



Meeting Agenda
Collaboration Corvallis
Neighborhood Planning Workgroup
July 17, 2012
5:30-7:30pm
Madison Avenue Meeting Room
500 SW Madison Avenue

Meeting Materials:

- Memorandum – June 23, 2012, Possible LDC Text Amendment Recommendations (previously distributed)
- June 26, 2012, OSU Enrollment Management and University Housing and Dining Services presentation
- Memorandum – June 26, 2012, Interrelational Diagraph results
- Draft Summary Minutes – June 26, 2012, meeting

I. Introductions

II. Public Comment

III. Discussion Items

1. Review June 26, 2012, Draft Summary Minutes (5 minutes)
2. Discussion and recommendations of proposed LDC amendments (60 minutes)
3. Update on activities of other work groups (10 minutes)
4. Neighborhood visit reports (if time allows)

IV. Adjournment



University Housing & Dining Services

Collaboration Corvallis Community Presentation



The mission of University Housing & Dining Services is to provide a living-learning environment as a gateway for academic and personal success through inclusive and innovative programs and services.

Overview of Presentation

- Enrollment at OSU
- Overview of UHDS facilities and programs
- Current rates
- Future growth – challenges and opportunities

Enrollment Projections

OSU Enrollment Projection For Year 2017

	Fall 2007	Fall 2011	# Change	% Change	Fall 2017	# Change	% Change	TOTALS	
								# Change	% Change
Corvallis Campus	18,487	22,335	3,848	20.8%	23,971	1,636	7.3%	5,484	29.7%
Distance Students	1,266	2,642	1,376	108.7%	4,648	2,006	75.9%	3,382	267.1%
Total	19,753	24,977	5,224	26.4%	28,619	3,642	14.6%	8,866	44.9%



Anticipated Changes

Economic Recovery – usually 12 month lag for impact on enrollment. Impacts some student populations differently.

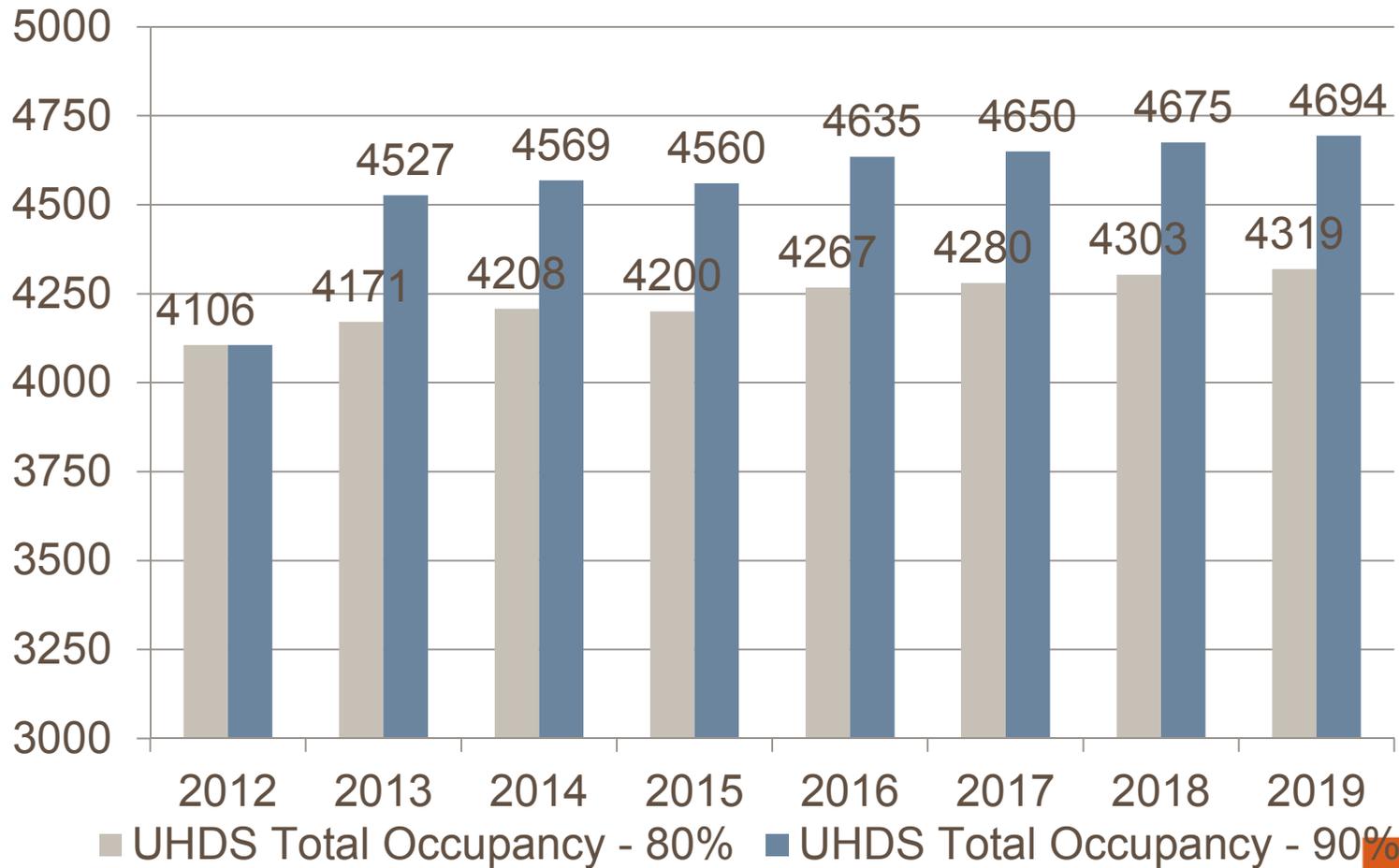
Increase in transfer students

Increase in international students

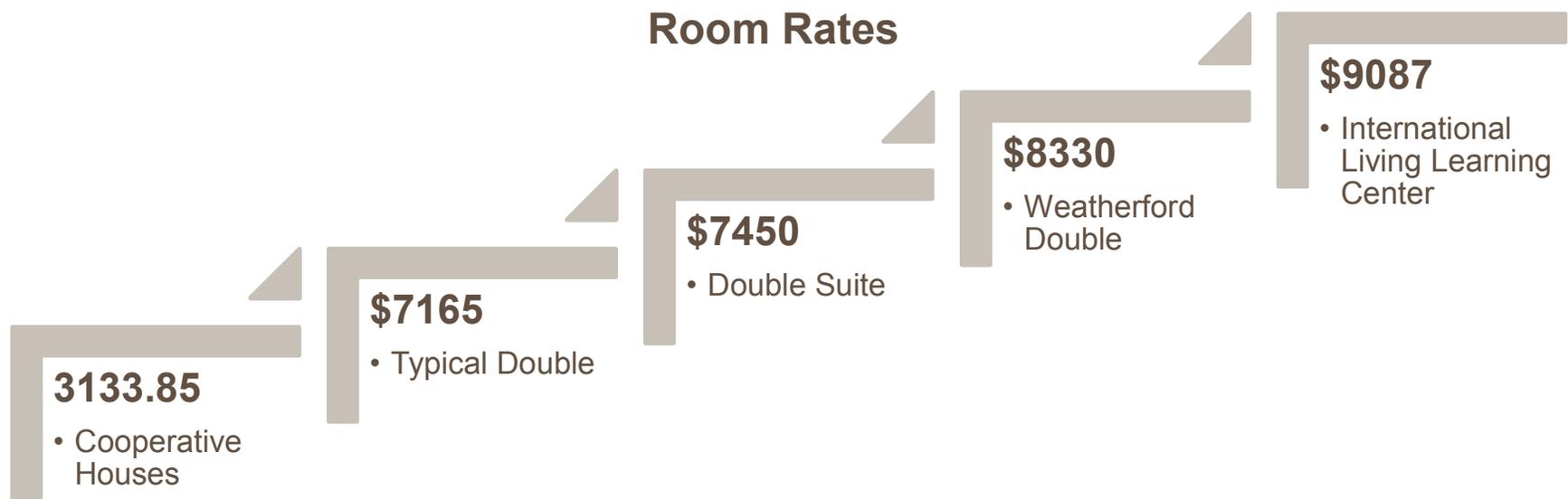
Increase in distance learners

Stable recent high school graduate enrollments

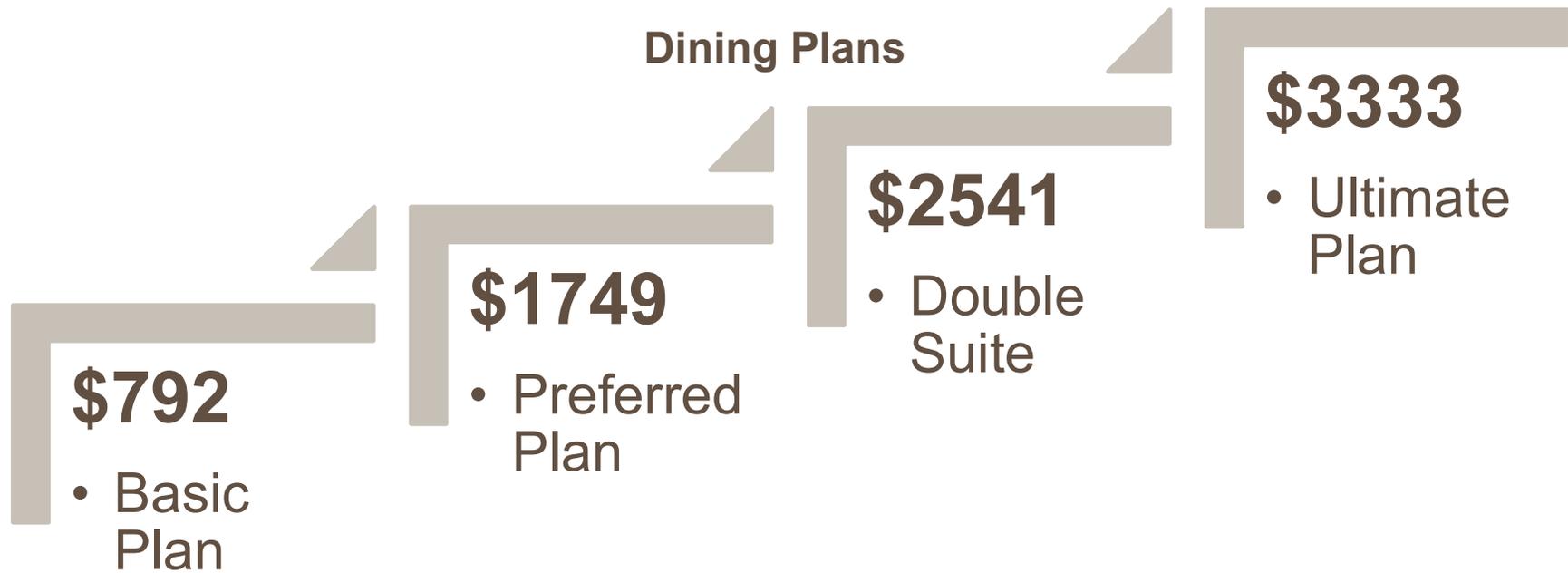
On Campus Housing Projections – 90% Capture Rate



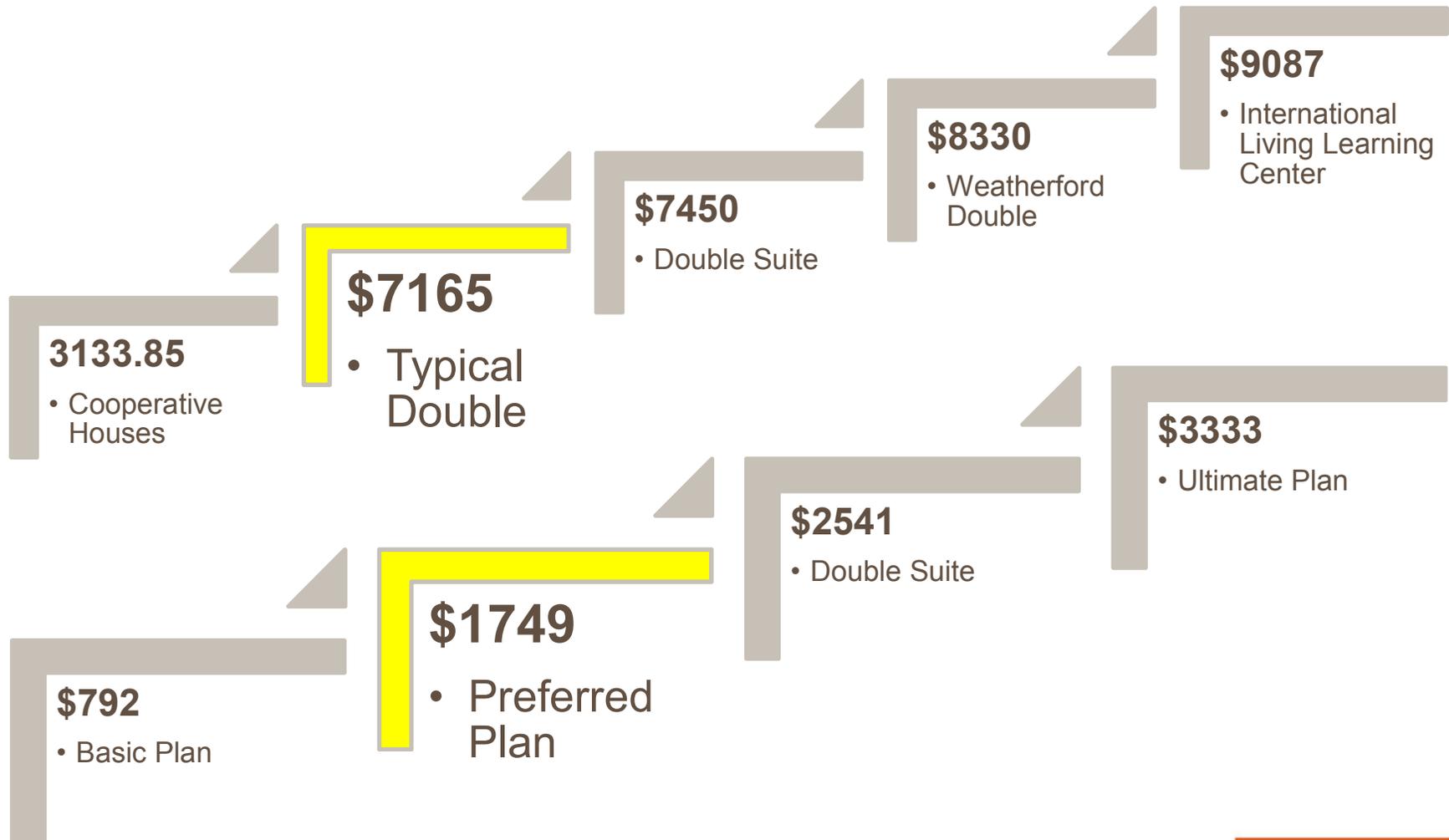
Current Rates – Cost of Living



Current Rates – Cost of Living



Current Rates – Cost of Living



Current Rates – On Campus vs. Off Campus

On Campus

\$990 per month

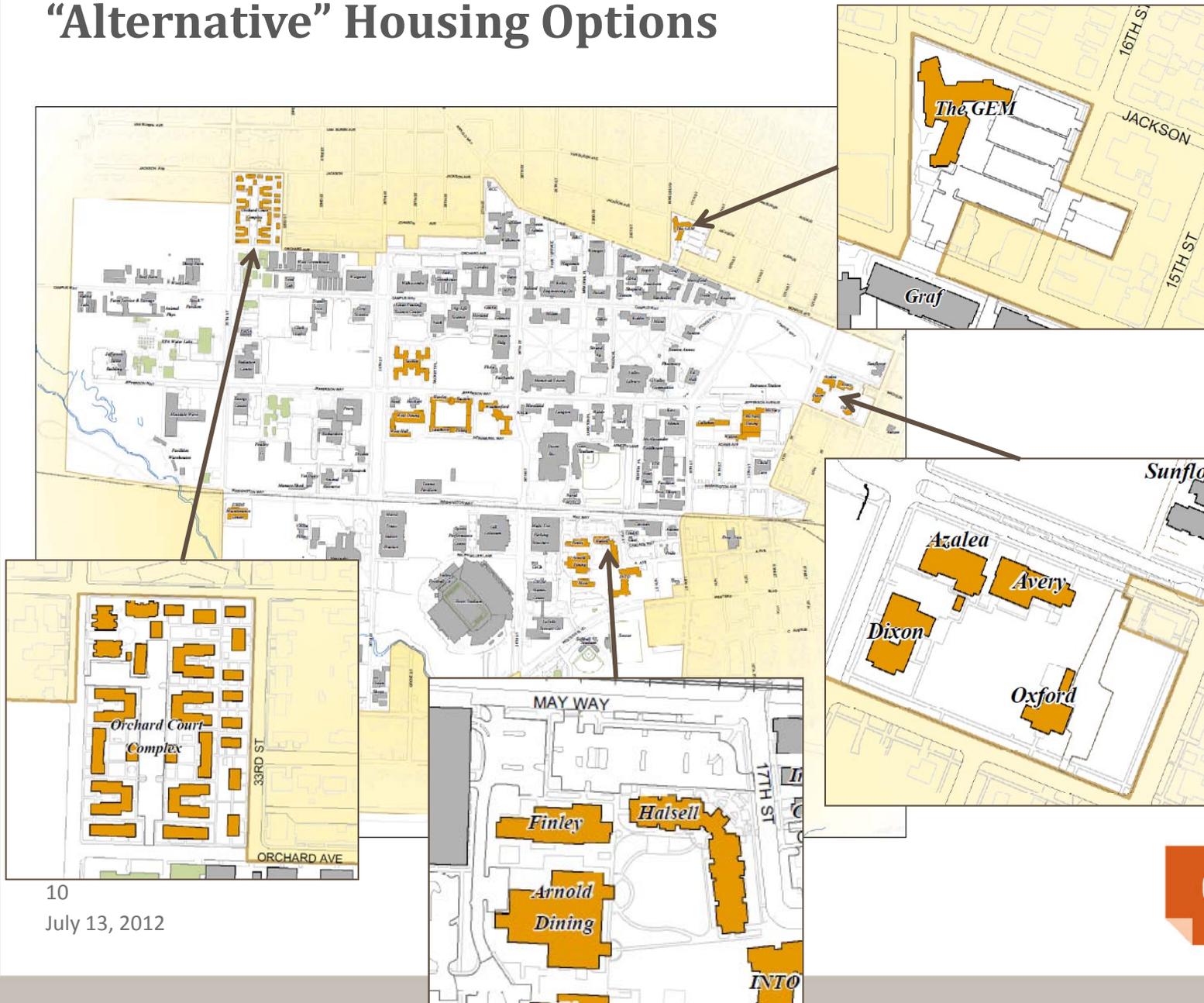
Includes

- Furnished room
- Meals
- All utilities
- High speed internet
- Proximity to campus resources

Alleviating Pressure

- Holding rate – 0% increase in room rates
- Transfer / upper division program
- Program delivery cost
- Triple room option

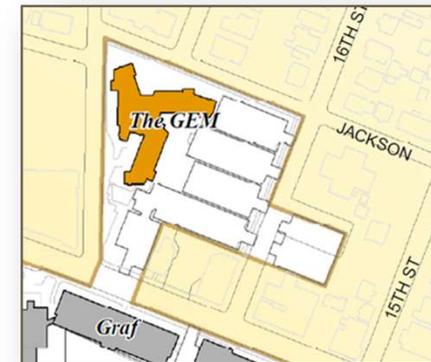
“Alternative” Housing Options



Alternative Housing Options

The Gem

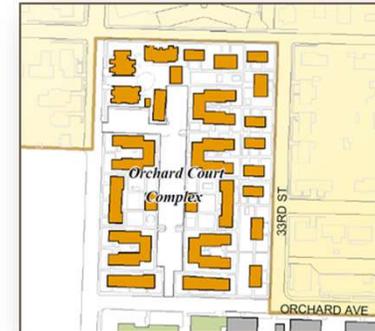
- Formerly *The College Inn*
- 231 Apartments
- 247 Beds
- Not included in UHDS Occupancy Count
- Managed by College Housing Northwest



Alternative Housing Options

Orchard Court

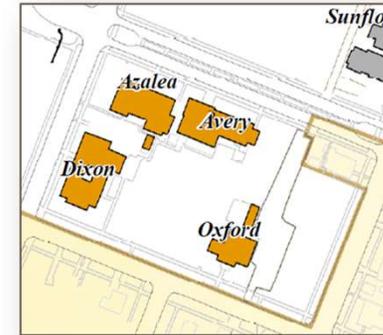
- Student Family Housing
- 107 Apartment Units
- \$510 - \$854/mo (FY13)
- Not included in UHDS Occupancy Count
- Managed by UHDS



Alternative Housing Options

Cooperative Houses

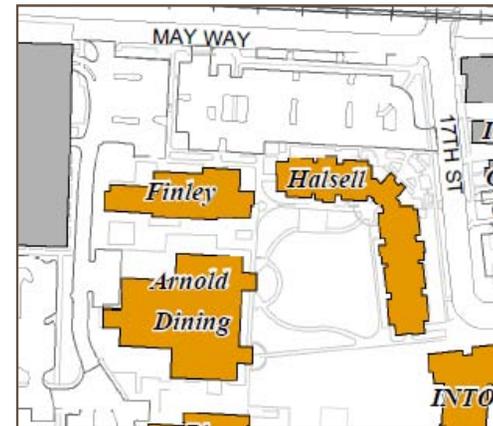
- Four Houses (Avery, Azalea, Oxford, Dixon)
- Cooperative model
- Most economical housing option



Alternative Housing Options

Halsell Hall

- 207 beds
- Suite-style accommodations
- Single / double rooms
- Kitchenette



Program Development

Based on assessment that measures both level of satisfaction relative to level of importance to student:

Please tell us the level to which you are satisfied with programming in your building?

And

How important is programming to your overall experience?



Program Development

Assessment questions include:

- Programming
- Price sensitivity
- Staff performance
- Amenities
- Living options



Program Development

Allows UHDS to:

- Benchmark against peer institutions
- Better understand student customers
- Respond to student need



Program Development

First-year students who live on campus:

- Have higher GPAs
- Are more connected socially
- Have a higher persistence rate
- Are more connected to resources
- Feel more rooted in the institution



Facilities Renewal

UHDS is committing \$3m/year to upgrade and revitalize many facilities:

- Fire & life safety
- Finishes
- Infrastructure
- Energy upgrades



Renovations & Upgrades



Hawley-Buxton Upgrades

Renovations & Upgrades



Hawley-Buxton Upgrades

Renovations & Upgrades



Callahan Elevator Upgrades

Renovations & Upgrades



Callahan & Wilson Corridors

Renovations & Upgrades



Callahan Main Lounge

Renovations & Upgrades



Bloss Typical Student Room

Renovations & Upgrades



Poling & Cauthorn Upgrades

Renovations & Upgrades



Poling & Cauthorn Upgrades

Renovations & Upgrades



Orchard Court North Playground

Facilities Development – New Student Residence



29
July 13, 2012

Oregon State
UNIVERSITY

Facilities Development – New Student Residence



Facilities Development – New Student Residence



Looking to the Future

- Creative solutions to provide additional housing
- Best practices from peer institutions
- Partnerships to combine best of private industry and public institution
- Collaboration with interested parties