

# City Council Goals 2015-2016

## Sustainable Budget

The Council will continue to manage a long-term sustainable budget including the consideration of possible new or expanded revenue sources. An inventory of known infrastructure and unmet program needs, including public safety, will be compiled and prioritized by December of 2015. By September 2015, possible new or expanded revenue sources will be identified that could fund these program and infrastructure needs. By September 2016 the Council will create and begin implementing a long-term revenue plan.

### Completed through September 30, 2016:

- The City Council accepted the scope of work for the Sustainable Budget Task Force (SBTF).
- The SBTF has completed its background work, reviewing operating expenses information for all funds, and reviewing preliminary information about alternative revenue sources and the potential annual revenue production.
- The City Council held a work session to discuss next steps and requested the SBTF focus work on revenue alternatives and public outreach plans, including developing a survey instrument and process.
- The SBTF met to begin work on the next steps. General discussion focused on public outreach, best ways to simplify a complex message, and a potential survey process.

### Next Steps:

- The SBTF will continue to meet to follow Council's direction for public outreach and revenue alternatives.
- The SBTF is scheduled to meet with the Council on October 18 to discuss the timeline and strategy for revenue alternatives, and on December 6 with a recommendation on revenue alternatives to consider.

### Costs incurred to date:

Costs Through September 30, 2016				
	Staff Hours	Staff Cost	Other Costs	Total Costs
Incurred this quarter	55.50	\$3,916	\$37	\$3,952
Incurred in prior periods	1,251.00	73,188	0	73,188
Total costs to date.	1,306.50	\$77,104	\$37	\$77,140

# City Council Goals 2015-2016

## Housing Development

The City will analyze policy and programmatic tools suggested by the 2014 ECONorthwest Housing Policy Options Study, including funding/resource requirements, and by December 2016, select and implement strategies to facilitate creation of additional transitional, low-income, and workforce housing. In addition, the City will develop strategies to sustain or increase service levels in order to continue the programs currently in place to build and maintain affordable housing.

### Completed through September 30, 2016:

- The Task Force has heard presentations and discussed housing development policy concepts with developers, realtors, policy experts, planners, and others with interest in affordable and work force housing.
- Based on what it learned prior to the last report the Task Force developed a list of 17 housing development policy concepts, and prioritized them into near term, medium term and longer term groupings for further research and investigation.
- A preliminary report that included the near-final draft Task Force recommendations was delivered to the City Council during a work session on September 7.
- Recent work has focused on finalizing Task Force recommendations, and doing more detailed analysis of the five near-term development policy recommendations in preparation for final City Council adoption.

### Next Steps:

- The City Council will consider adoption of the Housing Development Task Force recommendations on October 17. Included with the policy recommendations will be a recommendation to sunset the Task Force, and move future program and policy development work to the City's Housing and Community Development Advisory Board.

### Costs incurred to date:

Costs Through September 30, 2016				
	Staff Hours	Staff Cost	Other Costs	Total Costs
Incurring this quarter	39.50	\$2,832	\$413	\$3,245
Incurring in prior periods	330.75	22,824	3,475	26,299
Total costs to date.	370.25	\$25,656	\$3,888	\$29,544

# City Council Goals 2015-2016

## Economic Vitality

The City will develop a comprehensive strategy utilizing institutional partnerships (e.g., OSU, Samaritan Health Services (SHS)), government entities, and community groups, to (1) increase access to family wage jobs, (2) strengthen the path from innovation to manufacturing, (3) identify methods of encouraging the success of locally owned businesses, and (4) improve Corvallis as an economically resilient community. Modify the Economic Development Office (EDO) role and the Economic Development Advisory Board's (EDAB) charge by December 2015 to implement this goal.

### Completed through September 30, 2016:

- The Economic Development Advisory Board developed and updated its comprehensive strategy, adopted by Council on February 17, 2015. It addresses the four points in the Economic Vitality goal. Staff continues to implement the goal in their daily work, and report monthly on progress. The following indicates progress toward this goal in the first quarter:
  - Meetings with OSU – 3
  - Meetings with government entities – 8
  - Meetings with community groups – 72
  - The four points in the goal were further addressed with the following activity:

Assisted with	Q4
Start-up	1
Start-up Follow-up visits	5
Expansion	1
Expansion Follow-up visits	15
Retention	0
Retention Follow-up visits	2
Recruitment	1
Recruitment Follow-up visits	3
Economic Development Officer visits (1st time)	18
Economic Development Officer visits (Follow-up)	49

### Next Steps:

- Continue current efforts in support of the goal.

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## Costs incurred to date:

The Economic Development Office is able to implement this goal within the adopted budget. No additional costs have been identified.

Costs Through September 30, 2016 *				
	Staff Hours	Staff Cost	Other Costs	Total Costs
Incurring this quarter	0.00	\$0	\$0	\$0
Incurring in prior periods	1.00	42	10,000	10,042
Total costs to date.	1.00	\$42	\$10,000	\$10,042

\*Hours and costs include the LBCC Small Business Development contract and related Staff Assistant time spent on the contract.

# City Council Goals 2015-2016

## OSU/City Relations

By the end of 2016, the City will have a renewed relationship with Oregon State University (OSU), including the following:

- Implement a new intergovernmental agreement by July 2015 in order to identify opportunities and implement solutions to problems.
- Monitor, mitigate, and reduce negative community impacts related to OSU development, including implementing land use strategies and/or contractual arrangements as appropriate.
- Review and update all assumptions and policies as appropriate in the Corvallis Comprehensive Plan and Land Development Code (LDC) relating to OSU development and the OSU District Plan by December 2016. Include strategies to monitor the OSU District Plan and the LDC to assure compliance and enable modification as conditions change.

### Completed through September 30, 2016:

- The Interim Parking Development Agreement has been used for the development of several OSU projects.
- The Planning Commission met multiple times as they worked through the Comprehensive Plan proposal.
- The City Council has received the recommended Comprehensive Plan Amendment package from the Planning Commission at their September 20<sup>th</sup> work session, and directed staff to provide additional information in the staff report to the City Council for their October 17<sup>th</sup> public hearing on the case.
- The City Council and OSU administration approved and entered into the City/OSU Memorandum of Understanding (MOU).
- The City Attorney worked with OSU legal counsel to draft updated language in the Interim Parking Development Agreement to clarify its length of term.

### Next Steps:

- The City Council will hold a public hearing to consider the Comprehensive Plan Amendments recommended by the Planning Commission. It is expected the Council will deliberate on the proposal and make a determination on whether to adopt some or all of the recommended findings and policies.
- In accordance with the Council Goal, changes to the Land Development Code may be undertaken based on the Comprehensive Plan findings and policies that are adopted, and subject to Council initiation of a Land Development Code Text Amendment.
- Other work initiatives will likely be identified for Council consideration as the City/OSU Leadership teams continue to meet.

# City Council Goals 2015-2016

## Costs incurred to date:

The Planning Division is able to implement this goal within the adopted budget. No additional costs have been identified.

Costs Through September 30, 2016				
	Staff Hours	Staff Cost	Other Costs	Total Costs
Incurring this quarter	30.50	\$2,224	\$0	\$2,224
Incurring in prior periods	490.00	37,444	0	37,444
Total costs to date.	520.50	\$39,668	\$0	\$39,668

# City Council Goals 2015-2016

## Climate Action

Over the next two years, take bold action to address climate change by (1) supporting the energy conservation efforts of the Corvallis Georgetown University Energy Prize team, and (2) adopting and beginning to implement a comprehensive, long-term climate action plan that will significantly reduce Corvallis' greenhouse gas emissions and foster Corvallis' resilience to the effects of climate change.

### Completed through September 30, 2016:

- The City's consultants, Good Company, completed a technical analysis of the highest-priority proposed actions in terms of cost and potential to reduce greenhouse gas emissions. This analysis was included in the public outreach materials.
- Three public outreach events were held to collect feedback on proposed goals, targets, criteria and potential mitigation and adaptation actions. Staff compiled feedback received for the Climate Action Task Force to consider in their discussion on the draft Climate Action Plan.
- The Climate Action Task Force (CATF) held three meetings during the quarter. Task Force members reviewed progress to date, reached decisions on the public outreach process, discussed upcoming activities, and received presentations from the Sustainable Budget and Vision & Action Task Forces.
- The Georgetown University Energy Prize team (Take Charge Corvallis) gave away 85% of the 35,000 Light-Emitting Diode lightbulbs to Corvallis community members and are on track to have them all distributed by November 1.

### Next Steps:

- CATF has decided which additional actions should be evaluated by Good Company in terms of cost and potential to reduce greenhouse gas emissions and that work is underway.
- October 25 - Staff preparation of a draft Climate Action Plan for Task Force consideration.
- December 6 – Work session to review draft Climate Action Plan for discussion/revisions ahead of formal consideration of adoption.
- December 12 – City Council consideration of the proposed Climate Action Plan for adoption.

# City Council Goals 2015-2016

- Costs incurred to date:

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Costs Through September 30, 2016				
	Staff Hours	Staff Cost	Other Costs	Total Costs
Incurred this quarter	386.25	\$19,199	\$29,851	\$49,050
Incurred in prior periods	1,254.87	64,985	93,813	158,798
Total costs to date.	1,641.12	\$84,184	\$123,664	\$207,848

# City Council Goals 2015-2016

## Vision and Action Plan for Corvallis

Using an engaged community process, create a new Corvallis Vision and Action Plan 2040 by December 2016. The resulting plan will include an aspirational vision, an action plan for the City and community partners that is achievable and measurable using a livability index, and a method for regular evaluation and necessary revision. The Vision and Action Plan will be the foundation for necessary work on other City plans.

### Completed through September 30, 2016:

- The project consultant conducted individual and small group interviews to identify community goals, focus areas, interested parties, community partners and future project stakeholders.
- Council adopted a resolution to transition the Task Force into an expanded 20-member Vision Action Steering Committee.
- Staff coordinated with the consultant to draft a project communication and outreach plan and organize a Steering Committee kick-off meeting.
- Three community workshops were held to begin to gather input into the Imagine Corvallis 2040 Vision and Action Plan project.
- An on-line survey was developed to gather individual feedback into the Imagine Corvallis 2040 Vision and Action Plan.
- Vision statements were developed for each of the six focus areas based on input from the community and refinement by the steering committee and consultant.
- A second online survey and public outreach effort was undertaken to gather public input on the draft vision statements and query the public on actions and strategies that may be implemented to accomplish the vision.
- Action plan development is underway, and staff and the steering committee have conducted various outreach efforts to prioritize actions and strategies, including hosting an information booth at the OSU Beaver Community Fair and Fall Festival.
- Metrics have been developed based on the vision statements and actions and strategies identified thus far. Additional work on metrics will continue as actions and strategies are identified.

### Next Steps:

- The City Council will receive the final draft one-page vision and vision statements for each focus area that have been developed by the steering committee at their October 18<sup>th</sup> work session.
- On November 7<sup>th</sup>, the steering committee will present a report on the vision and action plan project, with the final draft vision, a template for the action plan as it continues to be developed, and the metrics that have been developed, for the Council's consideration of adoption.

# City Council Goals 2015-2016

- Action plan development will continue with input from community members, lead and support partners, and City staff to identify priority short- mid- and long term strategies to accomplish the vision.

## Costs incurred to date:

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Costs Through September 30, 2016				
	Staff Hours	Staff Cost	Other Costs	Total Costs
Incurring this quarter	342.50	\$20,439	\$1,998	\$22,437
Incurring in prior periods	1,385.25	84,833	72,204	157,037
Total costs to date.	1,727.75	\$105,272	\$74,202	\$179,474