public.
Please contact Tim Bates at (541) 766-6916
if you need special accommodations to attend the meeting.

**CORVALLIS CITIZENS ADVISORY COMMISSION ON TRANSIT
MINUTES
April 8, 2014**

Present

Stephan Friedt, Chair
 Steve Harder, Vice Chair
 Steven Black
 Eric Cornelius
 Cassie Huber
 John Oliver
 Brandon Trelstad
 Kriste York
 Bruce Sorte, Council Liaison

Staff

Tim Bates, Public Works
 Brie Caffey, Public Works
 Lisa Scherf, Public Works

Visitors

Absent

SUMMARY OF DISCUSSION

Agenda Item	Information Only	Held for Further Review	Recommendations
I. Introductions	X		
II. Approval of Mar 11, 2014 Minutes			Approved
III. CACOT/Visitor Comments	X		
IV. Old Business			N/A
V. New Business			N/A
VI. Information Sharing	X		
VII. Commission Requests and Reports	X		
VIII. Pending Items			N/A
IX. Adjournment			Adjourned at 9:20 am

CONTENT OF DISCUSSION

I. Introductions

The meeting was called to order at 8:22 am by Chair Friedt. Introductions were made of Commission members and staff.

II. Approval of Minutes

Commissioner Black and Vice Chair Harder, respectively, moved and seconded to approve the March 11, 2014 minutes. The motion passed unanimously.

III. CACOT/Visitor Comments

Lisa Scherf, Transportation Services Supervisor, mentioned that the Public Participation Task Force (PPTF) is bringing forward a recommendation to combine the current Downtown Parking Committee, Bicycle & Pedestrian Advisory Commission, and CACOT into one new Transportation Advisory Board. Ms. Scherf said the PPTF will present its recommendation at a public meeting on April 28th and will use that feedback to refine its final recommendation, which will be presented to City Council in early June. She noted that CACOT Commissioners are invited to the public meeting. Councilor Sorte mentioned that PPTF's goals are to increase citizen participation as well as streamline processes and reduce City staff time. Commissioner Cornelius said he could see merit in a combined commission that looked at both transit and parking issues. Chair Friedt agreed that there are areas of overlap and said an alternate solution would be shared participation between commissions. He said he believed combining several commissions into only a few would actually reduce the opportunity for the public to participate. Commissioner Trelstad expressed disappointment that a representative of PPTF did not come to a CACOT meeting to discuss the possible sunset of CACOT. However, he said there may be a benefit to combining commissions. He noted that OSU faces a similar situation, with many like-issue committees whose shared participation has not been as effective as hoped. Ms Scherf said PPTF's draft plan has been laid out in a document which she said she would forward to CACOT.

IV. Old Business

None.

V. New Business

None.

VI. Information Sharing

Mr. Bates reviewed the written Information Sharing Report. Comments provided in addition to the report included:

Mr. Bates said that CTS has been working with the Madison Avenue Collective to rebrand the CTS logo. He shared some of the concepts for the CTS logo and for CTS bus stop signs. Commissioner Oliver said the green on the current signs is very eye catching, which is important for training new drivers. Commissioner Cornelius remarked that adding a third chevron to the new design would invoke movement without suggesting quotation marks. Chair Friedt said ever enlarging chevrons would do the same.

Mr. Bates reported that OSU approached CTS with a request to change the current name and symbol for the "Beaver Bus" service. OSU would then rebrand its campus shuttle to a name which includes the word "Beaver", as in "Beaver Shuttle". CTS is leaning toward changing the name of the service to "CTS Late Night". Staff believes this could

actually clarify that the service is open to everyone in the community. The change would occur after the end of the current Beaver Bus service year in June, 2014. Chair Friedt said he favors having the service operate all year, if funding can be found.

Commissioner Trelstad reported that, in conjunction with the new OSU parking fees, OSU is working to improve its inter-campus shuttle service by making more frequent runs that are designed to move people from the outlying parking lots to the core of campus. He said the shuttle will also increase its service hours to accommodate employees. The next phase of shuttle improvements will include building infrastructure such as shelters and bus pullout areas so that buses don't block campus core streets and to encourage ridership.

Mr. Bates reported that the second phase of the VIS system, installation of the on-board equipment, is complete. However, the audio announcements have been troublesome. The City's vendor will be on site next week to review the software on each bus and ensure both the internal and external announcements are functioning properly. Mr. Bates said the passenger counting equipment has been installed but not yet tested.

Mr. Bates said a student group at OSU is working on an "app" for CTS. They will also be creating and conducting a survey of those on campus who currently do not ride the bus, in an effort to increase ridership.

Mr. Bates said the ADA paratransit and 99 Express ridership figures were not available for the meeting and will be sent out at a later date.

VII. Commission Requests and Reports

Chair Friedt mentioned he received feedback from some Hewlett-Packard employees who ride CTS who wish for a return of an early Saturday run for Route 7. He also said that with the new logo and/or Beaver Bus name change, this might be the time to redesign some of the routes so that CTS runs both directions along Western Blvd and the Beaver Bus runs further south on 9th Street than Circle Blvd.

VIII. Pending Items

None.

IX. Adjournment

Commissioner Trelstad and Vice Chair Harder, respectively, moved and seconded that the meeting be adjourned. The motion passed unanimously.

The meeting was adjourned at 9:20 am.

NEXT MEETING: May 13, 2014, 8:20 am, Madison Avenue Meeting Room

MEMORANDUM

DATE: May 8, 2014
TO: CACOT Members
FROM: Tim Bates, Transit Coordinator
SUBJECT: Information Sharing Report

Beaver Bus Name Change - As a result of a request from OSU's Transportation Solutions office, and following internal discussion, staff agreed to change the name of the CTS late night service from "Beaver Bus" to "CTS Late Night" beginning in the fall of 2014. OSU intends to use "Beaver Bus" as a replacement name for its OSU Shuttle service.

Ridership - Percentage changes are based on rides per service hour.

- **CTS provided 107,003 rides in April, an average of 45.0 rides/service hour, a 6.1% decrease from April 2013.** Ridership for April 2013 was 109,801, an average of 47.9 rides/service hour.
- **Philomath Connection provided 2,616 rides in April, an average of 18.3 rides/service hour, a 12.8% decrease from April 2013.** Ridership for April 2013 was 3,003 an average of 21.0 rides/service hour.
- **Beaver Bus provided 1,986 rides in April, an average of 13.8 rides/service hour, a 9.9% decrease from April 2013.** Ridership for April 2013 was 2,203, an average of 15.3 rides/service hour
- **ADA Paratransit - March ridership was 597.** Ridership for March 2013 was 644. **April ridership was 660.** Ridership for April 2013 was 693.
- **99 Express Adair Village - March ridership was 516, an average of 4.9 rides per service hour.** March 2013 ridership was 7.2, an average of rides per service hour. **April ridership was 599, an average of 5.8 rides per service hour.** April 2013 ridership was 500, an average of 6.6 rides per service hour.

CTS Ridership (Beaver Bus and Philomath Connection not included in figures)

	FY 13/14	FY 12/13	FY 11/12	FY 10/11	FY 09/10	FY 08/09
July	78,457	78,758	80,650	54,310	54,381	55,774
Aug	75,624	79,369	72,375	49,560	45,734	48,693
Sept	71,418	83,874	80,518	58,342	48,383	50,053
Oct	114,000	120,079	104,343	79,562	67,573	71,342
Nov	98,932	104,768	96,884	73,961	59,602	57,426
Dec	79,518	73,365	79,456	58,193	50,300	49,952
Jan	103,493	110,539	103,182	78,754	66,194	62,904
Feb	95,661	106,526	106,526	80,794	65,306	59,098
Mar	93,130	99,157	102,672	91,060	63,665	55,252
Apr	107,003	109,801	107,491	92,842	66,781	60,223
May		104,327	107,509	89,078	59,090	53,376
Jun		82,102	90,236	78,421	53,782	49,625
Total	917,236	1,152,665	1,131,842	884,877	700,791	673,718

Fareless rides began 2/1/11

