



**CORVALLIS
CITY COUNCIL WORK SESSION**

**January 21, 2015
5:30 pm**

**Madison Avenue Meeting Room
500 SW Madison Avenue**

I. ROLL CALL

II. UNFINISHED BUSINESS

- A. Code of Conduct follow-up
- B. 2015-2016 City Council Goal Setting

III. ADJOURNMENT

For the hearing impaired, a sign language interpreter can be provided with 48 hours' notice prior to the meeting. Please call 541-766-6901 or the Oregon Communications Relay Service at 7-1-1 to arrange for TTY services. A large print agenda can be available by calling 541-766-6901.

A Community That Honors Diversity

Linn- Benton Community College

Business and Employer Services

Corvallis City Council Teambuilding

December 11, 2014

Code of Conduct (three or more people agreed to these)

- Listen
- Talk. If you have something to say, say it.
- As we interact in meetings, balance efficiency and effectiveness.
- Seek to resolve disagreement and present decisions fairly and respectfully.
- Demonstrate empathy by showing respect, listening, and participating.
- Respect others by paying attention, engaging, and acknowledging.

Other conduct proposals (2 or less people chose)

- Do your homework and come prepared to meetings
- Operate transparently (be direct, authentic, and honest)
- Speak courteously of the council and councilors

Goals with SMARTS: Examples

Specific, Measurable, Achievable, Relevant, Time-bound, Stretch

- By December 2015, the City Council will adopt a plan for achieving net zero energy consumption within 10 years.
- By June 2016, the City will develop a plan to address the issue of affordable housing and homelessness.
- By January 2016, the City will implement a strategy for economic development that focuses on jobs creation.
- By December 2016, the City will conduct a feasibility study on the remodel of the convention center.
- By May 2016, a community visioning process will have been completed.
- By December 2016, the City will develop a branding process that encourages increased tourism.
- By June 2015, the Council will design a process that increases involvement of citizens.

Diffuse directions

These are examples of “goals” that are too obscure to actually measure whether it is accomplished or that help the staff prepare a plan for implementation. These fall into a category that I call strategic directions. They are targets that are focused on but do not have a clear ending date or measurable outcome.

- We will provide a welcoming environment for tourists.
- Citizens will feel safe in their home.
- People will have affordable housing.
- Citizens will have high quality utilities.
- The city will grow and support safe, livable, and attractive neighborhoods.

Too operational/tactical

- The parks department will hire ten more staff.
- The city manager will hold quarterly meetings with all staff.
- The light at the corner of 5th and Broadway will be removed.

Goals that are too complex

In general, when there are a number of commas and ‘ands’ in a goal it means that there are multiple goals within the statement. They need to be broken out.

- The City will develop and implement a brand image to assist the City in all operations, to guide future development, to continue to promote our image as a family friendly community, a leader in clean energy, and a center of outdoor recreation.
- The City will develop and implement redevelopment programs that will encourage existing businesses to remain in the City and will create opportunities for those new businesses that fit the City’s small town atmosphere, reflect its commitment toward green energy and are consistent with the City’s brand and image.
- To create and promote opportunities to experience and foster an appreciation for the natural environment through the development of new open green space, the reforestation of the cityscape and environmentally sensitive city practices.



Joseph Bailey
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Corvallis City Council

Goal Setting Session #1 January 21, 2015

Agenda

Opening

Mayor Traber

Overview of evening

Joseph Bailey

Sharing of goals

The intent of this section is to afford you the opportunity to tell your goals to the other Council members. The others will have an opportunity to ask you clarifying questions. This will not be the time to have in-depth discussions about the merit of the goals. Since each of you will have 3-5 goals, it is important that you are succinct in telling the goals. You will have no more than 5 minutes to share your goals and get clarifying questions. Please write down your goals and have copies made so that the other members can read them. Don't worry if they aren't refined, that will happen as you go along. It is ideal to have them written and distributed to other members before the meeting.

Small group work

You will form into 3 groups (at least one experienced Council member per group) and work on winnowing the goals. By the end of this section, each group will have chosen 4 goals that they want the whole group to address. At this point, it is important that you craft the wording of the proposed goals into a SMARTS format (Specific, Measurable, Achievable, Relevant, Time-Bound, Stretch).

Large Group sharing and initial assessment of the Council's preferences.

Next steps

To: The Honorable Mayor Biff Traber and
Members of the Corvallis City Council
From: Corvallis Climate Action Plan Task Force
Date: January 12, 2015
Subject: City Council Goal for 2015-16 Term

Greenhouse Gas (GHG) Emissions Reduction Program

BACKGROUND: Over the past 15 years, the City of Corvallis has shown a strong interest in addressing climate change but has not implemented a systematic approach to taking action. In 2000, the City joined the Cities for Climate Protection (CCP) (Council Resolution 2000-15), pledging to:

- Complete a GHG emissions analysis and forecast to determine the source and quantity of greenhouse gas emissions within the jurisdiction;
- Develop and implement a local climate action plan that includes emissions reduction targets and an outline of the programs and measures that the jurisdiction and community will take to achieve the targets.

The City made similar commitments in 2005, when Mayor Berg signed the US Conference of Mayors' Climate Protection Agreement, and in 2008, when the City became a member of ICLEI-Local Governments for Sustainability. Thus far, the City has completed a GHG inventory for municipal operations (base year 2008) and a community GHG inventory (base year 2012), but has not set emissions reduction targets or developed a climate action plan.

PROPOSAL: Adopt a City Council goal to develop and implement a local greenhouse gas (GHG) emissions reduction program that is integrated and codified into City policy. This would include:

1. **(Within six months) Establishing a community GHG emissions reduction target for a forecast year;**
2. **(By end of 2015) Adopting and beginning implementation of a climate action plan to reduce GHG emissions;**
3. **(By end of 2016) Implementing policies and measures to monitor, verify and report results.**

The City's commitments to the CCP, the US Mayors' Climate Protection Agreement, and ICLEI attest to its intent to take leadership on climate change and to follow a systematic approach to taking action. This goal asks that the City develop and implement a local greenhouse gas emissions reduction program by following ICLEI's Five Milestone Methodology,¹ which provides a simple, effective, standardized framework for communities to reduce emissions. The Five Milestones are:

1. Conducting a baseline emissions inventory and forecast.
2. Adopting an emissions reduction target for the forecast year.
3. Developing a Local Climate Action Plan.

¹ For more information on the ICLEI Five Milestone Methodology, see <http://www.icleiusa.org/action-center/getting-started/iclei2019s-five-milestones-for-climate-protection>.

4. Implementing policies and measures.
5. Monitoring and verifying results.

We envision that the following would be completed during the 2015-16 Council term:

1. **Within six months: Establish a community GHG emissions reduction target for a forecast year.** The community GHG inventory provides a benchmark for planning and monitoring progress, but the City has not set a forecast year (e.g., 2030). Under this part of the goal, the City Council would set a forecast year and pass an ordinance establishing a reduction target for the community. The target would create a framework to guide the planning and implementation of GHG reduction measures.
2. **By end of 2015: Adopt and begin to implement a climate action plan to reduce GHG emissions.** Building on the draft plan developed by the Climate Action Plan Task Force, the City would adopt or develop a final plan that details policies and measures to reduce community GHG emissions and achieve the emissions reduction target. The climate action plan would include a timeline, possible financing mechanisms, assignment of responsibility to City departments and staff, and public awareness and education strategies.
3. **By end of 2016: Implement policies and measures to monitor, verify and report results.** The City Council and staff would look for opportunities to integrate the measures contained in the climate action plan into existing policies and plans, such as the Transportation Systems Master Plan, Comprehensive Plan, Economic Development Plan, Capital Improvement Program, and the update of the 2020 Vision Statement. In addition, the City would:
 - Establish methods to monitor and measure how well actions are meeting their intended emissions reduction goals. Monitoring over the life of the actions can provide important feedback that can be used to improve the actions over time.
 - Establish schedules by which to: 1) conduct future GHG inventories and; 2) review the objectives and actions in the climate action plan, report on progress, and identify new actions.
 - Determine budget and staff resources required to accomplish the above tasks and add these requirements to annual budgets and employee job descriptions.

The three parts of this goal can be worked on concurrently, but each should be considered separately when developing the overall greenhouse gas emissions reduction program. Like the climate action plan, the program should be dynamic and flexible enough to encompass other ongoing efforts and future initiatives as they arise.

- For example, the energy conservation strategies outlined in the Corvallis Program Plan for the Georgetown University Energy Prize could be priority actions under the climate action plan.
- As the scientific and general community's understanding of climate and energy challenges evolves, changing community priorities, technologies and opportunities, and state or federal rules for emissions will require the program to be reviewed and updated on a regular basis.

Thank you for your consideration of this proposed Council goal.

Sincerely,

The Corvallis Climate Action Plan Task Force:

Julie Arrington	Marys Peak Group—Sierra Club
Dan Blaustein-Rejto	Member at Large
Glencora Borradaile	Member at Large
Claudia Keith	League of Women Voters
Linda Lovett (Chair)	Corvallis Sustainability Coalition
Annette Mills	League of Women Voters
Kris Paul	350 Corvallis
Marjorie Stevens	First United Methodist Church Natural Step Ministry



Working Together to Create a Sustainable Community

P.O. Box 2310, Corvallis, OR 97336
www.sustainablecorvallis.org

January 12, 2015

The Honorable Mayor Biff Traber and
Members of the Corvallis City Council

501 SW Madison Avenue
Corvallis, Oregon 97333
Subject: City Council Goal-setting

Dear Mayor Traber and Members of City Council,

Thank you for the opportunity to provide input to Council's goal-setting process. We would like to recommend a goal in the following area for 2015-16:

Greenhouse Gas (GHG) Emissions Reduction Program

BACKGROUND: Over the past 15 years, the City of Corvallis has shown a strong interest in addressing climate change but has not implemented a systematic approach to taking action. In 2000, the City joined the Cities for Climate Protection (CCP) (Council Resolution 2000-15), pledging to:

- Complete a GHG emissions analysis and forecast to determine the source and quantity of greenhouse gas emissions within the jurisdiction;
- Develop and implement a local climate action plan that includes emissions reduction targets and an outline of the programs and measures that the jurisdiction and community will take to achieve the targets.

The City made similar commitments in 2005, when Mayor Berg signed the US Conference of Mayors' Climate Protection Agreement, and in 2008, when the City became a member of ICLEI-Local Governments for Sustainability. Thus far, the City has completed a GHG inventory for municipal operations (base year 2008) and a community GHG inventory (base year 2012), but has not set emissions reduction targets or developed a climate action plan.

PROPOSAL: Adopt a City Council goal to develop and implement a local greenhouse gas (GHG) emissions reduction program that is integrated and codified into City policy. This would include:

1. **(Within six months) Establishing a community GHG emissions reduction target for a forecast year;**
2. **(By end of 2015) Adopting and beginning implementation of a climate action plan to reduce GHG emissions;**
3. **(By end of 2016) Implementing policies and measures to monitor, verify and report results.**

The City's commitments to the CCP, the US Mayors' Climate Protection Agreement, and ICLEI attest to its intent to take leadership on climate change and to follow a systematic approach to taking action. This goal asks that the City develop and implement a local greenhouse gas emissions reduction program by following ICLEI's Five Milestone Methodology,¹ which provides a simple, effective, standardized framework for communities to reduce emissions. The Five Milestones are:

1. Conducting a baseline emissions inventory and forecast.
2. Adopting an emissions reduction target for the forecast year.
3. Developing a Local Climate Action Plan.
4. Implementing policies and measures.
5. Monitoring and verifying results.

We envision that the following would be completed during the 2015-16 Council term:

1. **Within six months: Establish a community GHG emissions reduction target for a forecast year.** The community GHG inventory provides a benchmark for planning and monitoring progress, but the City has not set a forecast year (e.g., 2030). Under this part of the goal, the City Council would set a forecast year and pass an ordinance establishing a reduction target for the community. The target would create a framework to guide the planning and implementation of GHG reduction measures.
2. **By end of 2015: Adopt and begin to implement a climate action plan to reduce GHG emissions.** Building on the draft plan developed by the Climate Action Plan Task Force, the City would adopt or develop a final plan that details policies and measures to reduce community GHG emissions and achieve the emissions reduction target. The climate action plan would include a timeline, possible financing mechanisms, assignment of responsibility to City departments and staff, and public awareness and education strategies.
3. **By end of 2016: Implement policies and measures to monitor, verify and report results.** The City Council and staff would look for opportunities to integrate the measures contained in the climate action plan into existing policies and plans, such as the Transportation Systems Master Plan, Comprehensive Plan, Economic Development Plan, Capital Improvement Program, and the update of the 2020 Vision Statement. In addition, the City would:
 - Establish methods to monitor and measure how well actions are meeting their intended emissions reduction goals. Monitoring over the life of the actions can provide important feedback that can be used to improve the actions over time.
 - Establish schedules by which to: 1) conduct future GHG inventories and; 2) review the objectives and actions in the climate action plan, report on progress, and identify new actions.
 - Determine budget and staff resources required to accomplish the above tasks and add these requirements to annual budgets and employee job descriptions.

¹ For more information on the ICLEI Five Milestone Methodology, see <http://www.icleiusa.org/action-center/getting-started/iclei2019s-five-milestones-for-climate-protection>.

The three parts of this goal can be worked on concurrently, but each should be considered separately when developing the overall greenhouse gas emissions reduction program. Like the climate action plan, the program should be dynamic and flexible enough to encompass other ongoing efforts and future initiatives as they arise.

- For example, the energy conservation strategies outlined in the Corvallis Program Plan for the Georgetown University Energy Prize could be priority actions under the climate action plan.
- As the scientific and general community's understanding of climate and energy challenges evolves, changing community priorities, technologies and opportunities, and state or federal rules for emissions will require the program to be reviewed and updated on a regular basis.

Thank you for your consideration of this proposed Council goal.

Sincerely,

Steering Committee of the Corvallis Sustainability Coalition

Annette Mills, Facilitator

Bob Devine

Kevin Dwyer

Loma Hammond

Debra Higbee-Sudyka

Janelle Iverson

Cindee Lolik

Linda Lovett

Robert Mauger

David Persohn

Jesse Pettibone

John Swanson

Brandon Trelstad

2015-16 proposed CC goals

Bill Glassmire

January 2015

LONG-TERM BALANCED BUDGET (proposed)

By September 2016 develop three alternative plans for balancing the budget after the 2013 operations levy expires in 2018, and determine in a Nov 2016 city-wide election which plans the electorate would support. Public participation shall be a major component in the development of the plans.

FAST INTERNET (proposed)

Direct the Planning Commission to develop and to propose an LDC amendment to require empty fiber conduits be placed whenever a street is being built or worked on. By January 2016 the City Council shall consider the amendment.

CITY-COMMUNITY COMMUNICATION

By January 2016 the city shall develop and implement an expanded communication program, including traditional print media, regular outreach to civic clubs, an email list for announcements to residents, a managed Facebook presence, a Twitter feed, and a Corvallis City app for smart phones. By December 2016 the communication program shall have an audience of 10,000 residents.

This goal is intended primarily to provide information and announcements to the community; it is likely not an appropriate mechanism for City-community dialogue. An example of an announcement might be, "In Feb 2015 the City will enforce strictly a 25-mph speed limit on 29th St between Harrison and Grant. We want you to drive carefully."

RELATIONSHIP BETWEEN CITY AND UNIVERSITY (proposed)

Goal #1

By July 2015 establish a successor to the 2012-14 Intergovernmental Agreement between Corvallis and OSU, including two conditions: (1) the city and the university shall have equal decision-making authority and responsibility; (2) there shall

be a binding arbitration mechanism for issues on which the parties cannot reach agreement.

Goal #2

With OSU as a partner, by July 2016 develop plans to achieve: (1) better resident-student cooperation in near-campus neighborhoods; (2) 50% of OSU students living in Corvallis will live on campus; and (3) 75% of OSU personnel (students and staff) will park at most once per week in neighborhoods within a mile of the university. After July 2016 the City Council shall receive twice-yearly progress reports on implementation of the plans.

Corvallis City Council Goal Proposal

Submitted by the Corvallis Georgetown University Energy Prize Steering Committee
January 12, 2015

The Georgetown University Energy Prize (GUEP) is a five million dollar competition that is challenging small- to medium-size cities to work with their local governments, residents, and utilities to achieve innovative, replicable reductions to gas and electricity use. Corvallis has been selected as one of 50 cities to advance to the Semifinal round of the competition. With over 70 communities participating in the application and Quarterfinalist rounds during 2014, the field has been narrowed to a group of select cities that will compete through 2016 to reduce their energy consumption and are vying to make it into the Finalist round in 2017.

The Corvallis application has been managed by the GUEP Steering Committee, which is a group of volunteers from Energize Corvallis (a program of the Corvallis Environmental Center) and the Corvallis Sustainability Coalition's Energy Action Team. In 2014 the GUEP effort received letters of support from former Mayor, Julie Manning; former City Council President, Richard Hervey, who submitted a letter expressing support on behalf of the entire Corvallis City Council; and from 15 organizations representing non-profits, businesses, faith communities, Oregon State University, and the Department of Public Works.

The Steering Committee proposes that the City Council adopt a goal to support the energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Energy Prize, including the following:

- 1. Support efforts to win the Energy Prize by allocating staff time to collaborate on GUEP efforts. (Throughout 2015 and 2016)** To win the competition, GUEP staff and volunteers will need to collaborate with Corvallis City staff. For example, Scott Dybvad, Sustainability Program Specialist, can provide expertise in greenhouse gas emissions and outreach; and Adam Steele, Franchise Utility Specialist, can provide valuable input on utility partnerships and municipal energy-conversation projects.
- 2. Provide \$5,000 toward a GUEP Program Coordinator salary. (Within three months)** The Program Coordinator will implement the strategies outlined in the Corvallis GEUP Program Plan (summarized below). The programs will reduce 10,000 metric tons of carbon dioxide annually, which is equivalent to taking 2,100 cars off the road every year. The Program Coordinator will be hired and managed by the Corvallis Environmental Center, which has already raised \$5,000 toward funding the position and has submitted three grant proposals for additional funding.
- 3. Choose a municipal energy-saving project to complete in 2016. (Within eight months)** Reducing municipal energy use is an important component of the GUEP. The GUEP Steering Committee will collaborate with the City Council to identify 3-4 municipal energy-saving projects, and the City Council will select a project to complete in 2016 (e.g., community-supported solar, a net-zero municipal facility).

This goal gives City Council the opportunity to show national leadership in climate action, can be completed during the 2015-2016 term, is quantifiable, supports the strategies in the "Building and Energy" section of the Climate Action Plan, and can provide an ongoing boost to our local economy. Every Corvallis resident who saves money on his or her utility bill will have extra money to spend locally.

Corvallis Georgetown University Energy Program Plan Summary

During GUEP competition, we will encourage every household in Corvallis to reduce their energy use by 10%, 20%, 50%, or 100% (net-zero) by focusing on four strategic areas:

- 1) **Promoting the current “Communities Take Charge” website**, which allows residents to select energy-saving actions to try each month and incentivizes participation by rewarding Energy Prize Points. (EnergizeCorvallis.org/TakeCharge)
- 2) **Creating an ongoing outreach campaign** including tabling at events, door-to-door canvassing, talks at local meetings and gatherings, social media, emails to partner organizations, and through earned and purchased media.
- 3) **Leveraging existing partnerships and programs** by highlighting them in our outreach material. We will also feature a quarterly energy-saving program (e.g., a “Baseboard Buyback” campaign with a bulk-purchasing offer on ductless heat pumps).
- 4) **Cultivating new partnerships and programs** by identify demographic sectors that do not yet have access to efficiency upgrades or financing and create resources and programs for those sectors. For example, it is extremely difficult for residents of historic homes to get a permit to install solar electric, so we will work with the permitting office to develop a streamlined process.

Program Goals: The Corvallis GUEP program goals include the following targets for outreach and energy reduction:

- 100% of households (21,000 households) receive at least one invitation to participate in the program
- 20% of households (4,200 households) receive programmatic information quarterly
- 10% of households (2,100 household) take actions to reduce their energy use by 10%
- 3% of households (630 households) take actions to reduce their energy use by 20%
- 2% of households (420 households) take actions to reduce their energy use by 50%
- 1% of households (210 households) take actions to reduce their energy use by 100%
- 5% reduction in Corvallis electric and natural gas use

For More Information:

To see the complete Corvallis GUEP Program Plan, please visit EnergizeCorvallis.org or contact Carly Lettero, Energize Corvallis Director, Corvallis Environmental Center. (Carly@CorvallisEnvironmentalCenter.org / 541-758-6198)





January 12, 2015

The Honorable Mayor Biff Traber and
Members of the Corvallis City Council
501 SW Madison Avenue
Corvallis, Oregon 97333

Subject: City Council 2015-16 Goal Setting

Dear Mayor Traber and City Council Members,

Thank you for the opportunity to provide input to Council's goal-setting process. We would like to recommend the following City Council goal for 2015-16:

Proposal: The City Council agree to and enact Resolution 2000-15: "A Resolution Relating To Participation In The *Cities for Climate Protection* Campaign."

Resolution 2000-17

On April 17, 2000 The City of Corvallis passed Resolution 2000-17 acknowledging that "based on scientific evidence that carbon dioxide and other greenhouse gases released into the atmosphere are having a profound effect on the Earth's climate...."

Therefore the City pledged to:

1. Develop and implement a **local action plan** which includes:
 - a. A greenhouse gas (GHG) emission **analysis and forecast**
 - b. A carbon dioxide or GHG emissions **reduction target**.
 - c. **A strategy** for meeting the GHG reduction target.

2. Increase energy efficiency and reduce greenhouse gas emissions from municipal operations.

Cities will be strongly affected by climate change—which is predicted to disrupt basic human services such as access to food and water.¹ Despite disruptions cities will remain obligated to

provide those needed services. Therefore, local governments need to play a role in climate change adaptation and mitigation. Fifteen years ago, the Corvallis City Council mapped out a feasible path forward to address this increasingly important issue. It is time to enact the provisions set forth in Resolution 2000-15.

Develop and implement a local action plan

The Corvallis Climate Action Plan Task Force submitted a draft Corvallis Climate Action Plan in December 2014, which is a good start in achieving the 2000-15 Resolution's pledge to develop and implement a "local action plan." Using the draft Corvallis CAP, in conjunction with a wide variety of community partners, the City can develop a community-wide climate action plan. Many stakeholders and elected officials in the Corvallis region increasingly want to incorporate GHG concerns into decision making. Corvallis has the opportunity to include insights from a local action plan to inform not only upcoming City Plan updates (i.e. Comprehensive Plan, 2020 Vision Statement), but also its collaborations with businesses and other regional partners in resource efficiency, multi-modal transportation options, sustainable economic development, planning for livability and other needed climate actions.

The City of Corvallis has already performed a GHG emissions inventory. However, Resolution 2000-15 goes further by asking the City to perform a **GHG emission analysis, forecast, and a reduction target**. To do this the City has access to many tools which will allow them to more efficiently meet their goals. In particular, Resolution 2000-15 resolves that the City Council will join the Cities for Climate Protection Campaign (CCP). The founding body of the CCP is ICLEI (Local Governments for Sustainability), which provides member cities with guidance, training and technical assistance. Hence, there are important tools available to help Corvallis develop a climate action plan to meet GHG reduction goals.ⁱⁱ

Increase energy efficiency and reduce GHG emissions from municipal operations

The City is involved in a number of sustainability efforts that reduce GHG emissions from municipal operations.ⁱⁱⁱ However, *for sustainability efforts to be meaningful, they must be attached to scientifically-based definitions, metrics and mileage markers*. This ideally would apply both at the municipal government and city-wide level.

The City's municipal and city-wide GHG inventories are both a good start, but GHG reduction goals have not been set, and they are an important next step in the process. Oregon House Bill 3543^{iv} can be used to inform this next step.^v This state-wide policy lays out climate change goals for state and local governments. To meet HB 3543 standards, Corvallis must have GHG levels 10 percent below 1990 levels by 2020.^{vi} GHG reduction goals, (together with precise definitions, metrics, and mileage markers) are important because they will help determine if Corvallis's municipal and city-wide sustainability actions are significantly reducing greenhouse gasses.

It's also important to underscore that there are guiding processes and tools available to CCP cities. For example cities are encouraged to link controlling of GHG emission policies with policies already implemented, such requiring that GHG emissions be considered in broader local government planning processes and decision-marking. There's also help with developing

measures for tracking success, identifying financial impacts and opportunities, including reporting back to the community with an education and outreach campaign to engage citizens and businesses in the CCP program.^{vii}

In conclusion, the Corvallis City Council has supportive legislation in the form of Resolution 2000-15, and Oregon House Bill 3543, to help facilitate taking leadership on a vital issue that will affect our community. Local governments have become an essential factor in providing guidance in the face of climate change. We hope that the Council will step up to the challenge.

Thank you for your consideration of this proposed Council goal.

Respectfully,

Debra Higbee-Sudyka
Conservation Committee
Oregon Chapter Sierra Club
4750 SW Nash Avenue
Corvallis, OR 97333
(541) 554-6979
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<http://oregon.sierraclub.org>

ⁱ See Benton County's Climate Change Health Adaptation Plan

http://www.co.benton.or.us/health/environmental_health/documents/bc_climate_adaptation_draft5814.pdf

ⁱⁱ For more information see <http://www.iclei.org/>, and *State of the World 2014: Governing for Sustainability*, "How Local Governments Have Become a Factor in Global Sustainability," by Marika Zimmerman. (Island Press, Washington D.C., 2014), pgs. 152-162.

ⁱⁱⁱ <http://www.corvallisoregon.gov/index.aspx?page=211>

^{iv} For more information see: <http://www.keeporegoncool.org/content/goals-getting-there>; <http://occri.net/about/24>.

For state and local climate and energy programs see <http://www.epa.gov/statelocalclimate/state/tracking/individual/or.html>.

^v The law was passed in 2007, hence some recommend the target be more stringent given that eight years have passed.

^{vi} In 2007 the Oregon Legislature established climate change goals for the state by passing House Bill 3543. The law sets targets for reducing Oregon's greenhouse gas emissions and makes it clear that the state's climate change goals also include preparation for the effects of global warming by state and local governments, businesses, nonprofit organizations and individual residents. The goal calls on Oregon to: By 2010 arrest the growth of Oregon's greenhouse gas emissions and begin to reduce greenhouse gas emissions. By 2020, achieve greenhouse gas levels that are 10 percent below 1990 levels. By 2050, achieve GHG levels that are at least 75 percent below 1990 levels. Portland's CAP Goals are similar, but set a goal to be 80 percent below 1990 levels by 2050. <https://www.portlandoregon.gov/bps/49989>. Eugene's CAP contains three separate but overlapping goals: 1.

Reduce community-wide greenhouse gas emissions 10 percent below 1990 levels by 2020. 2. Reduce community-

wide fossil fuel use 50 percent by 2030. 3. Identify strategies that will help the community adapt to a changing climate and increasing fossil fuel prices. <http://www.keeporegoncool.org/content/goals-getting-there>
^{vii} <http://archive.iclei.org/index.php?id=10829>
http://en.wikipedia.org/wiki/Cities_for_Climate_Protection_program#cite_note-Kingdon.2C_1995-10



LWV Corvallis

PO Box 1679, Corvallis, OR 97339-1679

541-754-1172 • <http://www.lwv.corvallis.or.us>

January 12, 2015

To: The Honorable Mayor Biff Traber and Members of the Corvallis City Council

From: Ann Brodie and Laura Lahm Evenson, Co-presidents
League of Women Voters of Corvallis

Subject: City Council Goal-setting

The League of Women Voters believes that democratic government depends upon the informed and active participation of its citizens... thus, we very much appreciate the opportunity to offer our input regarding Council's goals for 2015-2016. We recommend that Council include goals encompassing the following:

1. CLIMATE CHANGE ACTION

ISSUE: On November 2, 2014, the U.N. *Intergovernmental Panel on Climate Change (IPCC)* released the "synthesis" report of its fifth full scientific climate assessment since 1990. In the report, the world's top scientists and governments issued their bluntest plea yet to the world: Slash carbon pollution now or risk "severe, pervasive and irreversible impacts for people and *ecosystems*." Scientists have "high confidence" that devastating impacts will occur—"even with adaptation"—if we keep doing little or nothing.

RESULT: Recently issued reports have indicated that the Corvallis area will see a number of important changes including annual temperature increase, reduced snowpack resulting in lower summer stream flows; more intense storms increasing flood risk and storm water management challenges; higher stream temperatures threatening freshwater species such as salmon, steelhead, and trout; and increasing wildfire and insect outbreaks transforming forest landscapes.

PROPOSAL: Adopt the City Council goal submitted by the Climate Action Plan Task Force (attached) to develop and implement a local greenhouse gas (GhG) emissions reduction program that is integrated and codified into City policy. This would include:

1. (Within six months) Establishing a community GhG emissions reduction target for a forecast year;
2. (By end of 2015) Adopting and beginning implementation of a climate action plan to reduce GhG emissions;
3. (By end of 2016) Implementing policies and measures to monitor, verify and report results.

2. HOUSING

ISSUE: The housing sector of our community is badly out of balance. The inventory of suitable housing, particularly modest single-family homes and apartments for families with

children, is inadequate to meet the needs of young professionals with families, single professionals, retirees wishing to downsize their living arrangements, working families of modest incomes, graduate and undergraduate students, and low-income households. These are people who work here and want to live here, but are increasingly commuting from neighboring communities.

RESULT: The consequences are negative for Corvallis—economically, transportation-wise, educationally, and socially. OSU, the regional medical industry, the school district and other public and private employers all are grappling with the lack of housing for their workforces. The ever-increasing commuter traffic poses ongoing congestion and costly wear and tear on our bridges, streets, and entire transportation infrastructure.

PROPOSAL: Adopt a City Council goal to actively support a healthier, more diverse and affordable housing environment through

1. a new survey of housing issues not related to commuting, and an update of Comprehensive Plan housing policies;
2. completion of an up-to-date Buildable Lands Inventory;
3. an update of the Land Development Code to enable a larger range of housing types for a diverse population;
4. a study of zoning, to see if underdeveloped and undeveloped areas can be used for family housing rather than high end student housing rented by the bedroom;
5. encouragement of OSU to build new, necessary student housing on campus with public-private partnerships.

3. OSU/CITY COMPATIBILITY

ISSUE: The OSU Master Plan expires in 2015 and a new OSU District Plan is being developed. Growth and development at OSU has an enormous effect on the City of Corvallis—as an economic and educational engine. But with this growth comes challenges that our City Council needs to address.

RESULT: Corvallis Comprehensive Plan’s assumptions and policies have not been updated to reflect recent University growth trends and changing demographics. Neighborhood livability, parking, and traffic issues must be addressed in the comprehensive plan in conjunction with development in the OSU zone.

PROPOSAL: Adopt a City Council goal to update all assumptions and policies in the Corvallis Comprehensive Plan and Land Development Code that relate to OSU. Include strategies to monitor the OSU District Plan to assure compliance and enable modification as conditions change rather than waiting 10 years for review. Build upon the City/OSU Collaboration project and resolve to implement solutions to problems as soon as they have been defined.

4. WATER SYSTEMS ADVISORY BOARD

ISSUE: Water supply, safe drinking water, storm water management, and wastewater treatment all have significant long-term effects on the lives of all Corvallis community members, yet there is no citizen advisory board to provide ongoing public input into projects

in these areas. The only exception is the Rock Creek Watershed that receives input from the Watershed Management Advisory Board. The establishment of an advisory board for water systems was recommended in the Public Participation Task Force report issued in June 2014.

RESULT: Without a standing citizen advisory board, the Public Works Department must obtain citizen input (except for Rock Creek watershed) through task forces, public hearings, and project specific outreach for proposals dealing with drinking water, treatment of wastewater, stormwater management, streams, and for input into projects to be included in the Capital Improvement Program.

PROPOSAL: Adopt a City Council goal to create a Corvallis Water Systems Advisory Board to provide advice to the City Council and staff in the following areas:

1. Water quality and treatment;
2. Wastewater treatment and release;
3. Stormwater management, including piped drainage systems, streams, and mitigation structures built on both public and private lands;
4. Equipment and piping inspection and repair planning;
5. Input to Capital Improvement Program for all related potential projects;
6. Natural features and city watersheds management and issues that relate to water within the city.

The Water Systems Advisory Board will review the status of the water infrastructure and resources, and work with staff and the City Council on a long-term water planning process by the end of 2016.

Thank you for your consideration of our recommendations.

2015-2016 Corvallis City Council Goal Proposal

Submitted by: Corvallis Climate Action Plan Task Force

January 12, 2015

Proposal:

Adopt a City Council goal to develop and implement a local greenhouse gas (GhG) emissions reduction program that is integrated and codified into City policy. This would include:

- 1. (Within six months) Establishing a community GhG emissions reduction target for a forecast year;*
- 2. (By end of 2015) Adopting and beginning implementation of a climate action plan to reduce GhG emissions;*
- 3. (By end of 2016) Implementing policies and measures to monitor, verify and report results.*

Background:

Over the past 15 years, the City of Corvallis has shown a strong interest in addressing climate change, but it has yet to implement a systematic approach to taking action. In 2000, the City joined the Cities for Climate Protection (CCP) (Council Resolution 2000-15), pledging to:

- Complete a GhG emissions analysis and forecast to determine the source and quantity of greenhouse gas emissions within the jurisdiction;
- Develop and implement a local climate action plan that includes emissions reduction targets and an outline of the programs and measures that the jurisdiction and community will take to achieve the targets.

The City made similar commitments in 2005, when Mayor Berg signed the US Conference of Mayors' Climate Protection Agreement, and in 2008, when the City became a member of ICLEI-Local Governments for Sustainability. Thus far, the City has completed a GhG inventory for municipal operations (base year 2008) and a community GhG inventory (base year 2012), but has not set emissions reduction targets or developed a climate action plan.

Solution:

The City's commitments to the CCP, the US Mayors' Climate Protection Agreement, and ICLEI attest to its intent to take leadership on climate change and to follow a systematic approach to taking action. This goal asks that the City develop and implement a local climate change mitigation and adaptation program by following ICLEI's Five Milestone Methodology, which provides a simple, effective, standardized framework for communities to reduce emissions. The Five Milestones are:

1. Conducting a baseline emissions inventory and forecast.
2. Adopting an emissions reduction target for the forecast year.
3. Developing a Local Climate Action Plan.
4. Implementing policies and measures.
5. Monitoring and verifying results.

The Corvallis Climate Action Plan Task Force envisions that the following would be completed during the 2015-16 Council term:

1. **Within six months: Establish a community GhG emissions reduction target for a forecast year.** The community GhG inventory provides a benchmark for planning and monitoring progress, but the City has not set a forecast year (e.g., 2030). Under this part of the goal, the City Council would set a forecast year and pass an ordinance establishing a reduction target for the community. The target would create a framework to guide the planning and implementation of GhG reduction measures.
2. **By end of 2015: Adopt and begin to implement a climate action plan to reduce GhG emissions.** Building on the draft plan developed by the Climate Action Plan Task Force, the City would adopt or develop a final plan that details policies and measures to reduce community GhG emissions and achieve the emissions reduction target. The climate action plan would include a timeline, possible financing mechanisms, assignment of responsibility to City departments and staff, and public awareness and education strategies.
3. **By end of 2016: Implement policies and measures to monitor, verify and report results.** The City Council and staff would look for opportunities to integrate the measures contained in the climate action plan into existing policies and plans, such as the Transportation Systems Master Plan, Comprehensive Plan, Economic Development Plan, Capital Improvement Program, and the update of the 2020 Vision Statement. In addition, the City would:
 - Establish methods to monitor and measure how well actions are meeting their intended emissions reduction goals. Monitoring over the life of the actions can provide important feedback that can be used to improve the actions over time.
 - Establish schedules by which to: 1) conduct future GhG inventories and; 2) review the objectives and actions in the climate action plan, report on progress, and identify new actions.
 - Determine budget and staff resources required to accomplish the above tasks and add these requirements to annual budgets and employee job descriptions.

The three parts of this goal can be worked on concurrently, but each should be considered separately when developing the overall greenhouse gas emissions reduction program. Like the climate action plan, the program should be dynamic and flexible enough to encompass other ongoing efforts and future initiatives as they arise.

- For example, the energy conservation strategies outlined in the Corvallis Program Plan for the Georgetown University Energy Prize could be priority actions under the climate action plan.
- As the scientific and general community's understanding of climate and energy challenges evolves, changing community priorities, technologies and opportunities, and state or federal rules for emissions will require the program to be reviewed and updated on a regular basis.

For more information on the ICLEI Five Milestone Methodology, see <http://www.icleiusa.org/action-center/getting-started/iclei2019s-five-milestones-for-climate-protection>.



January 12, 2015

City Council Members
City of Corvallis, Oregon

Re: Feedback for City Goals

Dear Honorable Council,

The Board of Directors of the Business Enterprise Center, commonly known as the BEC, would like to express our thanks for the opportunity to contribute to the community discussion of economic development. We consider ourselves on the front-lines in changing economic landscape and feel that we can provide insights into the local economy that are currently being overlooked.

Started in the late 1980's, the BEC is the only local privately-funded 501(c)(3) non-profit that focuses on helping entrepreneurs start and grow new companies. In partnership with SCORE, we provide business incubator services such as affordable office space and essential support to entrepreneurs. Over the years, BEC graduates have significantly contributed to local area traded-sector companies. Currently, we are operating at near capacity with 8 growing companies that employ over 20 people.

Call for Action

1) Bring About Economic Diversity With Policies That Encourage Local Organic Growth

Our observation is that the local economy is a value-service economy, not a value-creation economy. Over 50% of all local jobs are in education, healthcare, and government with the vast majority of local revenues coming from either from taxpayer dollars or from insurance companies. Surrounding the local major employers are clusters of smaller companies providing services to them (i.e. stores, breweries, bookkeeping, maintenance, etc.). Locally, job growth in the "Professional and Businesses Services" sector are up 43% since 2002 and 370 new jobs since Nov '13 (State of Oregon Labor Trends). This growth in implies that the type of local entrepreneur has shifted from technology producer to service provider.

However, the current economic development efforts have only focused on a narrow segment of the local economy; namely OSU spin-offs and traded-sector companies.

While we absolutely feel it is important to encourage spin-offs and grow traded-sector companies, it is equally important to consider the whole ecosystem; if only to retain outside money inside the local community.

It is suggested to develop policies that unite the local service economy to the existing economic development efforts. One way this can be accomplished is by encouraging organic grown in skill-professional companies that support university spin-out and traded-sector companies. In doing so, it encourages more job grow in the "Professional and Business Services" sector, develops a cluster of companies supporting spin-offs and traded-sector companies, and retains outside money for the economic benefit of the community.

2) Assist in Developing Basic Infrastructure for Technology Companies

Given the local economy's shift from manufacturing to service, we have seen a similar shift in new start-up technology companies. These companies are now providing services instead of building widgets. Compounding this shift is the nationwide and regional demand for skilled-labor and technology companies providing services.

Outside of OSU, our area is at a disadvantage in attracting and retaining new technology companies, particularly in the software, social media, and internet sectors. These types of companies need high-speed internet pipelines and the electricity to power their computers.

It is suggested to actively promote building infrastructure with these two projects:

- *Giga-bit (Fiber) Internet Access to Downtown Corvallis*
- *3-phase power to companies in the Airport Industrial Lands*

3) Develop, Measure, and Publish Taxpayer Accountable Metrics for the Economic Development Commission

It should be recognized that nearly all local economic development dollars are going to departments in public education or government. The general premise is that these institutional investments (i.e. investment dollars from RAIN, Benton County Government, etc.) will create jobs, additional tax revenues, and increase local economic development via induced economic impact (i.e. university start-ups) and indirect economic support (i.e. traded-sector job retention).

This approach has been successful in many cities in American, demonstrated by measured economic performance. However, the City of Corvallis has yet to provide the data to demonstrate that taxpayer dollars are generating the promised economic benefits. This inattention feeds the perception that tax dollars are being wasted and that Corvallis is not open for business.

Therefore, it is suggested that City of Corvallis undertake efforts to develop, measure, and publish their investment results to increase economic performance.

Here are three examples of potential economic measurements:

Direct Impact of Investment Dollars

- a) GDP impact from salaries and services directly paid by economic development investments.

Induced Economic Impact

- a) RAIN Efficacy
 Company Creation Efficiency = Dollars Invested per Number of New Companies Created
 Job Created Efficiency = Dollars Invested per Number of New Jobs Created

Spill-Over Impacts

Spill-over economic impacts are the positive downstream economic impact derived from economic development investment and efforts. It is here where investment dollars are economically multiplied in the community.

- a) How many investment dollars stay in the community?
Dollar Multiplicity Impact = Dollars of GDP Created per Dollar Invested
- b) Knowledge Spill-over (human capital, informal networks)
Increase in attendees of organizations, such as, Willamette Innovators Network, Young Professionals, etc..
- c) Cluster Effects (attraction of companies, skilled labor pool, inward investment)
Increase in the number skilled profession companies keep dollars local, etc.

In closing, we hope that our comments are insightful and helpful in your efforts to create the future of Corvallis. Please do not hesitate to contacting the BEC or myself.

Sincerely,



Scott Weaver
President
Business Enterprise Center
460 SW Madison Ave Suite #1
Corvallis, OR 97370

CC: Biff Traber

MEMORANDUM

January 12, 2015

To: Mayor and City Council
Nancy Brewer, City Manager *Pro Tem*

From: Ken Gibb, Community Development Director 

Re: Proposed City Council Housing Goal for 2015-2016

Staff of the Community Development Department have prepared a proposed 2015-2016 City Council housing goal for the Council's consideration. That goal and related background information are attached. Staff will plan to provide an overview of and discuss the proposed goal with the Housing and Community Development Advisory Board when it next meets on January 21; a summary of that discussion will be provided to the Council to inform your upcoming goal setting process.

Proposed City Council Housing Goal for 2015-2016

Support and sustain the City's existing affordable housing assistance programs while taking steps to expand the set of policy and programmatic options that are available to the City to facilitate the creation of additional low income and workforce housing opportunities.

Background

ECONorthwest's December 2014 *Corvallis Housing Policy Options* report represents the final work product prepared to assist the City Council in carrying out its 2013-2014 housing goal. That goal stated:

By the end of 2013, the Council will have access to comprehensive and objective information about the demands for housing in the Corvallis Urban Growth Boundary and the causes of the current housing mix. By the end of 2014, the Council will create policies, regulations, and strategies to help meet the housing needs of those who live here or wish to live here.

The *Policy Options* report summarizes the findings of ECONorthwest's November 2014 *Corvallis Housing Survey* report and describes key findings about the Corvallis housing market. It also presents policy options that would maintain and could increase the supply of housing that is affordable at all income levels, with a focus on housing that is affordable to low and moderate income renter and owner households.

With regard to housing that is affordable to low income Corvallis households, the report notes that the City currently offers a set of programs that utilize, primarily, federal funding to:

- Finance the rehabilitation of owner- and renter-occupied housing;
- Provide purchase assistance to low income buyers; and
- Underwrite the construction, acquisition and rehabilitation of low income affordable housing by non-profit agency partners.

Policy approaches that could increase the production of affordable and workforce housing in Corvallis are also identified in the report. Several general conceptual areas are described in the report, and each includes one or more specific policy and programmatic concepts the City might explore. The general conceptual areas include:

- Undertaking regulatory changes;
- Increasing the supply of land available for housing;
- Expanding the variety and types of allowed housing;
- Offering programs (in addition to those currently operated) that provide financial assistance to homeowners and renters; and
- Lowering infrastructure or development costs.

On November 20, 2014 the City Council held a work session to discuss findings and next steps relative to a draft version of the *Policy Options* report. While no specific Council direction was proposed or approved, interest in learning more about and/or supporting some of the specific concepts identified in the *Policy Options* report was expressed by various Councilors.

This suggested City Council goal would initiate a process of learning about, evaluating and potentially carrying out implementation of one or more policy concepts that could facilitate the development of low income and workforce housing. Concepts that were discussed by the Council on November 20 or through subsequent discussions between staff and ECONorthwest, and that might also result in at least a small, and perhaps a moderate impact, included:

- Inclusionary Zoning
- Community Land Trusts
- Urban Renewal/Tax Increment Financing for Infrastructure Development
- Multiple Unit Limited Tax Exemption Program
- Vertical Housing Tax Abatement Program
- City-sponsored Annexations

Items from the list above could be removed or modified, and additional concepts the Council would like to consider could be added to this list.

Finally, as noted during the Council's January 5, 2015 public hearing on the City's Community Development Block Grant and HOME Investment Partnerships programs, operating funding for the City's ongoing affordable housing assistance programs has declined in recent years. Staff reductions and other fiscal responses have helped sustain the programs during this time, but a longer term solution to overcome projected near-term deficits will be needed for the programs to continue. Thus, in conjunction with and addition to the policy and programmatic concepts listed above, this goal proposal suggests Council consideration of long-term strategies to return financial stability to the City's affordable housing programs.

Staff of the Community Development Department will be prepared to coordinate and/or carry out the work effort(s) needed to develop the information package(s) that would inform a Council review process. The time frame to complete this work would depend on the number and complexity of the policy concepts selected for review.

January 12, 2015

Dear Mayor and City Council

The Corvallis Chamber of Commerce is a 500-plus member business association dedicated to promoting business and supporting efforts to insure that our city and county are wonderful places to live, work, play and grow a business. We believe, as most of our members do, that it is important in this day of scarce resources, for city government to function within a prescribed budget and to focus on issues and challenges that have the greatest impact on the city's future economy and our region's livability.

With that in mind, here are some measurable goals we feel the City Council can tackle in 2015 that will have a positive impact on our city, and the local and regional economy.

City/OSU Collaboration – Continue to work to address the needs of residents and students in the areas of housing, transportation and parking, with the understanding that OSU is not only our community's biggest employer but a major research institution and our conduit to the outside world. Conduct the review of the OSU District Plan in a spirit of collaboration, working to achieve mutual benefit for the City, OSU and the greater community.

Housing - Using the data for the completed housing studies, and working with local developers, realtors, and housing advocates, create a buildable lands inventory, and a plan for locating additional housing, especially focused on affordable housing by 2016. ... In addition, it is hoped that new housing developments targeted to students will reduce the pressure on rental property in general, and especially on rentals appropriate for growing families. From our perspective, slight tweaks and changes in zoning, or other actions by the City, may be needed to increase the supply of affordable and mid-range family housing in the City.

Urban Renewal – We urge the new City Council to at least consider beginning the process in 2015 of an Urban Renewal Plan for south Corvallis. The latter area – in our opinion - is best suited for this effort, and is the physical direction where we perceive housing and new business development going in the future.

Diversifying the Economy – We encourage the City Council to support efforts to diversify the economy and attract and/or expand the city's and county's traded-sector businesses. These are companies that are based in Corvallis; employ local residents; but whose products and services are exported out of the area, thereby bringing new money and opportunity back into the Willamette Valley. Complementing these efforts is the City Council's support of the Economic Development Commission, as well as Oregon RAIN and WIN initiatives.

Permit Expediting – Finally, we would like the City Council to work with City staff and the business community in 2015 to improve and expedite the permitting process, resulting in a more transparent, predictable process that is not always in place at this time and can be a deterrent to honest business development.

We truly look forward to working with the Mayor and City Council in 2015 and beyond and would also appreciate the opportunity to be involved in special committees and commissions, where appropriate.

Sincerely,

Kevin Dwyer
Executive Director
Corvallis Chamber of Commerce

Cindy Dahl, Chair
Chamber Governmental Affairs Committee

Brewer, Nancy

From: Zachariah Baker [zachariah.baker@]
Sent: Monday, January 12, 2015 4:44 PM
To: Brewer, Nancy
Subject: Fwd: Goal for 2015-16

Please see the council goal suggestion below that was sent to me.

Thanks.

Zach

----- Forwarded message -----

From: **Adams, Vincent** <Vincent.Adams@>
Date: Mon, Jan 5, 2015 at 3:53 PM
Subject: Goal for 2015-16
To: "zachariah.baker@> <zachariah.baker@>

Zach,

While the City Council is taking public input in your goal setting process I would be remiss if I didn't take this opportunity to reach out to you. Without a doubt, you are aware that affordable housing is an issue of immense importance in Corvallis. What you may not be aware of is that housing availability is one of the most significant structural factors impacting Corvallis School District. Every time a family is forced to live in neighboring community instead of living where they work, the school district loses enrollment and much needed resources. This year we have have a reprieve and enrollment has not declined, but the reasons for our declining enrollment have not changed and we fully expect the trend to continue.

If there is one goal that the City Council can take up that will have a transformative impact on Corvallis, it is affordable housing. And when I say take up housing as a goal, I don't mean just further study of the problem, but the development of a plan and the beginnings of implementation. The new school board chair, Chris Rochester, has made an effort to improve communication between the district and the City, and you can count on the board and district staff to help in any way we can. I would be delighted to meet to discuss housing or other issues.

I look forward to your leadership on City Council. Let me know how I can be of assistance!

 Vincent Adams
 CSD Board, Position 4

vincent.adams@

Corvallis, OR 97333

The Economic Development Advisory Board (EDAB) respectfully submits, the following goal for consideration by the Corvallis City Council in its goal setting process for 2015-2017. The EDAB was created in 2010 to help develop and retain high-wage job opportunities for Corvallis/Benton County citizens in a fast-changing world and to secure the long-term financial support/tax base required to pay for the services citizens desire.

Proposed Goal: Continue to support economic development by providing the environment and infrastructure to capitalize on the Corvallis/Benton County strength in innovation and an increasingly vibrant start-up culture by addressing gaps to business retention and expansion.

This goal is addressed by the four suggested strategies below, and further elaborated in the proposed Corvallis Economic Development Strategy 2015 Update:

1. Strengthening the Corvallis-OSU collaboration to explicitly include the economic development opportunities represented by the Research Office, OSU buildings and properties, the OSU Advantage Accelerator and the Regional Accelerator and Innovator Network (RAIN). Specifically, by December 2015 (preferably much sooner), add economic development as a top-level topic area in the Corvallis-OSU collaboration and issue a report on actions taken and initial results.
2. Developing a strategy to recruit and support private investment in office and laboratory/manufacturing buildings and improvements suitable for both growing businesses and attractive recruitment leads, another gap identified by the EDAB. Specifically:
 - a. By December 2015, convene a meeting with major parties (City, County, OSU, HP/CBRE, Samaritan Health, CH2M Hill, major builders and property owners) to discuss the most promising options and locations for investment in new and improved space suitable for growing companies
 - b. By December 2016, meet with several developers and have at least one decide to invest in a major project and secure Planning Commission approval
3. Commissioning an in-depth benchmarking study comparing Corvallis with other non-metro research university cities (e.g. State College, PA) in the areas of investment in and retention of local startups and high-potential stage 2 (10-99 employees) firms – the ones most likely to provide job opportunities offsetting losses by other firms. The commission would use this material to continue ongoing gap assessments that would include needs for all local businesses. Specifically:
 - a. By December 2015, specify the major study objectives and select a contractor to perform it
 - b. By December 2016, announce specific actions to be taken as a result of study findings
4. Partnering with Eugene/Springfield, Albany and other regional cities on a strategy to attract more frequent and economical commercial airline service at the Eugene Airport, a gap identified by the EDAB. Specifically:
 - a. By December 2015, meet with (or hear testimony from) the Eugene Airport and the cities of Eugene, Albany and Springfield to explore options and reduce barriers to better service at the Eugene Airport
 - b. By December 2016, have in place a joint implementation plan that makes EUG the preferred option for travel to and from the San Francisco Bay Area

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 3:55 PM
To: Brewer, Nancy
Subject: FW: Feedback on goals

From: Kari Whitacre [<mailto:kwhitacre@>]
Sent: Monday, January 12, 2015 3:32 PM
To: City Manager
Subject: Feedback on goals

Corvallis City Council,

The Community Outreach management team appreciates the opportunity to provide feedback to the City Council as they work to set the upcoming council goals. As the oldest and largest social service agency in the mid-Willamette Valley our staff has the opportunity to see, first hand, the basic needs of our most vulnerable community members. It is with this knowledge and experience that we recommend the Council consider the goal outlined below.

At Community Outreach we provide shelter services for approximately 70 individual men, women, and families each day. We provide a full continuum of services to those staying in our shelter, as well as members from the community including medical and dental care, substance abuse and mental health counseling, domestic abuse intervention, crisis counseling, information and referral services, community showers, a community food bank, affordable childcare, and life skills classes. It is through the daily implementation of these programs and services that we are in contact with all underserved populations in Corvallis. Because of our continued work with the homeless, uninsured, working poor, mentally ill, and physically disabled we recommend the following goal: **Participate in the development of a comprehensive plan to create a single point of access to serve ALL people experiencing homelessness in the community by January 2016.**

We recognize that the council's previous goal of a Homeless Cold Weather Shelter was to "participate in the development of a plan to find a permanent solution by December 2014 for a cold weather shelter and daytime drop-in center." Now that the original goal has been met, we encourage you to turn your attention towards all populations of individuals experiencing homelessness and work with area service providers to help create a coordinated system of care ensuring national best practices are used to help, not only the chronically homeless, but also individuals, families, transitional youth, and veterans.

Please let me know if you have any questions or require further clarification on the suggested goal.

Thank you for your consideration-

Kari

Kari Whitacre, Executive Director
Community Outreach, Inc.

WILLAMETTE



Association of REALTORS®

January 12, 2015

TO: Corvallis Mayor and City Council

FR: Angela Stuckart, 2015 President
Willamette Association of REALTORS®
waor@realtors.org 541-924-9267

Holly Sears, Government Affairs
willamettevalleygad@gmail.com
503-931-0876

RE: 2015 City Council Goals

On behalf of the over 340 members of the Willamette Association of REALTORS®, thank you for this opportunity to provide input regarding your consideration of the City's 2015 Goals. We are encouraged by the discussion that has occurred as a result of the City including Housing as one of its goals for the past two years. The survey and research conducted by ECONorthwest have brought the issue of affordable housing to the forefront but there is considerable work that still needs to be done.

ECONorthwest's Final Report suggests several policy options that need further consideration by the City Council. We recommend a 2015 Housing Goal to undertake an extensive evaluation of the City's policies, regulations and development code to determine what changes should be made to improve housing availability and affordability in Corvallis. We believe housing should be a priority issue due to its impact on job creation, economic development and congestion of local roads and highways by commuters from other communities, some who would like to live in the city where they work.

State Housing Goal 10 requires providing for the housing needs of its citizens. In order to meet this need locally, the city should review, on an on-going basis, factors that contribute to the cost of housing (or the lack of affordable housing), including review of existing and future housing demand and supply, and availability of buildable lands.

Adopting Housing as a Goal for 2015 will ensure that the work that has been accomplished on this issue so far will be given proper attention and consideration. Thank you for your diligence on this important issue affecting all those who live and want to live in Corvallis.

#####

Brewer, Nancy

From: Gina Vee [veeg2@]
Sent: Monday, January 12, 2015 11:31 AM
To: Brewer, Nancy; carla.hlzworth@corvallisoregon.gov
Cc: brad@ Dan Haligrimson
Subject: City Council Goal

Dear Nancy and Carla,

Please present the following goal to City Council from the Board of the Corvallis Homeless Shelter Coalition:

“Council will support changes in the building and land use codes necessary for the implementation of a ‘housing first’ Model of low income/homeless housing. Types of housing to be evaluated shall include “mini-homes”, long term camping options, and conversions of existing structures into low cost dwellings.”

Gina Vee, Executive Director
Corvallis Housing First
425 SW Madison Suite Q1
Corvallis, OR 97333
P. 541-990-4536 email veeg2@

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 11:07 AM
To: Brewer, Nancy
Subject: FW: Council Goals

From: Karyle Butcher [mailto:karyleb@]
Sent: Saturday, January 10, 2015 8:37 PM
To: City Manager
Cc: Elizabeth Waldron; Wayne Gladwin; Karyle Butcher
Subject: Council Goals

Hello,

Skyline West Neighborhood Association appreciates the opportunity to respond the request on input to City Council goals. We recognize that our goal may seems a specifically local but we believe that other neighborhoods would benefit from it.

Goal: The City Council actively encourage and support the individual character of each neighborhood through direction to department heads and if necessary, changes in the land development code and/or other policies.

Below are two examples where the departments recognize a unique situation but have no ability to change it.

1. Skyline West has a single road leading into and out of the neighborhood. This represents a safety concern were there to be a fire or other natural disaster. The city's response is to say they can do nothing until the land is developed. The land is privately owned with no apparent plans for development. This is a unique situation affecting the lives of over 100 households. Department heads need the flexibility and encouragement to work with the neighborhood to find mutually acceptable solutions.
2. When Skyline West was annexed, roads were at county standards. Shortly after the annexation, the neighborhood funded (through assessing each household) the repair and reconstruction of its roads. While the city does some pot hole repair and road striping, they have been clear that no roads in Skyline West will be seriously maintained until the neighborhood meets city standards e.g. sidewalks streetlights, enclosed culverts and wider roads. This would mean loss of property and would seriously change the feel of the neighborhood. There are 2-3 other neighborhood facing the same situation. Department Heads need the flexibility and support to work with the neighborhoods to find mutually acceptable solutions.

Karyle Butcher,
President, Skyline West Neighborhood Association

Brewer, Nancy

From: Brewer, Nancy
Sent: Monday, January 12, 2015 1:56 PM
To: Brewer, Nancy
Subject: FW: Council Goal

From: Young, Kevin
Sent: Monday, January 12, 2015 1:13 PM
To: Holzworth, Carla
Cc: Gibb, Ken
Subject: FW: Council Goal

Hi Carla,

The Planning Commission last Wednesday, the 7th, unanimously approved the following to be considered as a Council Goal for the upcoming biennium:

Ask Mayor/City Council to, at the appropriate time, appoint a citizen-driven steering committee or task force to work with staff and the City Council on the planning for the revision/update of the current Vision and Comprehensive Plan.

Kevin Young
Planning Division Manager
City of Corvallis
(541) 766-6572
kevin.young@corvallisoregon.gov



January 12, 2015

The Community Independent Business Alliance (formerly the Corvallis Independent Business Alliance) would like to recommend that the City Council have a goal of working toward a more small business friendly planning and permitting process.

This would include eliminating what is perceived as favoritism to some businesses in the process (such as allowing some construction vehicles to park illegally during the construction process and enforcing the parking restrictions for other business owners) and better coordination amongst all City offices involved in the approval of business construction permits and the project inspection process.

We would also like to see the practice of an anonymous complaint stopping a project in mid-stream after the permitting and planning process has already been approved.

An additional goal would be to have the City work with the University to provide students/faculty/staff with **affordable** parking options on campus that will alleviate the push of cars into surrounding neighborhoods. This not only effects residents, but small business owners are impacted as well.

Thank you for the opportunity to have input into the Council's goal setting process.

The Members of the Community Independent Business Alliance.

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 11:04 AM
To: Brewer, Nancy
Subject: FW: Suggestion for topic for the Corvallis City Council

-----Original Message-----

From: Janet Farrell [<mailto:janetfar@>]
Sent: Sunday, January 11, 2015 11:01 PM
To: City Manager
Subject: Suggestion for topic for the Corvallis City Council

A topic I would like the City Council to consider: Options for independent living housing for seniors in Corvallis such as clustered or shared small communities.

I have often heard that Corvallis has a problem of having too many retired age people. If attractive independent living senior housing options were available in Corvallis, seniors may choose to move to the smaller, less maintenance, housing. This would free up housing for families. It would be ideal if the senior housing could be close to downtown or other areas of shopping and would fit with more density of housing in the city core.

Affordability and sustainability goals would also be achieved if the planning was done with them in mind.

Submitted by Janet Farrell

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 11:05 AM
To: Brewer, Nancy
Subject: FW: 2015-2016 Corvallis City Council Goal Setting

From: Bob Conder [<mailto:bobconder@>]
Sent: Sunday, January 11, 2015 10:29 PM
To: City Manager
Subject: 2015-2016 Corvallis City Council Goal Setting

Dear City Council,

We were asked to provide input on the goals to be considered during your next two year term. As many of you are aware we on the Corvallis Rural Fire Protection District Board opposed the closing of Fire Station #5 on Walnut Avenue three years ago. With this station closed the residents of Skyline West and Oak Creek are at increased risk of losing their homes in the event of a fire. Also, the homes in this area are adjacent to forest land that could catch fire and turn into a conflagration. This would put further risk on the resident of our district in the Oak Creek area. Those residents are already under additional risk from the closure of Station #5 due to the added response time in the event of a house fire. While the city has been extremely lucky to have the great efforts of the Corvallis Fire department to protect them from the types of wildland fire we saw in the Timberhill area last fall, it should be noted that that particular fire was spotted and responded to rather rapidly in comparison to what an isolated structure/home with the residents away at work might be noticed.

While we recognize the financial cost savings the city realized from the closure of Station #5 it did come with a higher risk to the residents in these areas. I believe the first role of any governing body is to ensure the lives and property of its citizens and not to put them at potential risk of injury. However, as a set of goals to get back to the safety and security of previous years we would like to see the council lay out a plan for the eventual re-opening of Station #5. By setting aside 1/2 of the amount needed to reopen the station and adding just one more FTE to the City's Fire Department budget (which was cut) for each of the next two years you should be able to re-secure the entire west side of the city including housing, people, pets and forest land by the end of this two year term. To place this first on your set of priorities and goals would prove that government can work on a priority list that includes the "must have" ahead of the "want to have" items on your list.

Thank you for this opportunity to give input to the council on matters that impact both the City and the District. We will as always remain open to discussing the situation with you and exploring any alternatives that may lead to better protection for all of our citizens.

Bob Conder
Secretary of the Board
Corvallis Rural Fire Protection District

To: Mayor and City Council, City of Corvallis

Re: Suggested City Council Goal for 2015 -2016

Goal: Form a citizen driven task force with the charge to develop a fiscal and revenue plan that considers appropriate ways to fund costs for City of Corvallis programs and operations supported by our community over the next 10 years.

The City of Corvallis has been struggling to find ways to have current revenues meet ongoing operating costs for the past 10 years. Aside from the recent 5 year levy, the primary method used to address this issue has been mostly by making cuts to services and staffing levels

There are multiple revenue sources that could be considered to generate significant new funds that have been given limited or no consideration over this period. Included are sources such as increases to utility and internal franchise fees; additional utility surcharges on water bills; charges on water and drainage fees to cover related programs not currently addressed by the City; a review of the current use of funds generated by the current lodging room tax related to city priorities; increases in the current lodging fee of 9%; an event fee added to tickets for athletic and cultural events; a restaurant meal tax as the City of Ashland has; a business license fee; increases in the current rental housing annual fee; increase use of parking meters for long term parking on city streets near the downtown and the university; increases in financial support from the University for transit services, parking and law enforcement near campus, and other city costs driven by university demands or enrollment.

Please give this goal consideration in your goal setting process.

Sincerely,

Kent Daniels

Corvallis, OR 97333

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Friday, January 09, 2015 4:58 PM
To: Brewer, Nancy
Subject: FW: 2015/2016 Goals

From: Harding Neighborhood [<mailto:hardingneighborhood@gmail.com>]
Sent: Friday, January 09, 2015 3:37 PM
To: City Manager
Cc: William Glassmire
Subject: 2015/2016 Goals

Below are four goals respectfully submitted by the Harding Neighborhood Association to be considered by the Councilors for the next two-year term.

Goal 1: Update city's comprehensive plan by the end of 2016. The updated comprehensive plan should provide the city's leadership and departments the framework for safeguarding the quality of life for the residents of Corvallis while addressing the changing economics and demographics of the city. The comprehensive plan should focus on sustaining neighborhoods and property values; encouraging alternative ways of transportation; providing an appropriate amount of mixed family housing and lower-income housing; and creating public spaces to foster community involvement.

Goal 2: Work closely with Oregon State University in the development of the district plan. Focus should be on retaining Corvallis's livability, property values, sustainability, and alternative transportation. The district plan should identify ways for OSU to contribute to funding of city infrastructure, especially infrastructure impacted by campus growth. District plan is to be in place by December, 2015. The city will clarify and define the collaborative roles of the city and OSU in describing and implementing the OSU District Plan for the next 10 years.

Goal 3: Develop a plan which includes a realistic time frame and identifies the funding to prioritize, repair and/or replace the city's aging infrastructure (roads, sewers, sidewalks, lights, water mains, etc.) by the end of 2016.

Goal 4: Review current contract with city's insurance carrier. As a agent of the city, the insurance carrier should be more responsive to the citizens of Corvallis when damage caused by faulty, failed, or aging city infrastructure is done to their person or personal property.

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Friday, January 09, 2015 4:59 PM
To: Brewer, Nancy
Subject: FW: Topics of importance for the new city council

-----Original Message-----

From: Jeri Le [<mailto:jerile38@>]
Sent: Friday, January 09, 2015 2:21 PM
To: City Manager
Subject: Topics of importance for the new city council

I see a great need for senior-friendly housing in Corvallis. We have facilities for assisted living, but it would be beneficial to have co-op housing for seniors who are still independent but who do not need the big homes they are now occupying. This would also free up housing for others who need it. Thanks, Jeri Le

Water Goal for City of Corvallis Council in 2015-2016

1. The City Council will create a community member Corvallis Water Resources Advisory Board that will develop an integrated water resources strategy for the City's water infrastructure (drinking water, wastewater, stormwater) and the City's water resources (rivers, streams, wetlands, groundwater, hyporheic zones) to:
 - a. Prepare for improved water security in a changing climate,
 - b. Adapt in a resilient manner to changing environmental, social and economic requirements, and
 - c. Improve the health of the local natural environment that supports our City.
2. By the end of 2016, the City Council will provide a directive and implement the approved strategies.

Water Resources Advisory Board

The Corvallis Water Resources Board will include both professional and non-professional community members who are well versed in one or more of the City's water infrastructure systems or natural resources. The Board will:

1. Review the current status of the water infrastructure and resources, and work with staff and the City Council to guide the City through a long-term water planning process.
2. Be involved with city staff in planning for related new projects at the start of the planning process.
3. Work with city staff and the City Council to ensure, that water resources are fully taken into account in the upcoming new OSU District Plan, the new Transportation Systems Plan, and the 2040 vision process and the revision of the City's Comprehensive Plan.

Vision - The City of Corvallis has an integrated drinking water, wastewater and stormwater treatment and delivery system accompanied by natural resources protection that is resilient to climate, population and economic changes.

Possible sub-goals for the Water Resources Board:

1. Improved intra-City department, interagency and inter-organizational collaboration on water-related issues.
2. Improved drinking water source protection, water treatment and delivery capacity resilient to changing climate, river morphology, population growth and economic development.
3. Improved wastewater capacity and treatment systems anticipating changing regulations, river flooding patterns and population patterns.
4. Improved basin-wide stormwater management plans codified into standard City practices to reduce impacts on local waterways and the wastewater treatment plant.
5. Improved protections for streams, wetlands, natural areas, groundwater supplies and hyporheic zones from water quality disturbances.
6. Improved urban stream self-regulating hydrological functioning.

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Thursday, January 08, 2015 4:08 PM
To: Brewer, Nancy
Subject: FW: Council Goal-setting input

From: Jessica McDonald [<mailto:jessica@>]
Sent: Thursday, January 08, 2015 3:57 PM
To: City Manager
Subject: Council Goal-setting input

As the chair of the Watershed Management Advisory Board with the City of Corvallis, I have compiled input from my fellow Board members on their feedback for the Council to consider as they outline goals for the next 2 years. Here is the feedback from the WMAB:

- A goal would be for Council to have solid working knowledge of all of the Boards and Commissions, why they exist, who is currently on them, and what they primarily do in service to the community and the Council. Ensure that a 'Introduction to Boards and Commissions' meeting is re-instituted for all Council members (and incoming City Manager) to meet Board/Commission Chairs, and orient themselves to the group's mission and workplans.
- As a critical provider of drinking water for Corvallis, a goal that affirms the continued management of the watershed based on sound ecological and fiscal principles (or an overarching goal that calls out the need for Corvallis to focus on sound management of all of its property holdings and natural areas, including the watershed).

Jessica McDonald
Watershed Management Advisory Boards

Brewer, Nancy

From: Chenard, Janet
Sent: Thursday, January 08, 2015 11:50 AM
To: Brewer, Nancy
Subject: Council Goal - Finance Submission

As requested to be received by Jan.12th, here is my Finance Dept. Goal recommendation:

Work on long-term financial sustainability of City services taking into consideration the balancing of both revenues and expenditures.

As background context for why this is an important/worthy goal, future work might center around these issues, amongst others:

- Operating Levy expires in 4 years (FY 19-20);
- General Fund Balance Reserve of \$6.3M expected to be fully funded by FY 16-17;
- Deferred Maintenance of infrastructure list of all departments is growing;
- Sizable Unfunded Liabilities exist (OPEB's, Compensated Absences, GASB 68);
- Shrinking revenue growth of property taxes in General Fund due primarily to legislative limits;
- Decreasing availability of federal and/or State funding for affordable Housing activities, street maintenance, Transit services, public safety, etc.;
- Increasing State pension costs; and
- Increasing healthcare and comparable wage costs to ensure competitive staffing.

Janet Chenard

Interim Finance Director

Finance Department

City of Corvallis

Ph: 541-756-6990 x-5051

Email: janet.chenard@corvallisoregon.gov

 Think before you print

Brewer, Nancy

From: Steckel, Mary
Sent: Wednesday, January 07, 2015 4:15 PM
To: Brewer, Nancy
Subject: BPAB CC goal suggestion

See below for a suggestion for a new City Council goal from the Bicycle/Pedestrian Advisory Board

Thanks,
Mary

BPAB Recommendation for Council Goal 2015 - 2016

Establish dedicated funding for bicycle and pedestrian transportation needs to expand education, promotion, facility maintenance and the creation of new infrastructure.

Examples of additional expenditures that would enhance and improve bicycle and pedestrian safety might include:

- 1) The installation of pedestrian crossing enhancements such as bulbed intersections, raised medians, and/or Pedestrian Activated Crossings at high demand/conflict locations
- 2) Maintenance of sharrows and bike lane pavement markings
- 3) Installation and maintenance of on-street bike parking corrals
- 4) Installation and maintenance of colored bike lane markings at specific locations with high numbers of conflicts between cyclists and autos, e.g., Bi-Mart Drive (S side of Circle Blvd at Hwy 99)
- 5) Community education to promote bicycling and walking and increase safety/awareness through such avenues as newspaper, television, radio and CTS bus PSAs, and onscreen movie theater PSAs.

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Wednesday, January 07, 2015 11:17 AM
To: Brewer, Nancy
Subject: FW: City Council planning for next 1-2 years

From: Vee [<mailto:perchingbird@>]
Sent: Tuesday, January 06, 2015 6:16 PM
To: City Manager
Subject: City Council planning for next 1-2 years

Saw a note from Corvallis Gazette-Times to let you know what I'd like to see the City Council focus on.

- 1) Sustainability and increasing the city's resilience to climate change. This includes appropriate green space and wildlife corridors around and through the city - connecting existing parks to each other, enhancing and supporting backyard habitat programs, etc. Many methods are available to do this, including adding info into the land use code about native plants over lawns, etc.
- 2) Helping neighborhoods get together. The neighborhood association model is nice, but there is very little support for it. There is no way associations to easily get meeting space without money, and these are small groups without fees, unlike HOAs. It is also difficult to get information to association members since many mailboxes are lock boxes and there is no way to hand deliver to mailboxes.
- 3) Keep focus on the attitude of 2020 Vision - there is a lot of emphasis on business and economy and development right now, to the detriment of the city. Development plans need to be broad scale, and focus on providing real benefits - either affordable housing for middle class and first time home owners OR sustainable developments focusing on community garden, alternative energy, passive energy building, and retention of natural resources. We have enough McMansions, we don't need large scale developments duplicating outdated building models.

This city is great, and the best one I've lived in. I hope to keep it that way!

Thank you!
Vanessa Blackstone

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Wednesday, January 07, 2015 11:17 AM
To: Brewer, Nancy
Subject: FW: 2015-2016 Corvallis City Council Goal Setting

From: Mark Kalmar [<mailto:mkalmar@>]
Sent: Tuesday, January 06, 2015 6:04 PM
To: City Manager
Subject: 2015-2016 Corvallis City Council Goal Setting

I appreciate the opportunity to provide feedback on goals to consider for the Corvallis City Council.

Being new to the Corvallis Budget Commission, I believe my wisdom on this topic is shallow at this point.

I do endorse the exploration and leveraging of existing best practices utilized by other governing bodies of a municipality to define and/or implement said goals.

Respectfully,

Mark Kalmar
Corvallis Radiology
Medical Information Management
The Oregon Chapter of RBMA

City Council Goal: Remove the obstacles to walking.

Since car traffic and car parking are creating a growing problem in Corvallis, removing the obstacles to walking will encourage a healthier alternative to driving.

During my 34 years in Corvallis (17 years without a car) I have encountered three categories of obstacles to pedestrians:

- 1) Loose Dogs As a pedestrian I have been bit, jumped on, growled at and chased by loose dogs while their owners did nothing. So, enforce the leash law.
- 2) Motorist's Behaviour Speeding, failing to stop at stop signs, stopping in the crosswalk at red lights and parking over the sidewalk all make walking hazardous.
- 3) Vegitation Obstructions of the Sidewalk
Overgrown branches and shrubs over the sidewalk and in the vision clearance areas make walking dangerous. Some tree and shrub branches are at eye level and are invisible at night.

Thank you for listening! Dean Codo
Ward 7

RECEIVED

JAN 17 2015

CITY MANAGERS OFFICE
CITY OF CORVALLIS

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Tuesday, January 06, 2015 8:06 AM
To: Brewer, Nancy
Subject: FW: Goals for City Council -- Subject: Transportation

From: Susan Christie [<mailto:crypto716@>]
Sent: Monday, January 05, 2015 5:43 PM
To: City Manager
Cc: 'Mike Beilstein'; Wilson, Gregory; mikebeilstein@
Subject: Goals for City Council -- Subject: Transportation

Dear City Manager and City Council Representatives—

In this year, 2015, well into the 21st century, it is beyond urgent that we turn away from our mid-20th century attitudes and habits regarding transportation and land use and begin thinking in a visionary way about what kind of heritage we want to bequeath to future generations.

If you've been paying attention at all, I don't need to tell you the very pressing reasons we have to change our ways and change them fast. They range from the global climate crisis to declining automobile use among the younger generations. Please be well informed; we do indeed need to be visionary and develop new models for how to live in community together.

The article at the link below (you might have to copy and paste it into your browser) tells the story pretty well. Please read and consider how these ideas could be applied in a practical manner in Corvallis. The text was what I submitted on Facebook, along with the link.

Thank you so much for soliciting citizen input!
Susan Christie
Resident of Corvallis

Yes!!! We decide to spend no funds at all on new infrastructure for cars. We put all that money into repairing and maintaining what we already have, which is in really bad shape. And we retrofit our streets to make walking and biking safer and more attractive. This is a sensible goal, as car ownership and use is already declining among the younger generations.

http://www.strongtowns.org/journal/2015/1/5/no-new-roads?utm_content=buffer00e88&utm_medium=social&utm_source=facebook.com&utm_campaign=buffer

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 05, 2015 2:42 PM
To: Brewer, Nancy
Subject: FW: Council goals input

From: jcschreck@comcast.net [mailto:jcschreck@comcast.net]
Sent: Monday, January 05, 2015 2:38 PM
To: City Manager
Subject: Council goals input

Thank you for the opportunity to suggest goals for the 2015-16 Corvallis City Council. Jacque Schreck

1. Select and hire an excellent city manager who can "hit the ground running" and make the city's welfare his/her main priority. Schedule orientation times with all boards/commissions chairs for new City Manager and City Council to learn about each board's goals and challenges.
2. Create sustainable budget.
3. Repair/replace crumbling infrastructure especially city streets.

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 05, 2015 1:18 PM
To: Brewer, Nancy
Subject: FW: 2015-2016 Coarvaliis City Council Goal Setting

-----Original Message-----

From: Curtis Wright [<mailto:cwright@>]
Sent: Monday, January 05, 2015 10:55 AM
To: City Manager
Subject: 2015-2016 Coarvaliis City Council Goal Setting

Nancy:

I recommend the Councilors consider a 2015-2016 goal reaffirming a commitment to a sustainable budget.

I recommend the Councilors consider a 2015-2016 goal to establish the ad hoc committee and its charge for creating the City's 2040 Vision Statement.

I recommend the Councilors consider a 2015-2016 goal of not having too many goals.

Curt

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Friday, December 26, 2014 10:50 AM
To: Brewer, Nancy
Subject: FW: goal setting

From: Cathy Kerr - Spiral Design [<mailto:spiraldesign@spiraldesign.com>]
Sent: Friday, December 26, 2014 10:34 AM
To: City Manager
Subject: goal setting

What comes to mind are the following:

1. Bring the City budget in balance by cutting any non-essential services. Resolve to reinstate these services on a voter approved basis in the ensuing years. Borrowing money is not a way to balance the budget. We need to learn to live within our "means".
2. Work with the associated agencies to resolve the growing Homeless population issues within the next 2 years by:
 - a. Assigning emergency housing for women, men and families.
 - b. Recognizing the issues that encourage, enable and/or cause repetitive, consistent homelessness and bring agencies and individuals that can best deal with these issues together to resolve.
 - c. Resolve to find the funds to empower these agencies and individuals to complete their work.
 - d. Assign acceptable ratio of homeless to housed for Corvallis and appropriate resources as required to maintain or improve upon this limit.

Thank you for asking for input.

Cathy Kerr

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Tuesday, December 23, 2014 9:41 AM
To: Brewer, Nancy
Subject: FW: Goals for next two years

From: DJ Wolff [<mailto:dwolff612@>]
Sent: Monday, December 22, 2014 10:28 PM
To: City Manager
Subject: Goals for next two years

One goal I would like to see is a slush fund of sorts being put aside for emergency situations. For situations like last winter when we had 15+ inches of snow in town and no plow was allowed to come in and clear multiple streets. It was an absolute embarrassment that the city manager at the time was hailed a hero for his actions when there were no actions. I know for a fact that ODOT had received 53 new plow trucks in addition to their current fleet. We have an ODOT hub in our very own town. There was no true reason that our streets needed to be ignored. We have three major highways that intersect and yet no feeder road was cleared for safe access. I would like the city to put a priority on its citizens safety and ability to get to work since not everyone gets paid time off and many citizens live paycheck to paycheck and depend on a full work week to keep the bills paid.

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, December 22, 2014 8:49 AM
To: Brewer, Nancy
Subject: FW: Council Goals

From: Ann Smart [<mailto:annsmart1@>]
Sent: Saturday, December 20, 2014 8:11 AM
To: City Manager
Subject: Council Goals

Complete the new Homeless Shelter, Drop-in Center and Stone Soup Site
Get started on the Vision Process to replace the outdated Vision 2020
Hire a new City Manager

Thanks for considering these.

Ann Smart

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Tuesday, January 13, 2015 8:20 AM
To: Brewer, Nancy
Subject: FW: City Council goal

From: Yvonne Uribe-Lomnicky [<mailto:fdlmom@>]
Sent: Monday, January 12, 2015 9:46 PM
To: City Manager
Subject: City Council goal

Dear Ms. Brewer,

I fully support the proposed City Council goal of supporting the energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Energy Prize (GUEP), which is being submitted by the GUEP Steering Committee. The GUEP competition is a unique opportunity for Corvallis to be a national leader in energy conservation and climate action, and winning the \$5 million prize would provide an ongoing boost to our local economy. Every Corvallis resident who saves money on his or her utility bill will have extra money to spend locally.

Best regards,

Yvonne Uribe-Lomnicky
Board of Directors
Corvallis Environmental Center

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 3:58 PM
To: Brewer, Nancy
Subject: FW: Georgetown University Energy Prize

From: Laura [<mailto:dioula@>]
Sent: Monday, January 12, 2015 11:31 AM
To: City Manager
Subject: Georgetown University Energy Prize

I support the proposed City Council goal of supporting the energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Energy Prize (GUEP), which is being submitted by the GUEP Steering Committee. The GUEP competition is a unique opportunity for Corvallis to be a national leader in energy conservation and climate action, and winning the \$5 million prize would provide an ongoing boost to our local economy. Every Corvallis resident who saves money on his or her utility bill will have extra money to spend locally.

Thank you,
Laura Kleman

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 4:42 PM
To: Brewer, Nancy
Subject: FW: Georgetown University Energy Prize

From: Ann Scheerer [[mailto:annscheerer@](mailto:annscheerer@corvallis.gov)]
Sent: Monday, January 12, 2015 4:30 PM
To: City Manager
Subject: Georgetown University Energy Prize

Dear City Manager:

I am writing to support the proposed City Council goal of supporting the energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Energy Prize (GUEP). The GUEP competition is a unique opportunity for Corvallis to be a national leader in energy conservation and climate action, and winning the \$5 million prize would certainly provide an ongoing boost to our local economy. Every Corvallis resident who saves money on his or her utility bill will have extra money to spend locally. This is a great opportunity for the Corvallis community to once again be a leader in sustainability.

Thank you for your service to our community.

Best regards,
Ann Scheerer
Concerned citizen and Board Member of the Corvallis Environmental Center

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 3:55 PM
To: Brewer, Nancy
Subject: FW: Georgetown University Energy Prize

From: Mida McKenrick [<mailto:mmckenrick@>]
Sent: Monday, January 12, 2015 3:37 PM
To: City Manager
Subject: Georgetown University Energy Prize

I fully support the proposed City Council goal of supporting the energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Energy Prize (GUEP), which is being submitted by the GUEP Steering Committee. The GUEP competition is a unique opportunity for Corvallis to be a national leader in energy conservation and climate action, and winning the \$5 million prize would provide an ongoing boost to our local economy. Every Corvallis resident who saves money on his or her utility bill will have extra money to spend locally.

This is a great opportunity for our community!

Thank you,
Mida McKenrick

Corvallis, OR 97333

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 11:05 AM
To: Brewer, Nancy
Subject: FW: Help us compete for the Georgetown University Energy Prize

From: Samm Newton [<mailto:samm.outreach@>]
Sent: Sunday, January 11, 2015 6:12 PM
To: City Manager
Subject: Help us compete for the Georgetown University Energy Prize

I fully support the proposed City Council goal of supporting the energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Energy Prize (GUEP), which is being submitted by the GUEP Steering Committee.

The GUEP competition is a unique opportunity for Corvallis to be a national leader in energy conservation and climate action, and winning the \$5 million prize would provide an ongoing boost to our local economy. Every Corvallis resident who saves money on his or her utility bill will have extra money to spend locally.

--

Samm Newton
Outreach Coordinator
Corvallis Environmental Center

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 11:05 AM
To: Brewer, Nancy
Subject: FW: City Council Goal Input

From: Judith Edelstein [<mailto:jedelstein36@>]
Sent: Sunday, January 11, 2015 4:33 PM
To: City Manager; Ward 8
Subject: City Council Goal Input

I write to urge Council to adopt goal supporting energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Energy Prize (GUEP), which is being submitted by the GUEP Steering Committee. The GUEP competition is a unique opportunity for Corvallis to be a national leader in energy conservation and climate action, and winning the \$5 million prize would provide an ongoing boost to our local economy.

-- Judith Edelstein

Corvallis, OR 97330

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 11:06 AM
To: Brewer, Nancy
Subject: FW: Georgetown University Energy Prize support

FYI – support letters were sent from Julie & Council last calendar year.

From: Lissy Goralnik [<mailto:akalippy@>]
Sent: Sunday, January 11, 2015 4:18 PM
To: City Manager
Subject: Georgetown University Energy Prize support

Dear Corvallis City Manager,

I am writing to let you know that I fully back the proposed City Council goal of supporting the energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Energy Prize (GUEP), which is being submitted by the GUEP Steering Committee. The GUEP competition is a unique opportunity for Corvallis to be a national leader in energy conservation and climate action. Winning the \$5 million prize would provide an ongoing boost to our local economy, which is good news for everyone, as well as the natural world. Every Corvallis resident who saves money on his or her utility bill will have extra money to spend locally. This is a big deal environmentally and socially, and it is an opportunity for Corvallis to stand out nationally as a city who cares about community, both human and natural. Support from our city government confirming this fact is paramount to our successful campaign and to demonstrating that the government cares about the same things as the residents.

Sincerely,
Lissy Goralnik

Lissy Goralnik, PhD
Postdoc Oregon State University
Department of Forest Ecosystems and Society

Brewer, Nancy

From: Mullens, Carrie on behalf of City Manager
Sent: Monday, January 12, 2015 11:07 AM
To: Brewer, Nancy
Subject: FW: Georgetown University Energy Prize

-----Original Message-----

From: Sarah Proffitt [<mailto:sarahproffitt6@>]
Sent: Sunday, January 11, 2015 12:57 PM
To: City Manager
Subject: Georgetown University Energy Prize

Dear Sir or Ma'am,

I fully support the proposed City Council goal of supporting the energy-conservation strategies in the Corvallis Program Plan for the Georgetown University Prize (GUEP), which is being submitted by the GUEP Steering Committee.

The GUEP competition is a unique opportunity for Corvallis to be a national leader in the energy conservation and climate action. The prize of \$5 million would boost our local economy and help local residents.

Thank you,
Sarah Proffitt

MEMORANDUM

January 21, 2015



TO: Mayor and City Council

FROM: Judy Gibson, Chair, Corvallis Housing and Community Development Advisory Board

RE: HCDAB Support for proposed 2015-2016 City Council Housing Goal

You have received for consideration a proposed 2015-2016 City Council housing goal from staff of the Community Development Department (copy attached). The goal was introduced and discussed during today's meeting of the Housing and Community Development Advisory Board (HCDAB). Following that discussion, a motion of support for the goal was made, and the HCDAB voted unanimously in favor of that motion.

On behalf of the City's Housing and Community Development Advisory Board I hope you will favorably consider, and adopt, the proposed 2015-2016 City Council housing goal.

Proposed City Council Housing Goal for 2015-2016

Support and sustain the City's existing affordable housing assistance programs while taking steps to expand the set of policy and programmatic options that are available to the City to facilitate the creation of additional low income and workforce housing opportunities.

Background

ECONorthwest's December 2014 *Corvallis Housing Policy Options* report represents the final work product prepared to assist the City Council in carrying out its 2013-2014 housing goal. That goal stated:

By the end of 2013, the Council will have access to comprehensive and objective information about the demands for housing in the Corvallis Urban Growth Boundary and the causes of the current housing mix. By the end of 2014, the Council will create policies, regulations, and strategies to help meet the housing needs of those who live here or wish to live here.

The *Policy Options* report summarizes the findings of ECONorthwest's November 2014 *Corvallis Housing Survey* report and describes key findings about the Corvallis housing market. It also presents policy options that would maintain and could increase the supply of housing that is affordable at all income levels, with a focus on housing that is affordable to low and moderate income renter and owner households.

With regard to housing that is affordable to low income Corvallis households, the report notes that the City currently offers a set of programs that utilize, primarily, federal funding to:

- Finance the rehabilitation of owner- and renter-occupied housing;
- Provide purchase assistance to low income buyers; and
- Underwrite the construction, acquisition and rehabilitation of low income affordable housing by non-profit agency partners.

Policy approaches that could increase the production of affordable and workforce housing in Corvallis are also identified in the report. Several general conceptual areas are described in the report, and each includes one or more specific policy and programmatic concepts the City might explore. The general conceptual areas include:

- Undertaking regulatory changes;
- Increasing the supply of land available for housing;
- Expanding the variety and types of allowed housing;
- Offering programs (in addition to those currently operated) that provide financial assistance to homeowners and renters; and
- Lowering infrastructure or development costs.

On November 20, 2014 the City Council held a work session to discuss findings and next steps relative to a draft version of the *Policy Options* report. While no specific Council direction was proposed or approved, interest in learning more about and/or supporting some of the specific concepts identified in the *Policy Options* report was expressed by various Councilors.

This suggested City Council goal would initiate a process of learning about, evaluating and potentially carrying out implementation of one or more policy concepts that could facilitate the development of low income and workforce housing. Concepts that were discussed by the Council on November 20 or through subsequent discussions between staff and ECONorthwest, and that might also result in at least a small, and perhaps a moderate impact, included:

- Inclusionary Zoning
- Community Land Trusts
- Urban Renewal/Tax Increment Financing for Infrastructure Development
- Multiple Unit Limited Tax Exemption Program
- Vertical Housing Tax Abatement Program
- City-sponsored Annexations

Items from the list above could be removed or modified, and additional concepts the Council would like to consider could be added to this list.

Finally, as noted during the Council's January 5, 2015 public hearing on the City's Community Development Block Grant and HOME Investment Partnerships programs, operating funding for the City's ongoing affordable housing assistance programs has declined in recent years. Staff reductions and other fiscal responses have helped sustain the programs during this time, but a longer term solution to overcome projected near-term deficits will be needed for the programs to continue. Thus, in conjunction with and addition to the policy and programmatic concepts listed above, this goal proposal suggests Council consideration of long-term strategies to return financial stability to the City's affordable housing programs.

Staff of the Community Development Department will be prepared to coordinate and/or carry out the work effort(s) needed to develop the information package(s) that would inform a Council review process. The time frame to complete this work would depend on the number and complexity of the policy concepts selected for review.

City Council Goals Proposals
Frank Hann, Ward 8 Councilor

1. Promote responsible maintenance of infrastructure including streets, pedestrian access and safety, lighting, bicycle paths, waterway and flood protection, parks and open space including urban forest as well as city buildings, property and improvements.

- by 6/2015 identify and put in place funding necessary to address critical needs within Parks and Recreation Budget.
- by 12/16 development of long range 30-40 year needs assessment relative to anticipated replacement/improvement of city infrastructure with cost estimates for benefit of future council planning and budgeting efforts.

2. Continue efforts for comprehensive council program of support for economic vitality and development. improve city council support and recognition of diverse business community that includes existing and developing employment generators that promote innovation and diverse job opportunities

- by 6/15 in collaboration with Benton and where possible adjoining cities and counties to increase funding for mutually beneficial ED efforts to attract environmentally sustainable industry/companies supporting higher wage occupations.
- by 6/16 develop or adopt assessment tool for evaluation of key components of community vitality including but not limited to innovative technologies including those developed at OSU, maintenance of strong downtown core of retail, service, government and where appropriate manufacturing, economic benefits and contributions of the arts, public safety, accessibility to timely health services, and culture of customer/citizen service within all direct and indirect governmental service providers.
- by 6/15 pilot improved summer youth job skills opportunities for future expansion if successful.

3. Provide the necessary data and analysis with relevancy to improved and objective decision making by city quasi judicial and advisor commissions and committees.

- by 4/16 complete update of Buildable Lands Inventory to include improved capture of "underdeveloped" lands.
- by 12/16 complete update of Vision 2040
- by 6/15 complete update of Comprehensive Plan and LDC
- provide mechanisms for periodic review and update in all appropriate documents

4. Using updated Traffic Data, develop plan to address key bottlenecks that contribute to traffic congestion and barriers to efficient traffic movement into and out of the city and centers of commerce, healthcare and education.

- relieve congestion at VanBuren Bridge and 9th Street access to Highway 99 by 50%

5. Continue responsible fiscal management policies to maintain and improve the financial health of the city while identifying alternative funding sources and working with other cities and county governments to change state policies that impair the ability of local governments to effectively manage their obligations to citizens.

2015-2016 Council Goals – submitted by Penny York

Create a new vision and action plan for Corvallis.

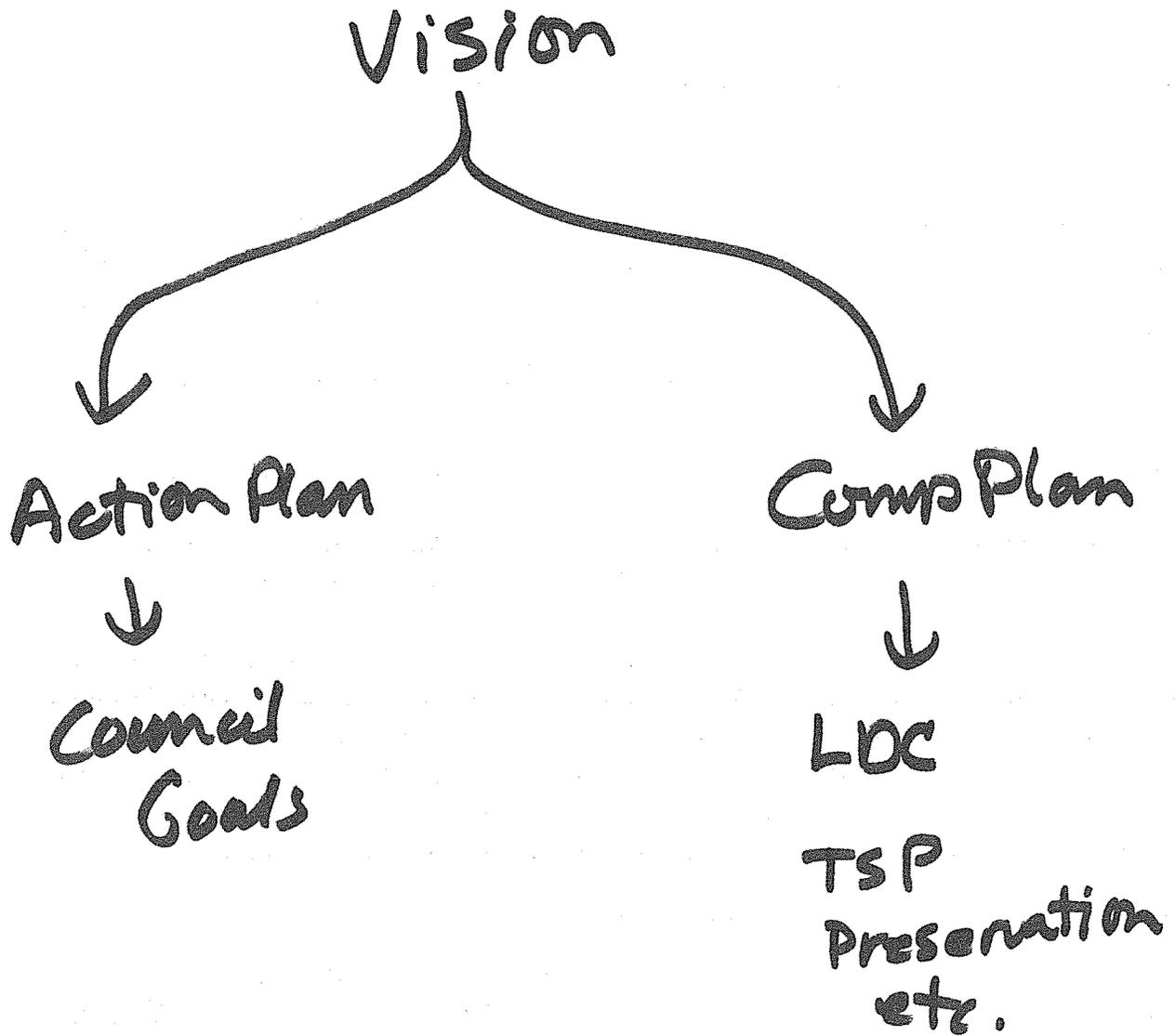
Using an engaged community process, create a new Corvallis Vision and Action Plan 2040 by December 2016. The resulting plan will include an aspirational vision, an action plan for the City and community partners that is achievable and measurable, and a method for regular evaluation and necessary revision. The plan will be the foundation for necessary updates of other City plans including the Comprehensive Plan and LDC, and the development of a Preservation Plan. The action plan revision process will be incorporated into the Council goal setting process for the 2017-2018 term and thereafter.

Address issues concerning unimproved streets and related drainage.

Address immediate needs for drainage and safety on unimproved streets and develop a long term approach to upgrading these streets including access, maintenance and funding by December 2016. Resolve the most critical issues that affect safety and property damage for multiple property owners and residents due to the deterioration of unimproved streets. Through the Multimodal Transportation Advisory Board, develop a long term strategy for addressing the requirements of unimproved streets. These requirements include providing access to transit, community connectivity, maintenance, safety, and economic development. The strategy needs to include realistic funding options and be based on an audit of the needs and a complete scope of costs.

Develop and implement a water resources strategy.

Develop an integrated water resources strategy for the City's water infrastructure guided by a community member Water Resources Advisory Board to be appointed by July 30th, 2015. The strategy will address the City's water infrastructure (drinking water, wastewater, stormwater) and the City's water resources (rivers, streams, wetlands, groundwater, hyporheic zones) to prepare for improved water security in a changing climate and improve the health of residents and the natural environment. By December 31st 2016 the City will implement the approved strategy.



Proposed Goal Re Sustainable Budget

Continue building sustainable budgets, however, with an emphasis on new or expanded revenue sources that allow restoring, retaining or expanding, as appropriate, city programs and infrastructures.

By September 2015 identify new or expanded revenue sources for general fund programs and for city infrastructures.

By July 2016 implement at least three of these sources.

Submitted by Hal Brauner

Bull

Public Participation Implementation

Goal: *By December 2016 the City Council will actively engage in the implementation of the Public Participation Task Force Recommendations and consider enhancements that would further provide for increased transparency and accountability.*

Boards and Commissions Structure and Organization

- Complete renaming/redefining and assigning appropriate staff
- Develop new boards: Community Involvement and Diversity Board (CIDAB), Multi-Modal Transportation Advisory Board, Water Systems Advisory Board, Public Safety Advisory Board
- *Formalize Planning & Development oversight by Planning Commission, (and identify other similar gaps)*
- Formalize/implement annual reporting and check-in with standing committees, provide orientation for members, revise sunset policy,

Access and Opportunities

- Diversity: Identify and reach out to diverse sectors of the community
- Openness and respect:
 - Increase access to elected officials, city staff, and government information.
 - Increase transparency of the appointment process
 - Involve broad representation of community members in the decision-making process.
- Inclusiveness: Involve broad representation of community members in the decision-making process
- Accountability: Align work plans to standing committees to improve connectivity with long-range planning and decision-making process

Neighborhoods

- Sustaining active neighborhoods: Free meeting space, Neighborhood Empowerment Grant Program, Annual trainings and orientations for leaders and community members, neighborhood engagement pathways
- Connecting Neighbors to Neighbors: Listserves, social networking
- Partnering with each other and the City: City and staff support, leadership meetings, recognition process, updates to Council, circulate vacancy announcements, provide city resources, involvement in land use processes
- *Empower neighborhoods/areas with local visions to inform planning efforts*

Sustainable Budget 2.0

Expand our definition of sustainable budgeting to include long-range (10+ years) consideration of:

- infrastructure investment goals
- deferred and ongoing infrastructure maintenance and
- plausible and appropriate long-term revenues

to achieve long-term sustainability for use in the development of the 2016/17 budget.

Possible approach

Engage the community in developing potential long-term cost management and revenue-generating strategies using a task force or Budget Commission subcommittees to lead the process. Engage CIP commission or similar in identifying infrastructure needs.

- Place topic on the agenda for Budget Commission orientation meeting
- Solicit input on approach, invite members to participate in task force or subcommittees
- Schedule meetings strategically around budget work
- Collect ideas and suggestions during budget process
- Finalize approach in May/June CC meeting
- Begin community engagement process in the fall

Prepare additional explanatory material about how current revenues are allocated for community process.



Climate change goal proposal

Zachariah Baker

Wed, Jan 21, 2015 at 3:15 PM

To: mayorandcitycouncil@ci.corvallis.or.us

Bcc: Zachariah Baker

Mayor and Fellow City Councilors,

As many of you know, I'll be advocating for a climate change goal in our goal setting process tonight. As we heard last night, there is a great deal of interest in the city council adopting a goal addressing climate change. Towards that end, I respectfully submit the goal below for your consideration. I will bring hard copies to our meeting tonight as well.

Zach

PROPOSED GOAL

"Over the next two years, take bold action to address climate change by (1) supporting the energy conservation efforts of the Corvallis Georgetown University Energy Prize team, and (2) implementing a comprehensive, long-term program that will significantly reduce Corvallis' greenhouse gas emissions and foster Corvallis' resilience to the effects of climate change."

BRIEF EXPLANATION

We received a number of climate change goal suggestions and letters of support for a climate change-related goal. The goal proposed above draws from these suggestions. It consists of a near-term and a long-term component as part of an overall strategy to address climate change.

The near-term component being the immediate opportunity to support the efforts of the Corvallis Georgetown University Energy Prize team to reduce one of Corvallis' largest contributions to climate change – energy use. The long-term component being the development and implementation of a comprehensive greenhouse gas emissions reduction program for Corvallis that includes reduction targets, a climate action plan, and measures for monitoring and evaluation of progress.

This goal, with its near-term and long-term components, would honor the commitments Corvallis has already made to address climate change, while setting Corvallis on a strong path towards addressing climate change into the future.

Possible Council Goals

Biff Traber

1. Sustainable Finances – Continue building sustainable budgets, however, with an emphasis on new or expanded revenue sources that allow retaining, restoring or expanding, as appropriate, city programs and infrastructures.
 - a. By September 2015 identify new or expanded revenue sources for general fund programs and for city infrastructures.
 - b. By July 2016 implement at least three of these sources.
2. Economic Development – Continue to support economic development; in 2015 develop a plan to increase business retention and expansion by addressing gaps in the environment and infrastructure that support our growing start-up activity.
3. City OSU Relations – Continue to evolve the collaborative work between OSU and the city in its multiple forms having defined and implemented an updated relationship model by July 2015 and updated the OSU District plan by end of 2016.
4. Visioning Update – By May 2016, a citizen driven city wide visioning process will have been completed and the follow-on plan update process will be well underway.
5. Housing – Identify and deliver a set of additional policy and programmatic tools available to the city to facilitate the creation of additional low income and work force housing by 1Q 2016.
6. Climate Action Plan - Over the next two years, address climate change by (1) supporting the energy conservation efforts of the Corvallis Georgetown University Energy Prize team, and (2) adopting and beginning to implement a comprehensive, long-term Climate Action Plan that will significantly reduce Corvallis' greenhouse gas emissions and foster Corvallis' resilience to the effects of climate change.