



ADMINISTRATIVE SERVICES COMMITTEE

Agenda

Wednesday, March 18, 2015
1:00 pm

Madison Avenue Meeting Room
500 SW Madison Avenue

Discussion/**Possible Action** I. Ambulance Rate Review
(Attachment)

Discussion/**Possible Action** II. da Vinci Days Funding Request

Information III. Other Business

Next Scheduled Meeting

Wednesday, April 8, 2015 at 1:00 pm
Madison Avenue Meeting Room, 500 SW Madison Avenue

Agenda

Fossil Fuel/Social Sustainability Criteria

Second Quarter Reports:

- Visit Corvallis
- Downtown Corvallis Association Economic Improvement District



541 766-6961
541 766-6938 (fax)

CORVALLIS FIRE DEPARTMENT MEMORANDUM

400 NW Harrison Blvd.
Corvallis, OR 97330

To: Administration Service Committee
From: Roy Emery, Fire Chief *RE*
Subject: Annual Ambulance Rate Review
Date: February 23, 2015

Purpose:

To review the fee schedule associated with ambulance transport services, and seek council guidance on establishing rates for FY14/15.

Background:

In accordance with council policy, we have again conducted a review of ambulance rates to maintain a general balance between fees charged for services and cost. To achieve this balanced approach desired by Council, ambulance rate adjustments have been based upon the alignment with "median" values charged among comparable agencies reviewed (see Attachment A).

Information & Findings:

Staff completed a survey of agencies within Benton, Linn, Lane, Yamhill, Polk, and Marion Counties. The areas and agencies were selected in an effort to obtain a representative sample of agencies of similar size, and/or areas served - including communities with institutions of higher education. The following outlines the salient facts and findings:

- Since our last review, all agencies surveyed have implemented modest to substantial rate increases – correspondingly, the City of Corvallis rates now range between 10% to 30% below the median for levels of service and mileage. Many agencies have moved towards a 'flat' across the board rate.
- In calendar year 2014, Advanced Life Support (ALS) vs. Basic Life Support (BLS) charges relating to EMS responses, has equalized significantly – 52% ALS; 47% BLS; 1% other services.
- Factors which continue to influence the realization of EMS revenues include, but are not limited to, call volume, payer mix/cost shifting, collection performance, bad/uncollectable debt, and other discretionary write-off (charitable).

Staff Recommendation:

Staff considered the following four options for FY 2015/2016. Staff recommends Option 4 for approval and adoption by the Administrative Service Committee and Council:

1. Retain the current City of Corvallis ambulance rates as outlined in Attachment A for FY 2015/2016
2. Adjust City of Corvallis ambulance rates and mileage charge to the 'median' values as outlined in Attachment A (to the nearest whole dollar), while retaining the current Fire-Med membership rate of \$65 for FY 2015/2016.
3. Adjust City of Corvallis ambulance rates and mileage charge to the 'median' values (for communities with college/universities) as outlined in Attachment A (to the nearest whole dollar), while retaining the current Fire-Med membership rate of \$65 for FY 2015/2016.
4. Adjust City of Corvallis ambulance rates to a flat \$1,200 for all service levels, \$465 for evaluation/treatment – no transport, and mileage charge to \$18/mile, while retaining the current Fire-Med membership rate of \$65 for FY 2015/2016.

REVIEWED and CONCUR:


Nancy Brewer, City Manager

Corvallis Fire Department

2015 Ambulance Rate Review

| | County | Fire-Med | BLS-Emergency | ALS 1 Emergency | ALS 2 Emergency | ALS 1 Non-Emergency | BLS Non-Emergency | Evaluation & Treatment No Transport | Transport Mileage (per mile) |
|--|---------|----------------|-------------------|-------------------|-------------------|---------------------|-------------------|-------------------------------------|------------------------------|
| Corvallis Fire (Current) | Benton | \$65.00 | \$775.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$775.00 | \$450.00 | \$15.00 |
| Eugene / Springfield Fire & EMS | Lane | \$65.00 | \$1,700.00 | \$1,700.00 | \$1,700.00 | \$1,700.00 | \$1,700.00 | \$850.00 | \$21.20 |
| Lane Fire Authority | Lane | \$65.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$800.00 | \$20.00 |
| South Lane Fire and Rescue | Lane | \$65.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$800.00 | \$20.00 |
| Albany Fire | Linn | \$65.00 | \$1,020.00 | \$1,020.00 | \$1,020.00 | \$1,020.00 | \$1,020.00 | \$420.00 | \$19.50 |
| Jefferson Fire District | Linn | \$50.00 | \$900.00 | \$1,100.00 | \$1,100.00 | \$1,100.00 | \$900.00 | \$450.00 | \$18.00 |
| Lebanon Fire District | Linn | \$50.00 | \$1,100.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,100.00 | \$500.00 | \$18.00 |
| Sweet Home Fire | Linn | \$50.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$250.00 | \$18.00 |
| Salem Fire Department | Marion | \$60.00 | \$810.10 | \$952.64 | \$1,005.73 | \$952.64 | \$641.55 | \$464.77 | \$15.40 |
| Marion County Fire District #1 | Marion | \$60.00 | \$810.10 | \$952.64 | \$1,005.73 | \$952.64 | \$650.00 | \$464.77 | \$15.40 |
| Keizer Fire District | Marion | \$60.00 | \$810.10 | \$952.64 | \$1,005.73 | \$952.64 | \$641.55 | \$464.77 | \$15.40 |
| Turner Fire District | Marion | \$60.00 | \$910.00 | \$1,110.00 | \$1,250.00 | \$940.00 | \$650.00 | \$450.00 | \$18.00 |
| Dallas Fire Department | Polk | \$55.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$450.00 | \$18.00 |
| Polk County Fire District #1 | Polk | \$60.00 | \$1,100.00 | \$1,100.00 | \$1,100.00 | \$1,100.00 | \$1,100.00 | \$450.00 | \$18.00 |
| McMinnville Fire | Yamhill | \$70.00 | \$1,645.00 | \$1,645.00 | \$1,645.00 | \$1,645.00 | \$1,645.00 | \$465.00 | \$22.00 |
| Newberg Fire Department | Yamhill | \$52.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$1,600.00 | \$450.00 | \$21.00 |
| Median | | \$60.00 | \$1,010.00 | \$1,100.00 | \$1,100.00 | \$1,060.00 | \$1,010.00 | \$457.39 | \$18.00 |
| Difference from median values | | \$5.00 | (\$235.00) | (\$100.00) | (\$100.00) | (\$60.00) | (\$235.00) | (\$7.38) | (\$3.00) |
| Percentage from the Median | | 7.7% | -30.3% | -10.0% | -10.0% | -6.0% | -30.3% | -1.6% | -20.0% |
| Median for College/University Communities | | \$60.00 | \$1,100.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,100.00 | \$464.77 | \$18.00 |

MEMORANDUM



To: Administrative Services Committee
From: Karen Emery, Director Parks and Recreation Department
Date: March 18, 2015
Subject: da Vinci Days Funding Request

Issue:

da Vinci Days is requesting financial support from the City for a future event.

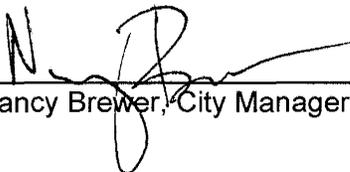
Background:

da Vinci Days board members addressed the Administrative Services Committee at their November 19, 2014 meeting in regards to their having completed payment of their loan with the City and their process for reinventing the event. At this meeting, they discussed the possibility of requesting funding support for a future da Vinci Days event.

Discussion:

da Vinci Days contacted Parks and Recreation to gain an understanding of how to make a funding request from City Council. Attached is their request.

Review and Concur:



Nancy Brewer, City Manager



Janet Chenard, Interim Finance Director

Attachment: da Vinci Days Funding request

Memorandum

Date: March 15, 2015

To: Administrative Services Committee
City of Corvallis

From: Michael Dalton, Board President
da Vinci Days

Subject: 2015 - 2016 Budget Request

Background:

For 25 years, da Vinci Days was our community's signature summer festival. It was an exciting celebration of art, science and technology. Unfortunately, financial issues forced the festival to suspend operations following the 2013 event.

At the beginning of 2014, a committee of community leaders (including then-Mayor Manning) was formed to determine if the festival could be "reinvented" and resumed in a sustainable manner. The committee met several times over a six month period, and concluded that the festival should be continued. The committee did, however, note several recommendations and conditions, the two most important being:

- 1) Anchor Partnerships are Vital
- 2) Revise Revenue Model: Value, Reduced Admission, & Increased Revenue

The committee felt it was very important to lower admission prices in order to increase attendance, particularly among families. The only way to accomplish that is to increase sponsorships. The City of Corvallis has been identified as one of three "Gold Anchor Sponsors". The others are Benton County and Oregon State University. It is worth noting that as far back as 1990, these three entities accounted for over 35% of the festival's revenue. The three provided no cash contributions in 2013.

da Vinci Days does acknowledge and appreciate the use of Parks & Recreation Department facilities and other in-kind support that the City has provided in recent years. We look forward to a continuing relationship.

The reinvented festival will be phased-in over a three year period. For 2015, it will include the Graand Kinetic Sculpture Race and one or two allied fund raising events. More activities will be added in 2016, and the bulk of the events will be moved to May to accommodate the OSU student population and offer more opportunities to partner with 509J and other area K-12 schools. The fully reinvented festival would be in place in 2017.

Request:

As a Gold Anchor Sponsor, the City of Corvallis is asked to provide a multi-year commitment of \$15,000 per year, beginning in 2015 -2016. It should be noted that the City's sponsorship is conditioned upon receiving similar commitments from the other Gold Anchor Sponsors.

In return for the sponsorship, the City would receive:

- A seat on the restructured Board of Directors
- Recognition in all print advertising
- Logo display on the Main Stage, da Vinci Days website, and Festival Guide
- Stage announcements throughout the festival
- Complimentary Exhibitor Booth
- 25 Complimentary Student Admissions