

# Collaboration Corvallis: OSU Priority Matrix

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Updated: September 15, 2014

## OSU DEPARTMENT INDEX

ASOSU – Associated Students, Oregon State

ATAC – Alternative Transportation Advisory Committee

ATH – Athletics

CCR – Corvallis Community Relations

CP&D – Capital Planning and Development

CFSL – Center for Fraternity and Sorority Life

COE – College of Engineering

DPS – Department of Public Safety

F&A – Finance and Administration

FS – Facility Services

NSP – New Student Programs

OSP – Oregon State Police

ODSL – Office of Dean of Student Life

RS – Recreational Sports

SCCS – Student Conduct and Community Standards

SHS – Student Health Services

SO - Sustainability Office

SSI - Student Sustainability Initiative

TS – Transportation Services

URM – University Relations & Marketing

UHDS – University Housing and Dining Services

## OTHER DEPARTMENTS INDEX

CAMPO – Corvallis Area Metropolitan Planning Organization

CITY – City of Corvallis

CP – Corvallis Police Department

LBL – Linn-Benton Loop

## PRIORITIES

1 – High

2 – Medium

3 – Low

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## 1. LIVABILITY RECOMMENDATIONS

RECOMMENDATION	STATUS	NEXT STEPS	RESPONSIBILITY	PRIORITY
<b>No. 1-1 Off-Campus Livability Guide</b>	Initial print edition completed  Updated on-line edition underway	Update guide electronically and house guide on CCR website  Create mobile app  Develop and distribute 'good neighbor' information  Community Welcome outreach (9/28/14)	CCR URM	2  3  1  2
<b>No. 1-2 Corvallis Police Dept., Oregon State Police, Department of Public Safety coordination</b>	CPD, OSP and OSU have enhanced sharing of information as legally permissible and have an improved understanding of respective roles and where each can best assist the other	Ongoing	DPS OSP CP	2
<b>No. 1-4 Enforce Student Code of Conduct</b>	Additional SCCS staffing has allowed OSU to address more matters associated with off-campus student behavior	Ongoing status	SCCS	1
<b>No. 1-5 Increase Student Conduct staffing</b>	Community conduct coordinator and half-time graduate teaching assistant hired in January 2013	SCCS Assistant Director scheduled to be hired by Fall 2014	SCCS	Completed
<b>Expand staffing in Greek Life</b>	Interim assistant director hired July 2013	Realign and restructure CFSL in Fall 2014 academic year to achieve prioritized outcomes	CFSL DOSL	2
<b>Expand staffing in Community relations</b>	Community relations director hired May 2014	Achieve prioritized outcomes as assigned	DOSL URM VP	2

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<b>No. 1-6</b> <b>Join and participate In International Town &amp; Gown Association with city of Corvallis</b>	Member as of 4-1-13  CCR Director & SCCS Coordinator attended 2014 ITGA Conference  CCR Director completed and received ITGA Certificate in Town-Gown relations  OSU story, "Fines Increase Accountability," featured in ITGA Newsletter	Attend annual conference, share, prioritize and implement best practices at OSU.  Continue cost sharing of ITGA membership between City of Corvallis and OSU	CCR	Completed   3																		
<b>No. 1-7</b> <b>Consult with national underage drinking expert; hold speaker series; Identify next steps; work with Benton County, city</b>	Dr. Robert Saltz visited April 2013  Haven and alcohol.edu mandatory education required of all incoming freshmen beginning Fall Term 2014  Benton County substance abuse Partnership formed 2013	Evaluate retaining substance abuse consultant to review OSU polices and stakeholders	SHS	1																		
<b>No. 2-3</b> <b>Monitor effectiveness of SRN's. Share SRN, citation, And incident reports with OSU</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">Year</th> <th style="width: 20%;">SRN's Issued</th> <th style="width: 20%;">2<sup>nd</sup> Response</th> </tr> </thead> <tbody> <tr> <td>2011</td> <td style="text-align: center;">23</td> <td style="text-align: center;">12</td> </tr> <tr> <td>2012</td> <td style="text-align: center;">41</td> <td style="text-align: center;">13</td> </tr> <tr> <td>2013</td> <td style="text-align: center;">43</td> <td style="text-align: center;">28</td> </tr> <tr> <td>2014 (YTD as of 7/24)</td> <td style="text-align: center;">36</td> <td style="text-align: center;">11</td> </tr> <tr> <td colspan="3">* city-wide data, provided by Corvallis Police Department</td> </tr> </tbody> </table>	Year	SRN's Issued	2 <sup>nd</sup> Response	2011	23	12	2012	41	13	2013	43	28	2014 (YTD as of 7/24)	36	11	* city-wide data, provided by Corvallis Police Department			CPD continues its enforcement responsibility. SCCS determines action as required for individual cases	SCCS	1
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RECOMMENDATION	STATUS	NEXT STEPS	RESPONSIBILITY	PRIORITY
<b>No. 4-1 Off-campus living Orientation program</b>	More than 2,000 students attended the off-Campus Living Expo ( 3-6-14)	Conduct annual Off-Campus Living Expo  Develop and distribute preferred renters Card program and “good neighbor” educational curriculum for students.	CCR UHDS	2  2
<b>No. 4-3 Expand “welcome week” Programming into community</b>	Good Neighbor Day - Community Welcome scheduled for 9/28/14	Hold annual community welcome activities and event in partnership with ASOSU, CFSL, CCR, City of Corvallis, Property Managers, Neighborhood Association Leaders, and Student Health Center)	CCR	2
<b>No. 4-4 Launch “neighbor-to-neighbor” Mediation service</b>	Promote Neighbor-to-Neighbor, Inc.’s (N2N) mediation services	Promote as a student resource within website, brochures, etc. at OSU	CCR ASOSU	3
<b>No. 5-1 Launch Neighborhood Relations Advisory Committee</b>	Proposal drafted and campus and community stakeholders identified	Submit proposal to Corvallis mayor and OSU president. Hold first meeting of advisory board prior to start of fall term.	CCR URM VP	2

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## 2. NEIGHBORHOOD PLANNING RECOMMENDATIONS

RECOMMENDATION	STATUS	NEXT STEPS	RESPONSIBILITY	PRIORITY
<b>No. 3-1</b> Increase on-campus Housing percentage Of undergraduates to 28-30 percent by 2019	Bed totals: 2012: 4,670 beds 2013: 5,003 beds 2014: 5,091 beds	Incorporate housing strategic priorities within OSU District Plan by December 2015)  Promote and gather public-private partnership housing proposals (Summer – Fall 2014)	CP&D UHDS	1
<b>No. 3-2</b> Expand housing content to University District Plan	In progress	Formally submit University District Plan to City (April 15, 2015)  Complete University District Plan (update December 2015)  Implement City-approved OSU District Plan (Winter 2016)	CP&D	1
<b>No. 3-3</b> Evaluate public-private partnerships for expanded Student housing	1 <sup>st</sup> phase completed: Request for Information/Interest	2 <sup>nd</sup> phase: Release RFP in summer 2014  Prioritize goals and desired outcomes of public private partnership programs  Conduct consumer and economic analysis of housing needs, impact	UHDS F&A VP	2

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## 3. PARKING AND TRAFFIC RECOMMENDATIONS

RECOMMENDATION	STATUS	NEXT STEPS	RESPONSIBILITY	PRIORITY
<b>No. 3-1 Increase TDM programs and TDM marketing</b>	Established Transportation Services department to develop and manage an OSU Transportation Options (TO) program	Improve awareness and usage of Beaver Bus campus shuttle	TS SO SSI	1
<b>No. 4-10 Marketing to promote alternate modes of travel</b>	Secured central University and Parking Services annual funding of \$140,000 to support TDM for OSU. A portion of this funding will be used to promote TDM/TO marketing	Launch Transportation Options (TO) website to serve as single campus source for up-to-date information. Link all OSU transportation-related websites to this site	URM CP&D CITY	1
	Created and distributed new TO brochure	Create and implement year-long marketing strategy and budget for TO		2
	Engaged in promotion at on-campus events	Continue to promote alternative modes of travel at 2014-15 events		1
<b>No. 3-2 Fund on-campus bike sharing program</b>	Bike Loan program implemented in January 2013  Bike fleet includes 16 bikes	Expand the number of bikes available for loan	RS SSI TS	3
<b>No. 3-3 Expand way-finding signage To Oregon State campus From state highways, community</b>	CP&D working with ODOT on regional way-finding project along Highway 20/34	Provide ODOT with recommended signage locations by October 2014	CP&D	3

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RECOMMENDATION	STATUS	NEXT STEPS	RESPONSIBILITY	PRIORITY
<b>No. 3-4 On-Campus Variable parking permit System</b>	<p>Variable parking permit system approved April 2014</p> <p>Project on track to convert parking system for September permit sales and October 1 implementation.</p> <p>Materials ordered, site work in progress, policies and procedures being updated, staff training ongoing, outreach ongoing, website and web sales site updated, etc.</p>	<p>Launch system on 09-02-14</p> <p>Closely monitor and report on permit sales, lot usage per zone, and wait-list demand.</p>	<p>TS URM</p>	<p><b>1</b></p>
<b>No. 3-6 Bike and pedestrian Corridor Safety Assessment</b>	<p>OSU campus lighting, blue light system, and walkway map updated; lighting assessment completed</p> <p>2<sup>nd</sup> Annual “Be Bright Be Seen” Safety Campaign included:</p> <ul style="list-style-type: none"> <li>• More than 1,700 people attended an event to learn about safety tips, alternative transportation options and register bikes</li> <li>• Promotion: more than 16,000 inserts for the university and city newspapers; and promotion on OSU social media platform</li> </ul>	<p>Conduct safety assessment of campus foliage.</p> <p>Evaluate placing video cameras on “Blue Lights” station.</p> <p>Prioritize improvement of campus pathway and external lighting; maintain foliage for safety purposes, promote personal safety tips</p> <p>Explore collaborative funding structure</p> <p>Include Transportation Planning and needs assessment within University District Plan</p>	<p>FS URM DPS OSP</p> <p>URM TS DPS OSP CITY</p> <p>TS CP&amp;D</p>	<p><b>2</b></p> <p><b>3</b></p> <p><b>2</b></p> <p><b>2</b></p> <p><b>1</b></p>

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RECOMMENDATION	STATUS	NEXT STEPS	RESPONSIBILITY	PRIORITY
<b>No. 3-7 Remote Parking Lot Assessment</b>	Initial discussions conducted	Launch zonal parking system, measure results, and consider next steps  Conduct feasibility study Winter 2015	TS  UHDS ATH City	2
<b>No. 3-8 Expand OSU on-campus bike parking facilities</b>	Secured 2014-15 central University and Parking Services annual funding of \$140,000 to support TDM for OSU. Approximately \$80K of this funding will be used to expand bicycle facilities on campus.	Develop and prioritize list of bicycle facilities and programs in coordination with the Capital Investment Plan (CIP) and with advice from the ATAC  Fund and implement plan  Identify opportunities for on-campus partners to invest matching funds	TS CP&D ATAC	1  1  3
<b>No. 3-9 Expand OSU car-pool programs</b>	A carpool permit program and incentives will be offered for the first time at OSU as part of the implementation of the zonal parking system,	Plan and launch carpool permit program and incentives in September 2014.  Track and report on Carpool Permit Sales and use of priority carpool spaces.  Budget and management plan, including marketing efforts to expand the number of carpools and vanpools.	TS	Underway 1  1

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RECOMMENDATION	STATUS	NEXT STEPS	RESPONSIBILITY	PRIORITY
<b>No. 3-11</b> <b>Neighborhood traffic</b> <b>Volume analysis on Jackson</b> <b>Avenue</b>	<p>Neighborhood traffic volume analysis completed by private consulting firm in June 2014. Twelve-hour traffic volume counts were taken on two consecutive days at 20 locations within nearby campus community. The results are posted on the Collaboration Corvallis website.</p> <p>OSU engineering students evaluated options for addressing traffic volume and cut-through traffic along Jackson Avenue between Arnold Way and 30<sup>th</sup> Street.</p>	<p>Use traffic counts as baseline information against future analysis following implementation of new on- and off-campus parking management strategies.</p> <p>Evaluate and report results</p>	CD&P COE	<p style="text-align: center;">1</p> <p style="text-align: center;">2</p>
<b>No. 4-1</b> <b>OSU Funding for CTS</b>  <b>No. 4-8</b> <b>Evaluate OSU commitment</b> <b>for CTS funding</b>	<p>OSU provided \$60,000 in 2012 and 2013, to expand two CTS routes and greatly expand CTS marketing by providing \$8,000 to \$10,000 annually to CTS.</p> <p>Secured central University and Parking Services annual funding of \$140,000 to support TDM for OSU. \$20K of this funding will be paid to CTS for expanded service on routes that serve OSU.</p>	<p>Evaluate ridership Decide next steps and funding</p> <p>Evaluate long-term funding strategy by OSU for CTS and all local transit</p> <p>Consolidate OSU transit budget within Transportation Options programs.</p>	CTS TS URM  TS	<p style="text-align: center;">1</p> <p style="text-align: center;">1</p> <p style="text-align: center;">1</p>

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<b>No. 4-7 OSU Funding for Linn-Benton Loop</b>	OSU provides Linn-Benton Loop with \$102,000 annually, along with comparable contributions by LBCC, Benton and Linn counties' regional governmental organizations	Evaluate ridership	TS LBL	1
		Redefine Loop Governance		2
		Increase loop promotion	URM	2
<b>No. 4-2 Improve OSU-CTS transit coordination</b>	OSU provides \$8,000 to \$10,000 annually to fund CTS marketing efforts.  Transportation Services staff in communication with CTS seeking opportunities for coordinated marketing, live bus tracking systems, studies for optimal location(s) for transit center(s).	OSU to engage in discussions with CTS to better align transit schedules	CTS TS	1
				2
<b>No. 4-3 Expand OSU Shuttle Service to Campus</b>	Transportation Solutions Task Force plan was approved for expanded shuttle service hours and weeks as well as improved appearance of the buses.	Launch on October 1 expanded OSU Beaver Bus service to include four buses operating within three OSU campus routes for 12 hours a day during the school year and one bus for 12 hours per day during summer and when OSU classes are not in session. conduct studies for additional shelters and ADA improvements	TS URM	1
		Approve funding for additional hours and weeks of service.	TS URM VP	1
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<b>No. 4-4</b> <b>Implement OSU Shuttle Information and mobile apps Systems</b>	Implement, utilize and promote live shuttle tracking via phone apps.	Implement Fall 2014 new routes and phone app and website	TS F&A Admin	Completed
<b>No. 4-9</b> <b>Evaluate on-campus transit hub</b>	University transportation and planning staff met with CAMPO Director to understand study goals, timeline, and assist with study to evaluate the need for on-campus transit hub.	Evaluate CAMPO study in late 2014.	TS CAMPO	2