

**HUMAN SERVICES COMMITTEE  
MINUTES  
August 4, 2015**

Present

Councilor Bill Glassmire, Chair  
Councilor Frank Hann  
Councilor Mike Beilstein

Staff

Mark Shepard, City Manager  
Karen Emery, Parks and Recreation Director  
Tony Krieg, Customer Services/Risk Manager  
Carrie Mullens, Meeting Recorder

Visitors

Cynthia Spencer, Arts and Culture Advisory Board Chair

**SUMMARY OF DISCUSSION**

	Agenda Item	Recommendations
<i>Chair to call for corrections, if any, to August 4 HSC minutes</i>		
	Call to Order	2:01 pm
I.	Municipal Code Review: Chapter 5.01, "City Park Regulations" (Alcoholic Beverages in Parks)	Amend Municipal Code Section 5.01.110.010, "Alcohol Use in Parks and Facilities." <b>Returning to Committee in September for clarification.</b>
II.	Arts and Culture Advisory Board Annual Report	Accept the Arts and Culture Advisory Board annual report for Fiscal Year 2014-15.
III	Other Business <ul style="list-style-type: none"> <li>• Community Relations Advisory Group update</li> <li>• Community Involvement and Diversity Advisory Board update</li> </ul>	Information.  Information.
	Adjournment	3:04 pm
	Next Meeting	August 18, 2015; 2:00 pm Madison Avenue Meeting Room 500 SW Madison Avenue

**CONTENT OF DISCUSSION**

- I. Municipal Code Review: Chapter 5.01, "City Park Regulations" (Alcoholic Beverages in Parks)

Chair Glassmire noted that the Committee received an email from John Detweiler opposing the proposed changes (Attachment A).

*[Following the meeting, staff discovered that the motion to recommend an amendment of the Municipal Code was based on misunderstood information. This item will return to the Human Services Committee in September for clarification. Following is a brief summary of the discussion.]*

Ms. Emery highlighted proposed changes:

- add four facilities that regularly receive requests where alcohol can be consumed,
- extend alcohol consumption time at the Senior Center and Majestic Theatre from 10 pm to 11 pm,
- include minor housekeeping changes, and
- require liquor liability insurance from all renters consuming alcohol.

Ms. Emery explained that the City currently requires liquor liability insurance for renters who serve or sell alcohol at events. The proposed change would require renters to purchase liquor liability insurance if they provide alcohol to participants (host) and/or allow participants to bring their own alcohol. She referred to the budget impacts section of the staff report that explains what the proposed change could mean to potential renters. On average, only three to four percent of renters include events requiring insurance due to serving or selling alcohol.

Mr. Krieg noted that insurance companies do not offer liquor liability insurance plans. General liability coverage does not exclude alcohol coverage.

Staff responded to questions:

*Would it be prohibitively expensive for the City to purchase this insurance to cover all renters?*

Mr. Krieg: If the City purchased the insurance, the City would assume all liability. Since the City's insurance rates are based on claims history and, if something happened, the City's insurance rates could be negatively impacted for many years. City/County Insurance Services recommends cities require liability insurance for facility renters. Requiring renters to purchase the coverage will be an added expense; however, the policies are easily obtained online and insurance certificates can be printed within a few minutes. Staff can direct renters to Websites to purchase the coverage.

*What are the associated costs?*

Mr. Krieg: The charges are based on the type of event, number of people attending, event hours, season, and other factors. A wedding with 50 to 100 guests would cost about \$150 for \$1 million in coverage.

Ms. Emery: In cities with similar requirements, the cost was about \$75 for events of less than 100 people. The requirement could potentially double the cost of the event. For example, it currently costs \$77 to rent the shelter (\$65) for up to 100 people and purchase an alcohol permit (\$12). Adding liquor liability coverage (\$75) would double the expense.

*How would the proposed change impact events that sell a wine glass to be used for samples by various vendors? Would it impact the procedures for the use of City facilities to host an art event?*

Ms. Emery: Current regulations require liquor liability insurance for anyone selling alcohol so both types of events are already covered by current Code language. If the alcohol is provided, but not sold, the City does not currently require liquor liability insurance.

Councilor Beilstein said he does not support making things more difficult, cumbersome, and expensive for community members who want to engage in cultural activities.

*The Majestic Theatre has its own alcohol permit and wine and beer is sold in the concessions booth. Are there many renters at the Majestic who require liquor liability insurance?*

Ms. Emery: The City has an Oregon Liquor Control Commission (OLCC) license for the Majestic. This license allows for the sale of beer, wine, and hard cider from the concessions booth. There are a few Majestic renters who include alcohol with their events. For example, a conference reception might need an alcohol permit to serve to their members.

*For a renter to fit under the Majestic's OLCC license, would the renter be required to contract with the Majestic for alcohol service?*

Ms. Emery: Yes, and it would include licensed servers.

Mr. Krieg: The City has liquor liability insurance for the Majestic. The City has established criteria to determine the level of insurance required for performances and events at the Majestic. The criteria will be used for renters of the Majestic. If the renters do not sell alcohol, their general liability coverage would not exclude alcohol liability.

*If a renter is not serving or selling alcohol at their event, would they obtain liability insurance?*

Ms. Emery: Only if City policy requires it.

Mr. Krieg: Insurance would be required under the proposed changes if the renter serves alcohol.

*Have any claims resulted from these events in the past?*

Ms. Emery: No.

*Is there a way for renters to minimize the costs?*

Ms. Emery: If a renter was selling alcohol, they would be required to obtain a license through OLCC. For events similar to what Mr. Detweiler described, a one-day alcohol permit would be required and, if the proposed changes are adopted by Council, liquor liability insurance would also be required.

*What is the cost for general liability insurance?*

Mr. Krieg: it depends on the event, the time, whether they are selling or serving, and other factors. Anyone who sells alcohol is licensed through OLCC and should already have liability coverage. For events similar to Mr. Detweiler's description, the cost is estimated at \$75-\$100, and the policy is easily obtained via the internet.

*Which policy is available over the Internet: general liability or liquor liability?*

Mr. Krieg: Both types of policies are available by answering a few questions about the event. For a one-day event with 50 people, adding liquor liability coverage to general liability would cost \$100 more than only purchasing general liability. If the event includes people bringing their own alcohol or the host providing the alcohol, only general liability coverage is needed.

*At a recent festival in Scio, marijuana was allowed in an enclosed area. Is this something the City will need to consider in the future?*

Ms. Emery: No. Municipal Code does not allow smoking in a park or park facility.

Mr. Shepard said this is not a new risk and he clarified that the question is whether the City or renter assume the risk for alcohol consumption at rented facilities.

*When a customer completes an online application to rent a facility, will the form ask if the renter plans to serve alcohol, and if so, ask for proof of insurance?*

Ms. Emery: Rental applications are completed in person. Staff assists the customer in determining if they need alcohol, concession, and/or sound permits.

Ms. Emery noted that if Council moves forward with the proposed amendments, the changes can only be regulated by an honor system. If the costs are doubled, some customers may not admit that alcohol will be available at their event.

Councilor Hann opined that the expense is low and it is in the public's interest for the City to require this type of protection.

The Committee unanimously recommends Council amend Municipal Code Section 5.01.110.010, "Alcohol Use in Parks and Facilities," as presented by staff.

Chair Glassmire noted that he will speak with Mr. Detweiler.

Mr. Shepard suggested adding information and links on the City's Website about how to obtain the insurance. Ms. Emery said staff will also provide that information when customers reserve facilities.

In response to Councilor Beilstein's inquiry, Ms. Emery explained that staff is working with the software vendor to resolve issues preventing the public from reserving facilities online.

## II. Arts and Culture Advisory Board (ACAB) Annual Report

Ms. Spencer reviewed the annual report. Highlights included:

- With financial help from Parks and Recreation, ACAB hired a consultant to lead the work on a community arts and culture study. The intention of the study is to obtain baseline data on arts and culture in the community and learn how that information compares to other cities.
- The fourth annual "Connect" event included surrounding communities.
- Collaboration efforts resulted in a shared Google event calendar, discussions about hosting the Oregon Arts Commission Summit in 2016, and meeting with the Willamette Valley Visitors Association to explore development of a cultural corridor from the coast to Bend.
- ACAB joined the Americans for the Arts national organization.

Future plans include sharing the study findings, drafting a strategic plan based on study results, assessing the feasibility of participating in other studies, and exploring how to better advertise events.

Ms. Emery announced that in September, the Administrative Services Committee will hear a proposal to adopt an ordinance requiring one percent of all municipal construction to be used for arts on that specific construction project.

Councilor Beilstein said he appreciates the arts, considers himself an artist, and is a consumer of the local arts and cultural community. His concern is that the City thinks of arts and cultural as a possible economic engine bringing income and tourists to the community. He does not believe this is feasible in Corvallis and would only be successful if Corvallis pulled those types of venues from other areas. Although there is an economic aspect to arts and culture, it is not useful for the City to consider arts and culture as an economic driver. The focus and goal should be to provide a rich, cultural experience. He agrees that the Arts for All program is important to offer, but he does not believe many people take advantage of it. Corvallis should be creating venues for artists. He added that he would be interested in learning if an artist can make enough money to live in Corvallis.

Ms. Spencer said one of the difficulties of being an artist or musician in Corvallis is the lack of venues and related insurance needs. Artists want to provide their services and make a

living in this community. A study can help identify additional economic benefits related to an event. For example, people attending an event at the Majestic Theatre may eat in a restaurant before the performance and visit local establishments after the performance. Without the event, those two additional economic benefits would most likely not occur. The study can show this in economic terms. Additionally, artists do not feel valued in this community. The study can identify if there is value in arts in Corvallis.

Councilor Beilstein responded that Corvallis cannot support opera because there is no audience for it. There are limits to consumption. He inquired whether something can occur to increase a consumer's capacity. Having stages available at the Majestic, Corvallis High School, Ashbrook, and Oregon State University might be an excess of stages for the community. Corvallis can bring tourists in to appreciate the arts, but Corvallis cannot stop people from going to the opera in Newport.

Councilor Hann agreed that arts and cultural cannot be an economic generator. The focus needs to be valuing what is available and providing growth in that area. Communities have decreased their support for the arts and opportunities for artists are declining. He noted that Albany has been very successful working with the arts, including River Rhythms that generates self-funding through vendors. There are many places to display art in the community. As the population ages and estates are sold, some art is going to thrift stores and the landfill. As a community, what we value reflects who we are. Arts and culture can have economic value without being an economic generator.

Councilor Hann said he has observed in various meetings that the arts community is a diverse set of subgroups that can be difficult to organize. He posed the following inquiries:

- *Has Council clearly communicated what is expected of ACAB?*
- *Are there barriers to accomplishing ACAB's goals?*
- *What can Council do better for artists to be recognized for their economic contribution?*

Ms. Spencer said these questions need to be considered by the Board. Funding provided by Parks and Recreation helped to initiate the ACAB study. She understands that all advisory boards and commissions struggle with limited resources. This year, the Board hopes to clearly define goals that will identify the type of assistance needed.

Councilor Beilstein inquired about whether ACAB feels they must assist some of the weakened arts organizations in the community, such as da Vinci Days and the Whiteside.

Ms. Spencer said the Board does not have the capacity to do that type of work. Once the study is completed, it may provide more outreach tools to start discussions with all of the groups.

Ms. Emery confirmed for Chair Glassmire that the study is on the ACAB Web page. ACAB hopes to review the study results with the full Council.

In response to Councilor Beilstein's inquiry, Ms. Spencer said it was a good idea to review the study with the Economic Development Advisory Board. She noted that the study scope changed from the original request so it only includes baseline data.

Ms. Spencer noted that Corvallis ranked at the bottom for municipal support per capita in the study.

Councilor Hann requested ACAB meetings be added to the City's meeting calendar on the Web.

The Committee unanimously recommends Council accept the Arts and Culture Advisory Board annual report for Fiscal Year 2014-15.

Mr. Shepard said Albany does a good job of obtaining and leveraging private funding for arts and culture. Approximately \$10 per capita per year is acquired from the private sector for events such as River Rhythms and Northwest Art and Air Festival. Albany City Hall is used for art displays that change monthly. It is a reminder that arts are a part of the community. He said it might be helpful for ACAB to hold a discussion with people in Albany.

Councilor Beilstein said Albany has a strong theater program with about 10 productions each year. Many people involved in theater programs in Corvallis have gravitated to Albany. If Corvallis had a strong community theater program, it would most likely weaken the Albany program. The program is not large enough to support both communities.

Councilor Hann disagreed and said there are more than 100,000 people in the two communities with only 400 total theater seats (300 in Corvallis and 100 in Albany). Corvallis does not need to draw from other areas. When performances include roles for children, 80 to 100 children show up for each audition. It is a learning experience for them and it enriches their lives as they converse and interact with adults in the theater community. It is not an economic generator but it has economic potential. It improves every aspect of the fabric that holds a community together. It is the same as protests, involvement in nonprofits, and/or growing organic foods. These things make Corvallis unique and the more it can be supported, the better.

In response to Councilor Beilstein's comments about Council not providing financial support for ACAB and local festivals, Councilor Hann said Council can amend those decisions. Chair Glassmire added that the lack of financial support is due to a shortage of money. Mr. Shepard clarified that the small increase in revenues is not keeping up with increased expenses.

### III. Other Business

Mr. Shepard noted that the Community Relations Advisory Group update scheduled for August 18 will be verbal only. Co-Chair Jonathan Stoll will be the presenter.

In response to Chair Glassmire's inquiry about the Community Involvement and Diversity Advisory Board, Mr. Shepard said the Board will be discussed during the August 13 City Council work session.

-----Original Message-----

From: John H. Detweiler

Sent: Thursday, July 30, 2015 4:51 PM

To: Holzworth, Carla

Subject: Municipal Code 5.01.110.010 Alcohol Use in Parks or Facilities

Carla,

Please pass this to the Human Services Committee for their August 4th meeting.

For quite some years the Military Officers Club of Corvallis (MOCC) has rented the Maple Grove facility in Avery Park for an annual picnic. Since many members like to consume a little wine at the picnic, we also purchase a liquor permit.

At this point I can't say we won't rent Maple Grove if you require liquor liability insurance. However, our scrounging around for liquor liability insurance for an annual picnic seems to be an undue burden for groups like MOCC.

If the City must have this insurance, I suggest the City work this risk into their own insurance and raise the price of liquor permits enough to cover the cost of the insurance.

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John H. Detweiler; web page => <http://www.peak.org/~detweij>



TO: Human Services Committee for August 4, 2015  
FROM: Karen Emery, Parks and Recreation Director *KE*  
THROUGH: Mark Shepard, City Manager *MS*  
SUBJECT: Municipal Code 5.01.110.010 Alcohol Use in Parks or Facilities

### Action Requested

Review the recommended changes from staff to Municipal Code 5.01.110.010 Alcohol Use in Parks or Facilities and make a recommendation to City Council.

### Discussion

Attached are the draft changes to Municipal Code 5.01.110.010 Alcohol Use in Parks or Facilities. Staff has also included Municipal Code section 5.03.040.010.05 as it is referenced in the beginning of the Code.

#### 5.01.110.010

- 1) Staff recommends adding other facilities that are regularly requested to have alcohol, have streamlined language, and corrected facility names. Although the Majestic Theatre has a liquor license, renters are still required to have a permit if they wish to bring their own alcohol for use in a rental room. Facilities that are not included in Municipal Code have another process to go through which requires more staff time and multiple approvals. Staff recommends adding the regularly requested facilities as they are similar to others already cited in the Code. Those added are Avery Park Rose Garden, Tunison Community Room, Walnut Community Room and the Majestic Theatre.
- 2) Staff recommends allowing the Chintimini Senior and Community Center and the Majestic Theatre be allowed to have alcohol consumed until eleven. Both sites occasionally have events that end at midnight.

#### 5.01.110.020

- 1) Staff recommends housekeeping changes.
- 2)
  - a) Staff recommends housekeeping changes.
  - b) Staff recommends changing language that will require all renters to have liquor liability insurance. This will be a cost to the renter and may cause some renters to discontinue utilizing City facilities. Requiring liquor liability insurance is recommended by the City's Risk staff and the City Attorney. There are also recommended housekeeping changes.
  - c) Staff recommends removing this language. The definition of a large number of people under the age of 21 is ambiguous. Additionally, the City Manager or his designee would need to make exceptions on a regular basis. There are people under the age of 21 who attend the fairs and festivals, as well as private rentals such as weddings, birthday parties, etc. Staff has no way of knowing the ages and number of people who attend events at rental facilities.
  - d) No changes.
  - e) No changes.
  - f) Staff recommends removing this language as City Council doesn't currently approve rental use.
  - g) No changes.

3) Staff recommends housekeeping changes.

4) No changes.

5.01.110.030

Staff recommends housekeeping changes and clarifying how staff provides the permit to the applicant.

5.01.110.040

Staff recommends removing this language.

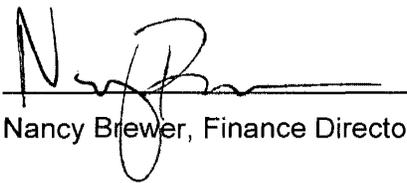
### **Recommendation**

Staff recommends that City Council accept the changes recommended in the attached draft municipal code 5.01.110.010 Alcohol Use in Parks or Facilities provided by staff.

### **Budget Impact**

The City currently requires liquor insurance for renters who serve or sell alcohol. There are generally 8 to 10 of these annually. Examples include the Corvallis Environmental Center's summer concerts, Fall Festival, Red, White and Blues Festival, and the Imagination Faire. If City Council changes the municipal code to require liquor insurance of all renters who have alcohol at their rental, there may be a reduction in renters due to the added cost of insurance. It's difficult to project a budget impact as we don't know how many renters will no longer rent City facilities. FY 14-15 there were 297 renters who had an alcohol permit, 8 of which were required to provide insurance. The majority of the renters rent for one 4-hour block, split fairly evenly between 1-5pm and 6-10pm. Examples of types of events include church services, weddings, family reunions, Oregon State University department events, and retirement parties. The 289 renters who were not required to have liquor insurance generated rental revenue of approximately \$24,995 for the Department. The cost of liquor insurance for these types of one day events is approximately \$75 for an event for 1-100 people and \$130 for an event for 101-500 people. In summary, an event for 1-100 people currently costs \$77: \$65 for the shelter rental and \$12 for the alcohol permit. Requiring liquor insurance would double the cost of the customer's event to \$152.

Review and Concur,



Nancy Brewer, Finance Director

Attachments:

Municipal Code Section 5.03.040.010

Municipal Code Section 5.01.110.01

**5.01.110.010**

1)

Notwithstanding the provisions of Section 5.03.040.010.05, alcoholic beverages may be consumed by persons in the following parks or facilities:

a)

Those areas in Avery Park known as Thompson Kitchen, Fireside Shelter, Lions Kitchen, Townsend, and Maple Grove shelters and the Rose Garden;

b)

The Barn in Dr. Martin Luther King, Jr. Park;

c)

The Chintimini Senior-Citizens and Community Center, including the designated outdoor area;

d)

The Pienie Rotary Shelter in Willamette Park;

e)

The Corl House; Tunison and Walnut Community rooms and;

f) The Majestic Theatre.

2)

No alcohol shall be consumed after 10 pm in any of the above parks or facilities *except the Senior Center and the Majestic Theatre where consumption shall end at eleven.*

The Parks and Recreation Director is hereby directed to develop rules and regulations relating to the consumption of alcoholic beverages in the above parks and facilities.

(Ord. 2006-01 § 2, 01/03/2006; Ord. 96-15 § 1, 1996)

**5.01.110.020**

1)

Notwithstanding any other provision of the Municipal Code, the City Manager *or his/her designee*, is authorized to issue permits allowing the sale, *consumption* or serving, ~~or both~~, of alcoholic beverages in any park *and/or facility*.

2)

The City Manager *or his/her designee*, may issue a permit only if the applicant for a permit provides assurances satisfactory to the City Manager *or his/her designee* that:

a)

The applicant will obtain all necessary permits and licenses for selling or serving alcohol. This obligation shall include, but is not limited to, a requirement that the applicant must execute an Alcohol Agreement with the Parks and Recreation Department. The Alcohol Agreement shall specify that minors are not to be served alcoholic beverages.

b)

The applicant will hold the City of Corvallis, its officers, agents, and employees harmless and indemnify them against any costs or liabilities resulting from the sale, *consumption* or serving of alcoholic beverages in ~~the a park or facility~~. In addition, an applicant seeking a permit to ~~sell~~ have alcoholic beverages in ~~the a park or facility~~ must obtain a liquor liability insurance policy, in an amount at least equal to the liability limits of the Oregon Tort Claims Act as in effect at the time of the application, naming the City of Corvallis as a co-insured.

- c) ~~A large number of underage persons will not be in attendance at the event. The City Manager may make an exception to this requirement for family activities such as wedding receptions.~~
- d) The event is not for the express purpose of serving alcohol.
- e) Food and non-alcoholic beverages will also be available at the event.
- f) ~~The City Council has approved a similar event.~~
- g) If the event is advertised, the primary focus of the advertising will be on the activities offered and not on the sale or consumption of alcoholic beverages. There will be no advertising by distributors; however, acknowledgement of event sponsors shall be allowed.

3) The City Manager *or his/her designee* may reject an application for a permit under this section if he or she determines that the applicant is not able to control or assume full responsibility for the planned activity. In making this determination, the City Manager *or his/her designee* may consider the applicant's past history; the type of event planned; the security to be provided by the applicant; who has ultimate responsibility for the event; and any other factors deemed relevant.

4) The City Manager may, in his or her discretion, refer any application for a permit directly to the City Council for action. No appeal shall be permitted from the City Council decision.

(Ord. 95-34 § 1, 1995)

**5.01.110.030**

Notice of the City Manager's *or his/her designee*, decision to approve or deny a permit application *shall be provided to the applicant. mailed to the applicant, and shall also be posted at City Hall and at the Parks and Recreation main office.* Any person aggrieved by the decision may appeal the decision to the City Council by filing an appeal within 10 days of the date notice is posted. If possible, the appeal shall be heard and determined at the next Council meeting after it is filed.

**5.01.110.040**

The City Manager shall keep the City Council advised of all permit applications approved or denied through the City Manager's report.

(Ord. 96-15 § 1, 1996; Ord. 95-34 § 1, 1995; Ord. 93-18 § 1, 07/19/93; Ord. 85-44, 1985; Ord. 84-70 § 2, 1984; Ord. 84-31 § 2, 1984)

Section 5.03.040.010 - Alcohol.

The City Council finds that the unlawful use and/or possession of alcoholic liquor contributes to the commission of offenses defined and made punishable under this Code and contributes to the degradation of and poses substantial risks to the public health, safety, and welfare concerns for Corvallis citizens.

(Ord. 2013-08 § 1, 06/03/13)



TO: Human Services Committee for August 4, 2015  
FROM: Karen Emery, Director Parks and Recreation ✓  
THROUGH: Mark Shepard, City Manager MWS  
SUBJECT: Arts and Culture Advisory Board Annual Report

**Action Requested**

Review and recommend acceptance of the Arts and Culture Advisory Board Annual Report.

**Discussion**

Attached is the annual report for FY 14-15.

**Recommendation**

Staff recommends acceptance of the Arts and Culture Advisory Board Annual Report.

**Budget Impact**

None

# ANNUAL REPORT OF THE ARTS & CULTURE ADVISORY BOARD

August 4, 2015

## **Members:**

REBECCA BADGER, KARYLE BUTCHER, DEBORAH CORREA,  
CHARLES CREIGHTON, SHELLEY MOON, CHARLES ROBINSON,  
CYNTHIA SPENCER, BRENDA DOWNUM-VANDEVELDER, WAYNE  
WIEGAND

**Staff:** Karen Emery, Director, Parks and Recreation  
**Council Liaison:** Joel Hirsch 2014  
Frank Hann 2015

## **Purpose/Mission summary (CMC Section is Attachment 1):**

The Corvallis Arts and Culture Advisory Board is dedicated to advocating for, advising, and promoting Corvallis and its creative community.

## **Prior Year Report:**

### Activities and work completed:

- **Completed an arts and culture study.** With funding from Corvallis Parks & Recreation Department the board was able to hire a consultant to lead this work. This study provides a baseline data set on where we're at as a community in the area of arts and culture as well as how we compare to other cities. The data and insights were pulled from a series of community meetings, a survey of local organizations as well as third party resources. This study will be a key tool for the board in developing a strategic plan, which is the next phase.
- **Hosted the 4<sup>th</sup> annual "connect" event,** a networking soiree for arts and culture organizations. This year's event featured guest speaker Brian Rogers, executive director of the Oregon Arts Commission, and included performances from several local artists. Guests were also invited to provide input to the board on priority areas of focus for the

upcoming year. The top priorities as indicated by attendees were: 1% for public art, working with business leaders to create an arts identity for Corvallis, single website to promote arts events, greater advocacy for city funding and facilitating collaborative/joint marketing opportunities. The guest list also included city elected officials and organizations from surrounding communities. Approximately 60 people attended.

- **Convened a group including representatives from OSU, the Parks and Recreation Majestic Theater, The Arts Center, Corvallis School District, Visit Corvallis, da Vinci Days and Fall Festival to discuss opportunities for collaboration.**

Outcomes included looking into hosting the Oregon Arts Commission Summit in Corvallis in 2016 and an initial meeting with the Willamette Valley Visitors Association (WVVA) board to explore a regional approach to developing the Oregon Creative Corridor.

- **Convened a group of representatives from performing arts organizations to discuss opportunities for collaboration.**

Outcomes included the creation of a shared Google calendar and the continued support of the CAFA program.

- **Joined Americans for the Arts**, a national organization that's mission is to "serve, advance, and lead the diverse networks of organizations and individuals who cultivate, promote, sustain, and support the arts in America." (<http://www.americansforthearts.org>)

#### Activities and work in progress:

- Developing a plan to share out the findings from the arts & culture study.
- Evaluating the possibility of participating in the upcoming Americans for the Arts, arts and economic prosperity study.
- Working with a group of local musicians to assess the issue of a perceived decrease in venues hosting live music and also the decrease in compensation for these musicians.
- 1% for Arts Ordinance drafted

#### **Next Year Proposed Work Plan:**

#### Regular activities and work (ongoing or annual):

- Grow the CAFA program
- Build the arts & culture network - build on Connect event

- Refine re-granting program for strengthening arts community
- Board retreat, onboarding, outreach

Special activities and work for the year:

- Americans for the Arts survey
- Arts & culture study distribution plan and strategic plan development
- Public Arts Selection Committee development
- Outreach to live music venues in Corvallis and Albany
- 1% of Arts Ordinance adopted

**Resources:**

Prior Year:

- Funding for the Connect event (\$500)
- Funding for the arts & culture study (\$10,000)

Needed for the next year:

- Funding and volunteers for the Americans for the Arts survey \$2500 for City to participate (thanks to Oregon Arts Commission participation)
- Stabilize funding for networking events: \$1,000
- Grants program
- Nimble response to requests for communications responses (website updates, print materials, etc)

- d) Redevelopment projects.
  - e) Land use matters such as recommending development code revisions.
  - f) Public parking policies and projects.
  - g) Other community matters that may affect downtown Corvallis.
- 7) A Parking Committee of the Downtown Advisory Board shall be established. This Committee shall consist of 5 members, 2 of which are Downtown Advisory Board members as assigned by the Advisory Board. The other 3 members of the Parking Committee shall be appointed by the Mayor and represent a range of downtown and community interests.
  - 8) The Parking Committee shall be responsible for day-to-day downtown parking matters and advise the Downtown Advisory Board and/or City Council on parking issues.
  - 9) The functions of the Advisory Board may be accomplished using subcommittees, task forces or stakeholder committees.

(Ord. 2014-\_\_\_ § 17, 11/17/14; Ord. 2008-09 § 1, 05/05/2008)

**Section 18. Municipal Code Chapter 1.16.336 is hereby amended as follows:**

**Section 1.16.336 Arts and Culture Advisory Board.**

- 1) An Arts and Culture Advisory Board is hereby created for the City.
- 2) The Advisory Board shall consist of nine voting members appointed by the Mayor. Appointments to the Advisory Board should be selected to represent the diverse nature of the community. Membership will be selected from the following fourteen categories, recognizing that members may represent multiple categories:
  - a) Literary arts.
  - b) Visual arts.
  - c) Performing arts.
  - d) Patrons of the arts.
  - e) Venues.
  - f) Cultural heritage.
  - g) Art education.
  - h) General cultural interests.
  - i) General citizens-at-large.
  - j) Fairs and festivals.
  - k) Emerging artists.
  - l) Oregon State University.

- m) Cultural expression of diversity.
  - n) Business/economic vitality.
- 3) The Advisory Board shall advise the Council in all matters pertaining to Arts and Culture, ensuring that Arts and Culture are a civic priority. Such matters shall include, but not be limited to, the following:
- a) Recommend policies and advise and propose strategies regarding Arts and Culture for approval by the City Council.
  - b) Promote outreach to and solicit involvement of the community to advocate, to inform and engage citizenry, and to demonstrate the economic impact of Arts and Culture.
  - c) Collaborate with other governmental agencies, volunteer organizations, non-profit, for-profit and City-related organizations in the advancement of Arts and Culture planning and programming to build capacity, enhance educational opportunities and ensure comprehensive communications.
  - d) Advise on development of Art and Culture facilities, programs and improved City services.
  - e) Develop a comprehensive Arts and Culture vision and strategic plan for the City.
  - f) Recommend and support financing alternatives and resources for Arts and Culture.
  - g) Public art selection in compliance with City Council Policy 98-4.12 "Public Art Selection Guidelines."
- 4) The functions of the Advisory Board may be accomplished using subcommittees, task forces, or stakeholder committees.
- 5) Initial appointment. Advisory Board members shall serve the following terms: one year for 3 members, two years for 3 members, and three years for 3 members.
- (Ord. 2014-\_\_ § 18, 11/17/14; Ord. 2010-02 § 1, 02/01/2010)

**Section 19. Municipal Code Chapter 1.16.337 is hereby amended as follows:**

**Section 1.16.337 Economic Development Advisory Board.**

- 1) An Economic Development Advisory Board is hereby created for the City.
- 2) The Advisory Board shall consist of nine voting members appointed by the Mayor. Appointments to the Advisory Board should reflect expertise and experience in business, technology, strategic planning and public policy development.
- 3) Membership will be selected from the following areas, recognizing that members may represent multiple interests:
  - a) Emerging technology;
  - b) Manufacturing;